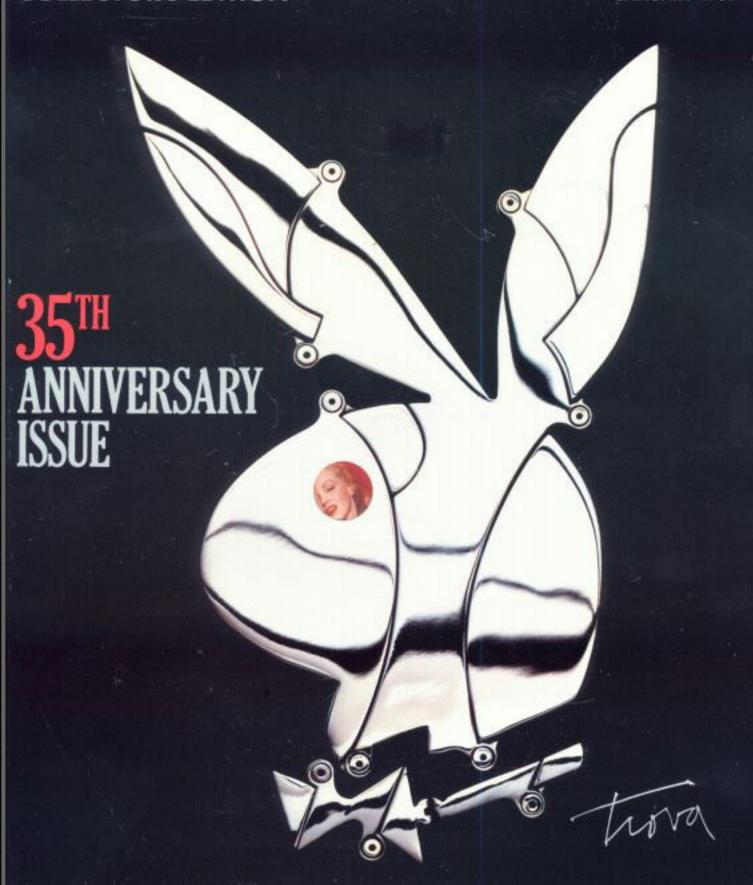
COLLECTOR'S EDITION

JANUARY 1989 • \$5.00



THE MAGAZINE THAT CHANGED AMERICA

WOMEN OF THE

FIFTIES





MARILYN MONROE The milestone of 1953, per Life's 150 Years of Photography: "Playboy debuts with an au naturel Marilyn Monroe as its Sweetheart of the Month and promises 'a beautiful, full-color, unpinned pinup in each new issue.'" We kept our promise.

JANET PILGRIM Our first girl-next-door Playmate, she changed the direction of pinup photography, enabling unknown beauties to vie successfully with established sex stars—most of whom at the time were foreign—for the attention of the American male.



JUNE WILKINSON After the 1958 feature in which we dubbed her "The Bosom," June landed in Hollywood and stole the show at

a publicists' Ballyhoo Ball.

JOYCE NIZZARI Miss December 1958, Joyce was one of the early Playboy Club Bunnies before hanging up her tail and wedding actor Jack (Combat) Hogan.

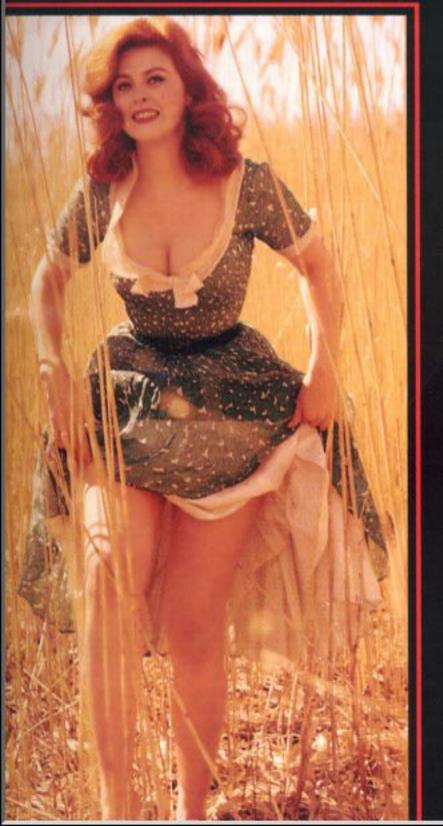


VIKKI DOUGAN Many papers cropped this photo of "The Back" when it flashed across the wires in 1957. Not *Playboy*. "I'm not busty," said Vikki, "so what's a girl to do?"

BRIGITTE BARDOT Her very initials were magical, BB signifying the ultimate French sex kitten. Six Playboy pictorials span two decades (right: a December 1959 shot).







TINA LOUISE Seeking a goddess to rival Bardot, Hollywood came up with Tina (left). In April 1959, *Playboy* editors observed, in the era's alliterative style, "Tinseltown titans think they may have found just the thing in titian-tressed Tina Louise."



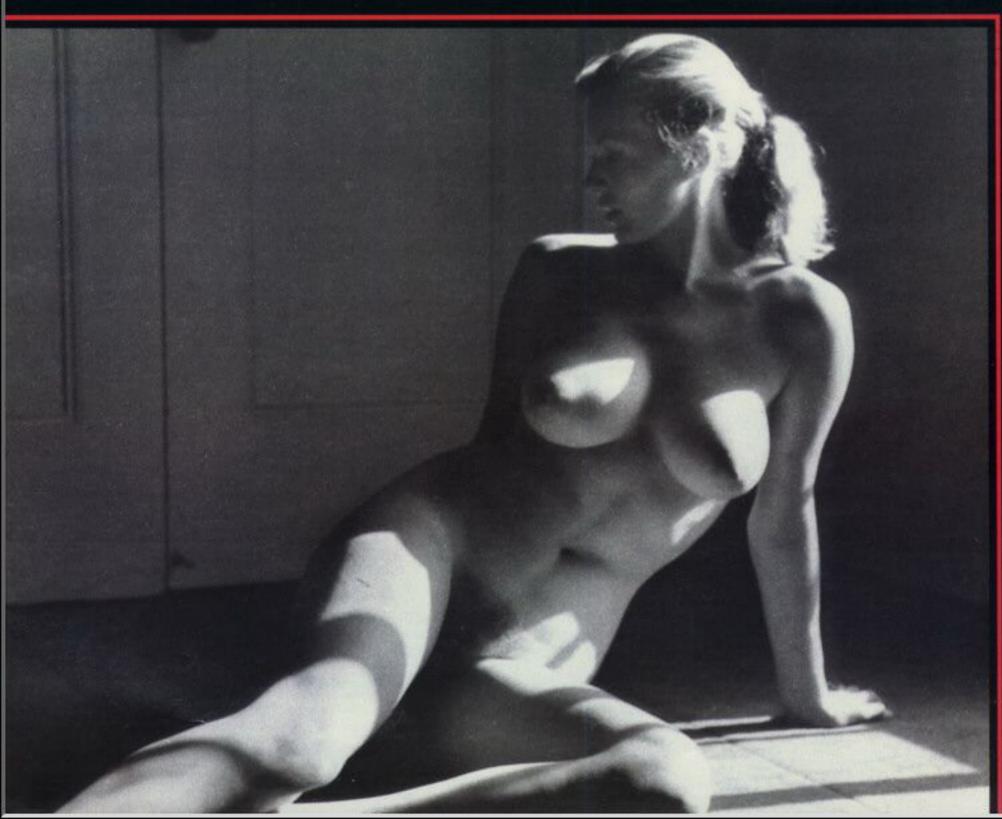
ELSA SORENSEN Pop vocalist Guy Mitchell accompanied the Danish beauty above on a grocery-shopping spree for her September 1956 Playmate story. They made another trip—down the aisle—together, but the marriage foundered.

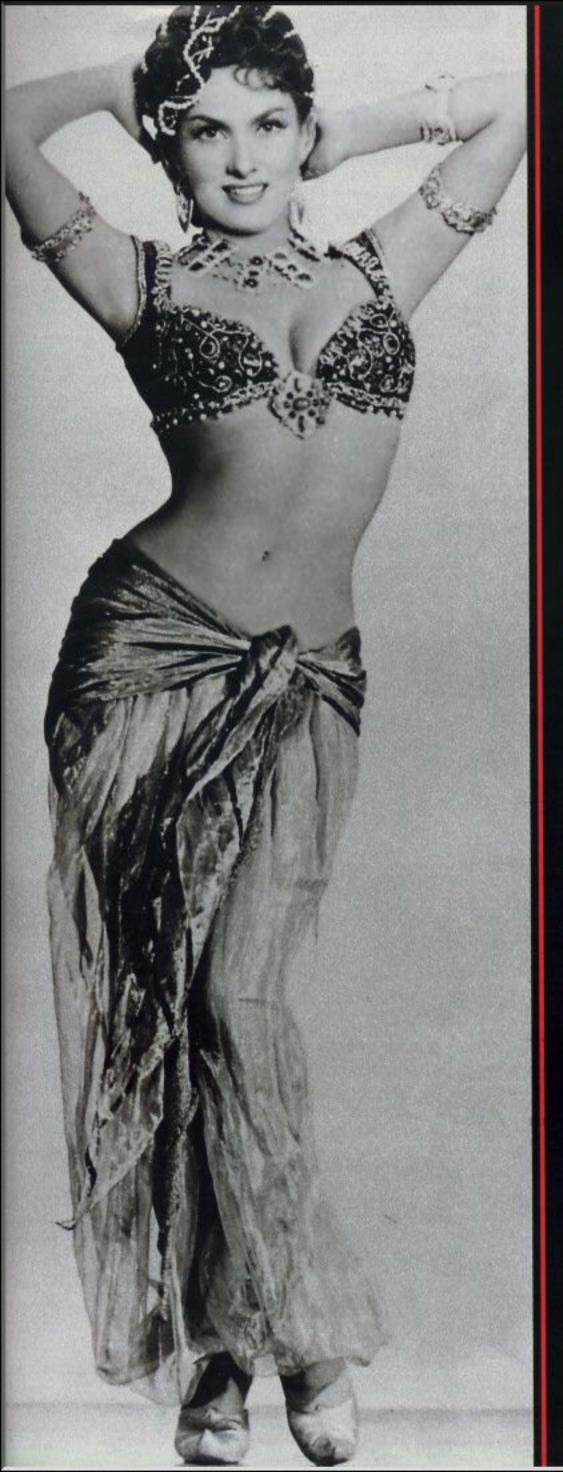


secretary when chosen as Miss December 1959, Ellen became our first Playmate of the Year in 1960. She was a Bunny and a New York model, too.

GINA LOLLOBRIGIDA Back in September 1954, this Italian star was relatively unknown to U.S. audiences. A Playboy pictorial featuring this and other shots from Beauties of the Night remedied that.

ANITA EKBERG In Playboy's
August 1956 issue, this photo
of the Swedish star was discreetly cropped. It would be
more than a decade before
full frontal nudity became
acceptable in U.S. media.





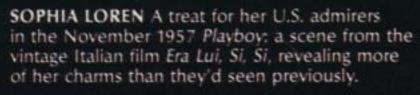


DIANA DORS An April 1956 *Playboy* feature introduced to the American public "the Marilyn Monroe of Great Britain," who had understandably changed her name from Diana Fluck.

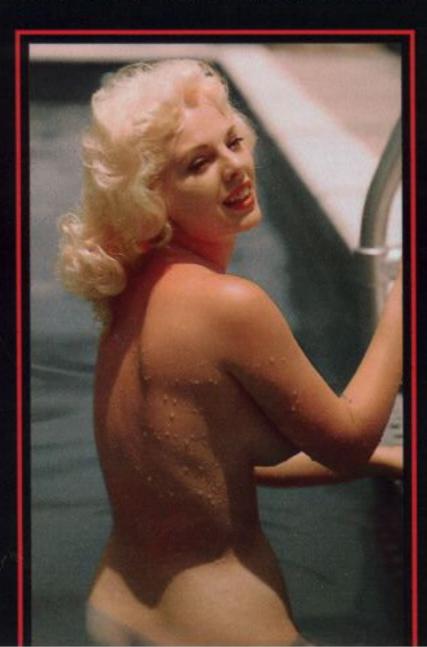
BETTIE PAGE Her many fan magazines have brought Miss January 1955 an immense cult following; she also inspired rocker Chris Spedding's New Wave song Hey Miss Betty.







LISA WINTERS Almost too shy to pose, Miss December 1956—in a precursor of the Data Sheet?—did divulge measurements (35-23-35) and a partiality to Poe, Hemingway and Kipling.







LOREN VS. MANSFIELD "Feud for thought, in the Hollywood tradition" the editors labeled the account that accompanies this celebrated photo in our November 1957 issue. Seated at Romanoff's, a decorous Sophia looks askance at Jayne as the latter inhales herself out of her dress.



ELIZABETH ANN ROBERTS Her mother applauded her becoming Miss January 1958, but a Chicago cop busted both Mom and Hefner on charges (later dropped) that the Schoolmate Playmate was underage.

JAYNE MANSFIELD Before becoming Miss February 1955, she was an unknown Texas actress. In a curious irony, the Fifties' most famous Playmates—Mansfield and Monroe—died tragically in the Sixties.

WOMEN OF THE

SIXTIES



DONNA MICHELLE Miss December 1963, then 1964 Playmate of the Year, Donna was one of our most popular Playmates and the first recipient of a Playmate Pink convertible—a custom Ford Mustang. Films, TV, summer stock and a photography career ensued.

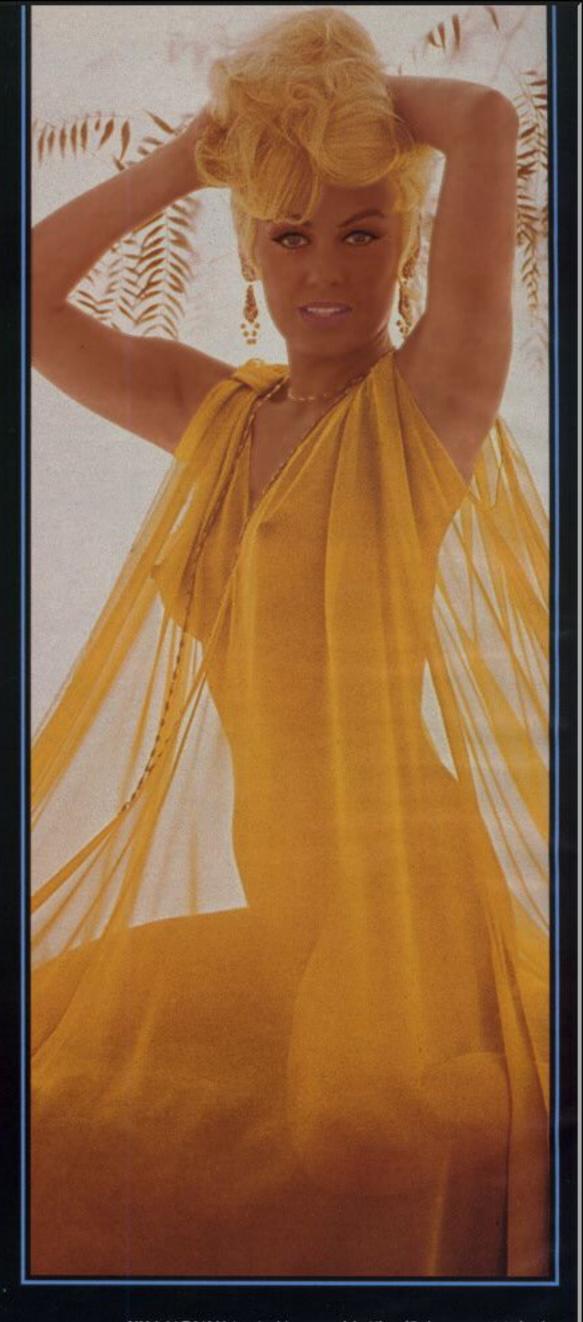
PETER SELLERS No, he wasn't a woman of the Sixties, but this consummate character actor nonetheless became one of our favorite pictorial stars via his spoofs of such screen luminaries as Rudolph Valentino in Sellers Mimes the Movie Lovers (April 1964).



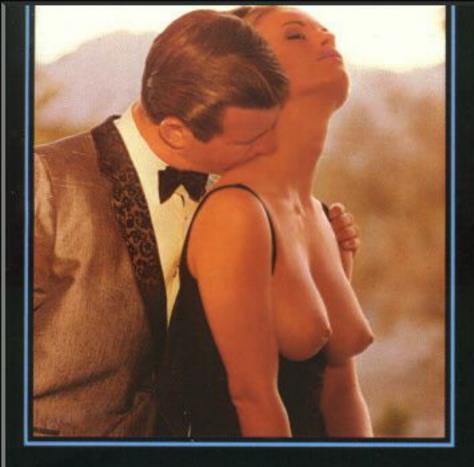
MAMIE VAN DOREN It's easy to see why Playboy showcased Van Doren twice in the same year (1964). Still, this blonde bombshell never ignited as did Monroe and Mansfield.



CYNTHIA MYERS Wholly Toledo! the editors titled the story of Ohio's bounteously endowed Miss December 1968, who'd predicted at 15 that she'd be a Playmate.



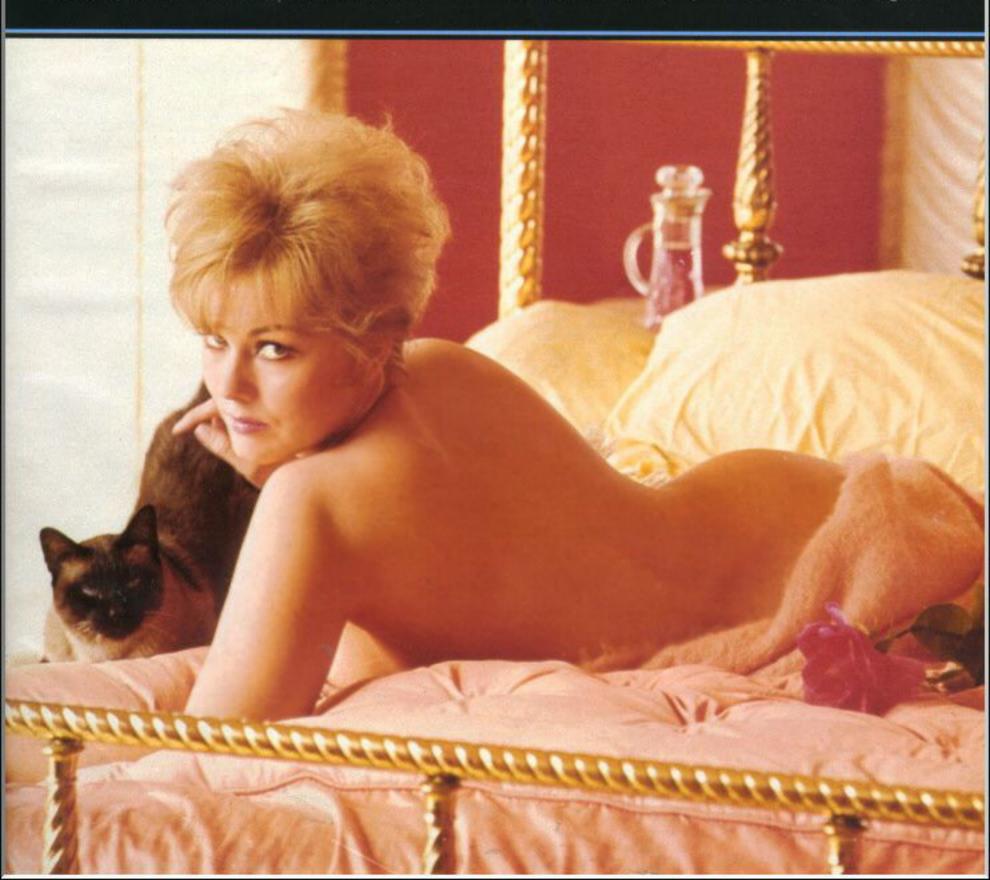
KIM NOVAK In At Home with Kim (February 1965), the accomplished actress explains why she deserted Chicago and Bel Air for the seclusion of Big Sur, California: "It's the haven I've always wanted." Readers found this the picture they'd always wanted.

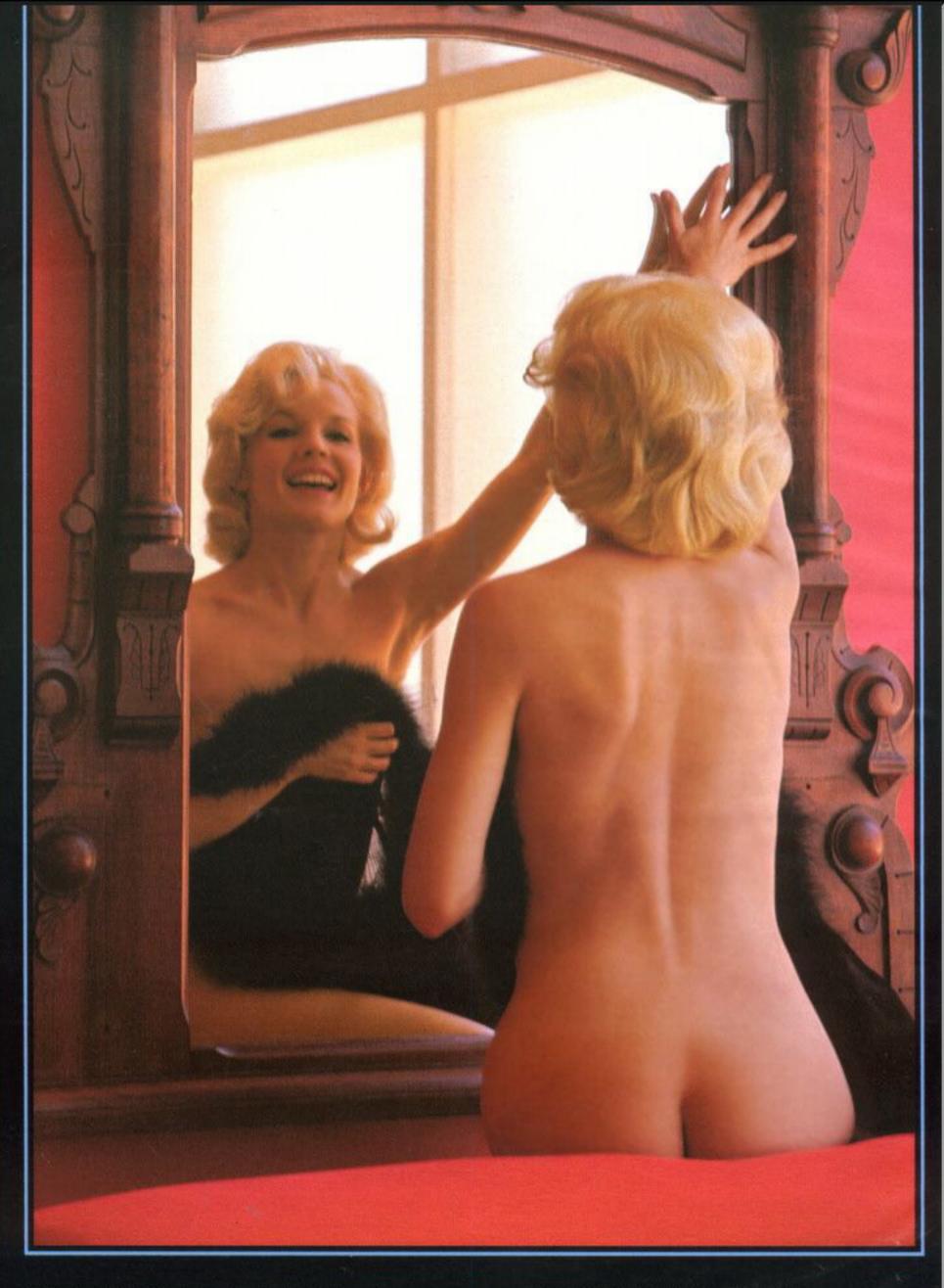


THE NUDE LOOK When we invented some seethrough styles for a July 1960 parody, we thought we were kidding. Then Rudi Gernreich's topless swimsuit heralded a real Nude Look feature (November 1965).



CAROL DODA From 1964 to 1985, this siliconed pioneer (showcased in *The New Barbary Coast*, April 1965) danced topless at San Francisco's Condor Club. An era ended last January: The Condor clothed its girls.





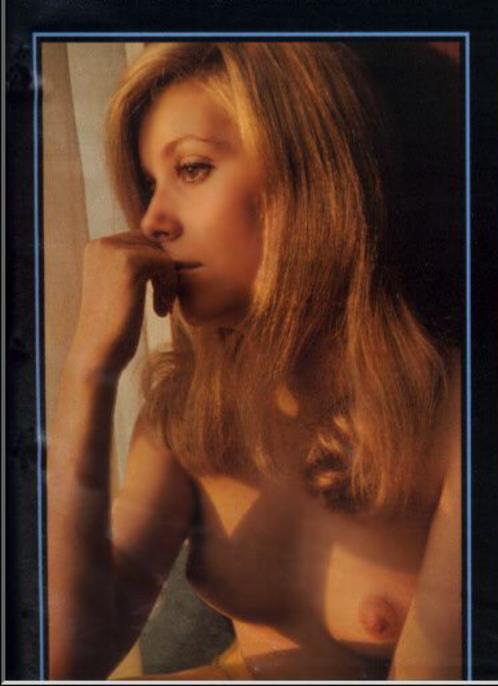
CARROLL BAKER Baker in the Boudoir (December 1964) quotes Carroll on nudity: "I see nothing extraordinary about removing my clothes for the camera." Two decades later (Ironweed), she remains striking.

CATHERINE DENEUVE Her first Playboy exposure, as one of Europe's New Sex Sirens (September 1963), was followed by October 1965's France's Deneuve Wave, shot during the filming of Repulsion, when she was 21.



ARLENE DAHL "Moviedom's most ravishing redhead" Playboy dubs her in Elegant Dahl (December 1962). This versatile lady has been a model, an actress, an author—and mother of Eighties hunk Lorenzo Lamas.

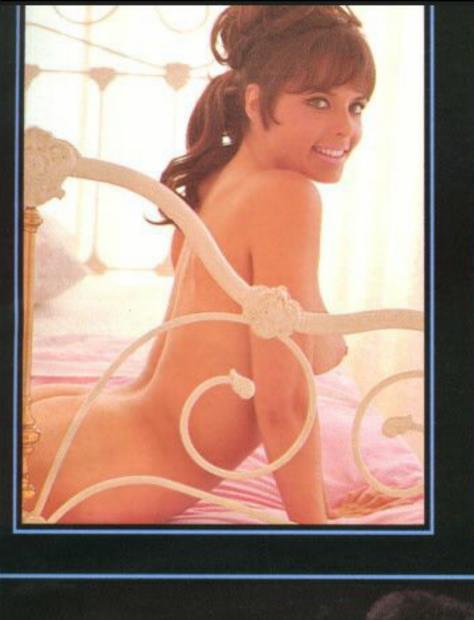
CHRISTA SPECK First a bank secretary, then a Playboy Club Bunny, Christa quickened heartbeats as Miss September 1961 and, the following April, as Playmate of the Year. Subsequently, she wed puppeteer Marty Krofft.

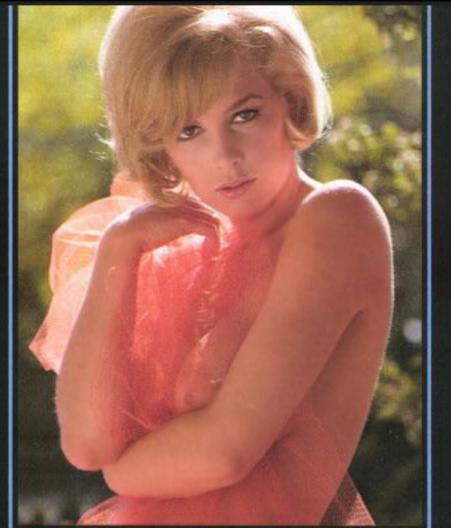






SHARON TATE Director Roman Polanski took this and other shots of the star of his horror-movie spoof, The Fearless Vampire Killers, for Playboy's March 1967 issu They wed in 1968, with a gala reception at the London Playboy Club, but their happiness was cut short by the insanity of the Manson family murders in 1969.



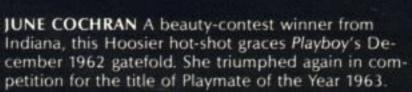


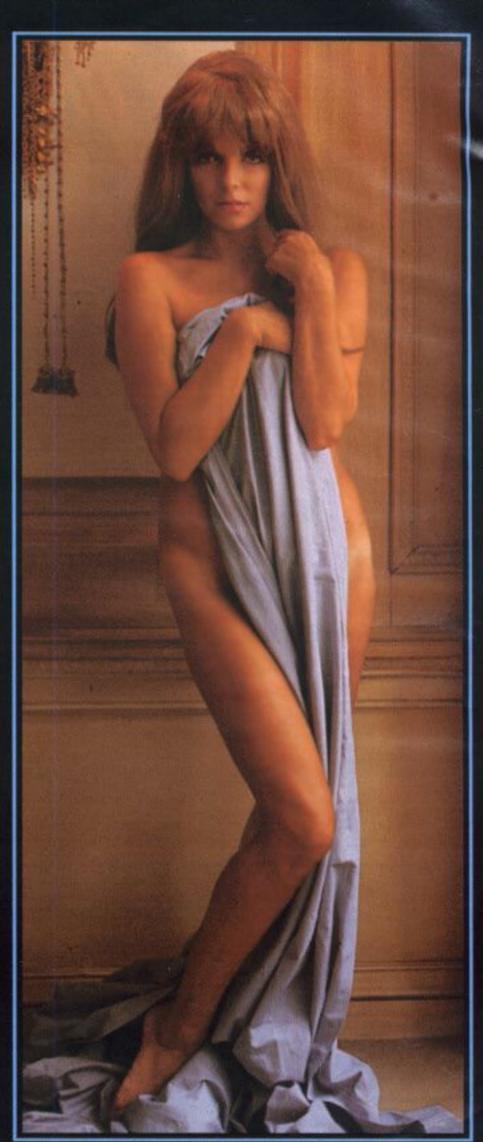


WOODY ALLEN "Entertainment for men" often means entertainment by men—notably, Woody Allen, whose February 1969 send-up Shindail, with model Bettina Brenna, is one of his ten Playboy contributions. JOAN COLLINS She looks oddly demure in this 1969 feature on then-husband Anthony Newley's film Can Hieronymus Merkin Ever Forget Mercy Humppe and Find True Happiness? (Playmate Connie Kreski is Mercy).



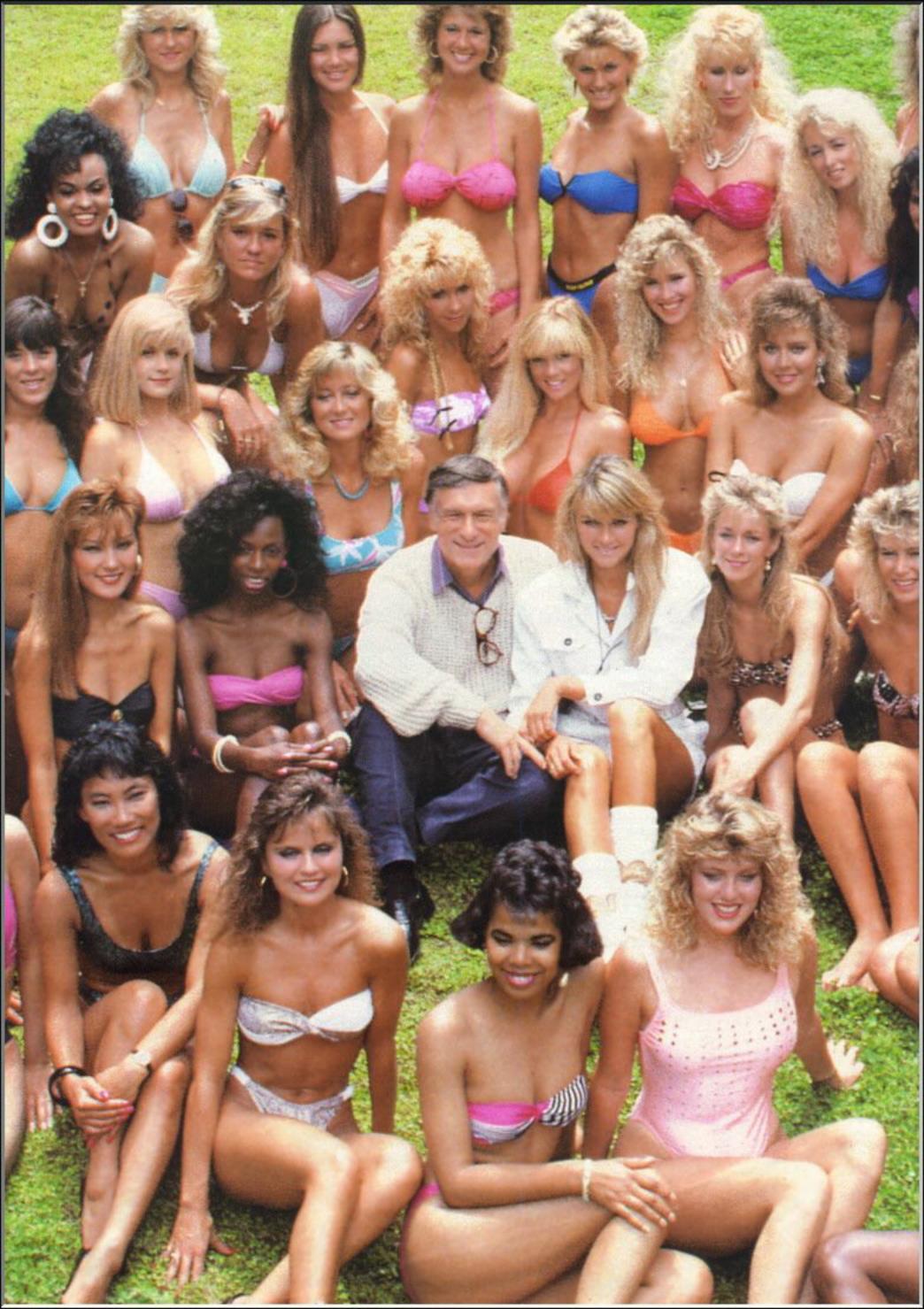






URSULA ANDRESS A perennial favorite, and the first of three wives John Derek has photographed for the magazine, Ursula made her Playboy pictorial debut with SHE Is Ursula Andress, published in June 1965.

























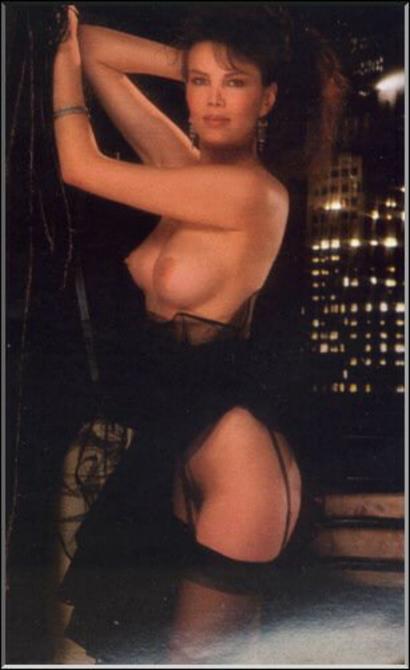






















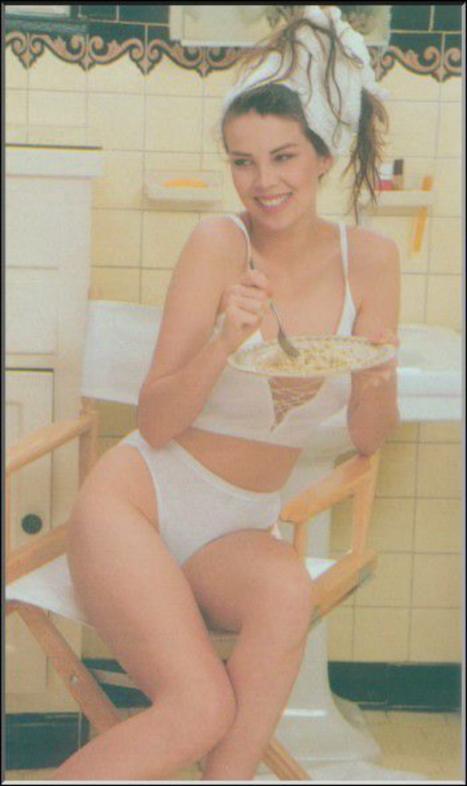




















PLAYMATE DATA SHEET

NAME: FAWNA MACLAREN

BUST: 35 WAIST: 24 HIPS: 35

HEIGHT: 5'10" WEIGHT: 122 165.

BIRTH DATE: 12: 18: 65 BIRTHPLACE: SANTA HONICA, CA.

AMBITIONS: TO REPRESENT PLATBOY AS WELL AS I CAN,
TO DEVELOP MY CEMET AS AN ACTRESS & WIN AN ACADEMY AWARD!

TURN-ONS: A GREAT DINNER - CHAMPAGNE, CAVIAR OFTERS
HOME FOY SOME TY & LOVEMAKING THAT LASTS ALL NIGHT!!

TURN-OFFS: HOUSEWORK, MEN WHO THINK THEIR HOWE? IS SEXY,

RUNNING LATE, STANDING IN LINE, TAXIS.

APHRODISIACS: DYSTERS, MORE DYSTERS & CRISTAL CHAMPAGNE.
MY LINGERIE DRAWER: BLACK-LAKE PANTIES, PINK GARTER, BELTS,

SHEER STOCKINGS, DIOR BRAS & LOVE LETTERS.

ROLE MODELS: CHER, FOR HER COOK; MARILYN HONROE, FOR HER

SENSUOUSNESS; DR. RUTH, FOR HER HEIGHT.

FAVORITE SPORTS: SKILING, AEROBICS, DANCING, BCHANIA

& LOVE.

FREUDIAN DREAM: IN PARADISE, WHERE WAITERS ATTEND MY EVERY HEED,

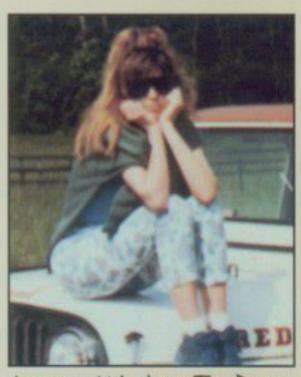
I DROER A TALL, HANDSOME MANS ... WE WAKE UP TOGETHER.



with little sister & me at 17 years!



HAGAZINE COVERS AT 21 YES



HE ON MY NEW JEEP AT

PLAYBOY'S PARTY JOKES

Leaving the poker party late, as usual, two friends compared notes. "I can never fool my wife," the first complained. "I turn off the car's engine and coast into the garage, take off my shoes, sneak upstairs and undress in the bathroom, but she always wakes up and yells like crazy about my being late."

"You just have the wrong technique," the friend advised. "I roar into the garage, honk the horn a couple of times, slam the front door, stomp up the stairs, pat my wife on the ass and say, 'How about it, beautiful?' She always pre-

tends she's asleep."



After rushing into a drugstore, the nervous youth was obviously embarrassed when a prim, middle-aged woman asked if she could serve him.

"N-no," he stammered, "I'd rather see the druggist."

"I'm the druggist," she responded cheerfully.
"What can I do for you?"

"Oh . . . well, uh, it's nothing important," he said, and turned to leave.

"Young man," said the woman, "my sister and I have been running this drugstore for nearly thirty years. There is nothing you can tell us that will embarrass us."

"Well, all right," he said. "I have this awful sexual hunger that nothing will appease. No matter how many times I make love, I still want to make love again. Is there anything you can give me for it?"

"Just a moment," said the little lady, "I'll have to discuss this with my sister."

A few minutes later, she returned. "The best we can offer," she said, "is two hundred dollars a week and a half interest in the business."

But, officer," protested the young man in the parked car, "we were only necking."

"OK," said the cop, "then put your neck back in your pants and get out of here."

Awakening the morning after the orgy, the god of war was stretching sleepily when he noticed a lovely Valkyrie standing in the doorway.

"Good morning," he said, "I'm Thor."

"You're thor?" she replied. "I'm tho thor I can hardly pith."

For five consecutive nights, the regular at the bar witnessed a repeated phenomenon: Attractive girls, alone or in groups of two or three, would wander in and soon be picked up by a funny-looking customer sitting in a corner booth. "I can't understand it," the man grumbled to the bartender after the sixth such incident. "I don't see how that guy does it."

"Me neither, Mac," said the sympathetic barkeep. "I've been watching him for weeks. He's certainly not handsome, he's a lousy dresser and he hardly ever says a word. In fact, he just sits

there, licking his eyebrows."

The dazzling young thing was strolling down the street in skintight hip huggers when a curious bachelor approached and said, "Excuse me, miss, but how does anyone get into those pants?"

"Well," she replied demurely, "you can start by

buying me a drink."

After trying to fix a flat tire during a raging blizzard, the young man jumped back into the car with his date and began rubbing his nearly frozen hands. "Let me warm them for you," she offered, placing his hands between her thighs.

When his fingers had thawed out, the chap rushed back to continue working on the tire, but he returned again, complaining that his hands were numb with cold. As he reached under her skirt, she slid forward and whispered ecstatically, "Darling, aren't your ears cold, too?"



Our Unabashed Dictionary defines transvestite as a fellow who likes to eat, drink and be Mary.

While attending confession, the first of three roommates admitted to the priest that she had let a man fondle her breasts. The priest told her to wash them with holy water.

The second roomie confessed that she had touched a man's sexual organ. The priest told her to wash her hands with holy water.

The two girls were busy washing at the font when their friend joined them. "Move over, girls," she said. "I have to gargle."

Heard a funny one lately? Send it on a postcard, please, to Party Jokes Editor, Playboy, Playboy Bldg., 919 N. Michigan Ave., Chicago, Ill. 60611. \$100 will be paid to the contributor whose card is selected. Jokes cannot be returned. WOMEN OF THE

SEVENTIES

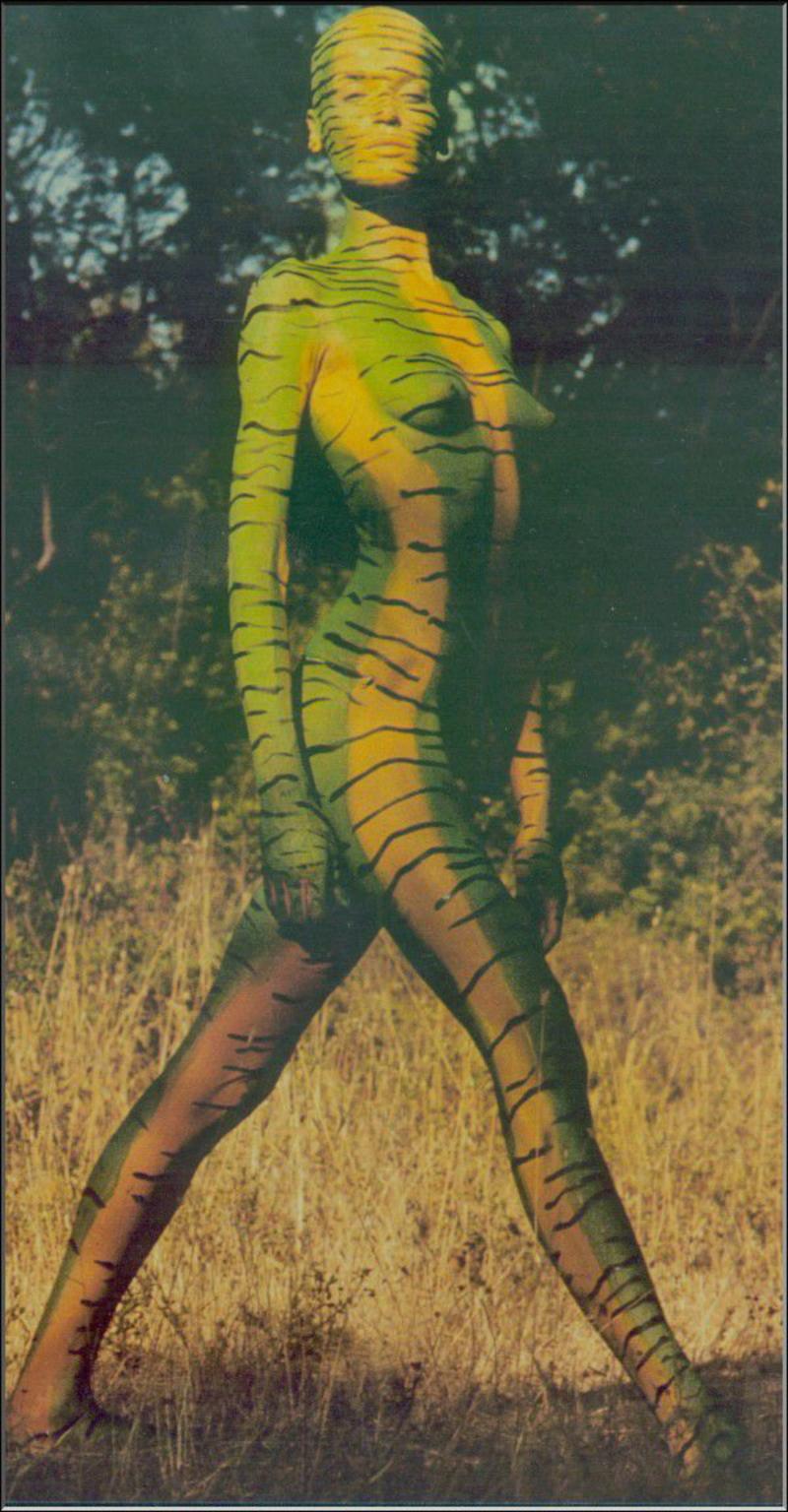
































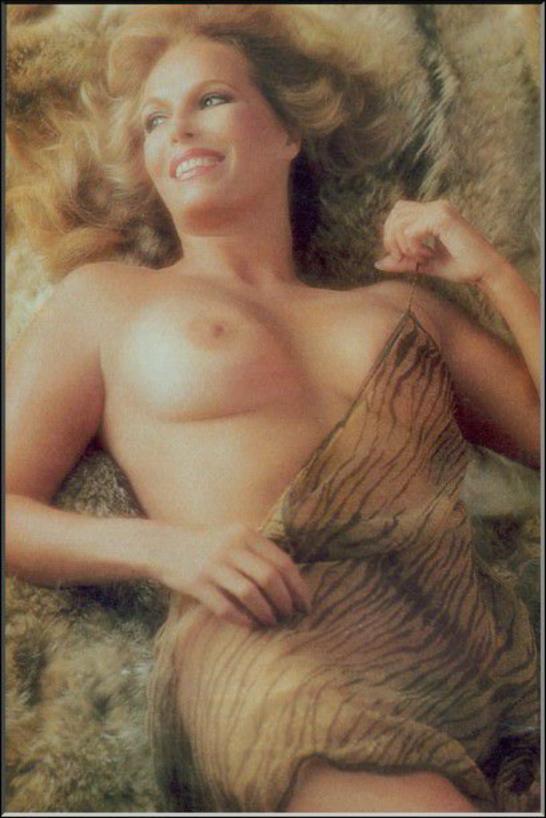
WOMEN OF THE

EIGHTIES



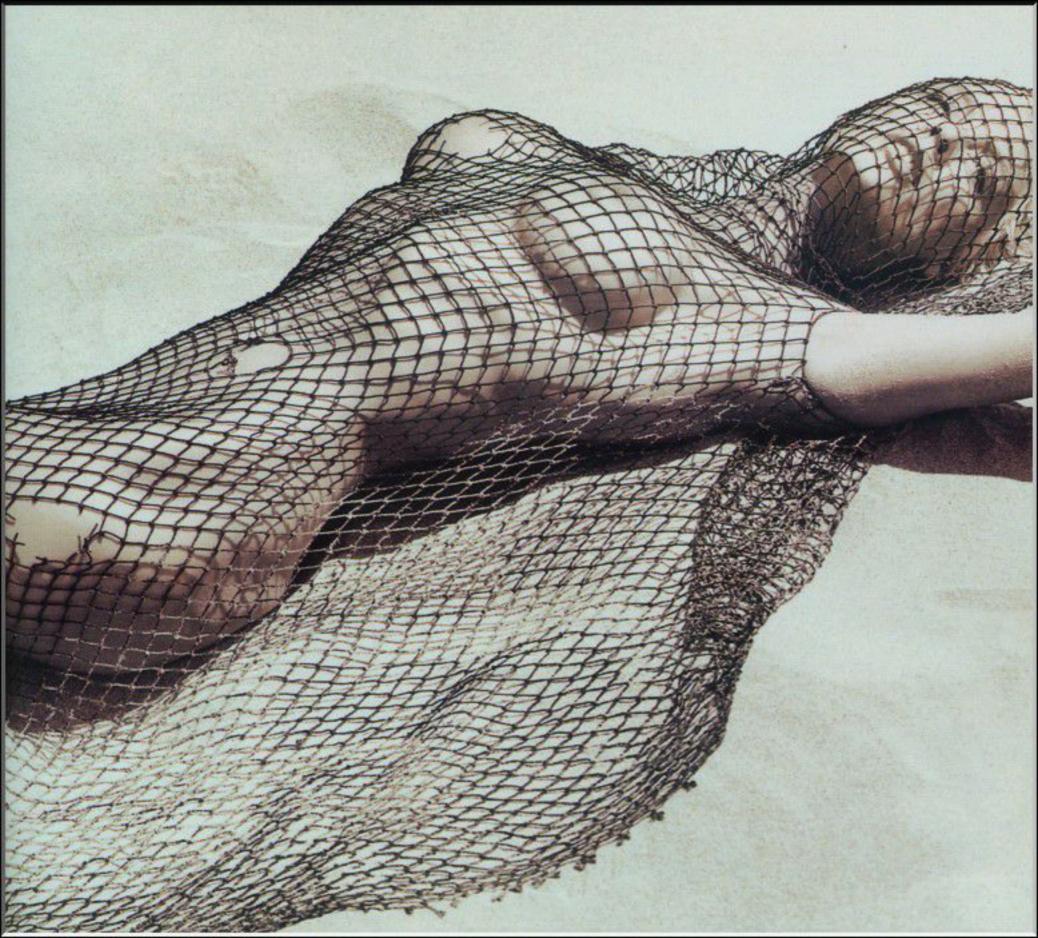










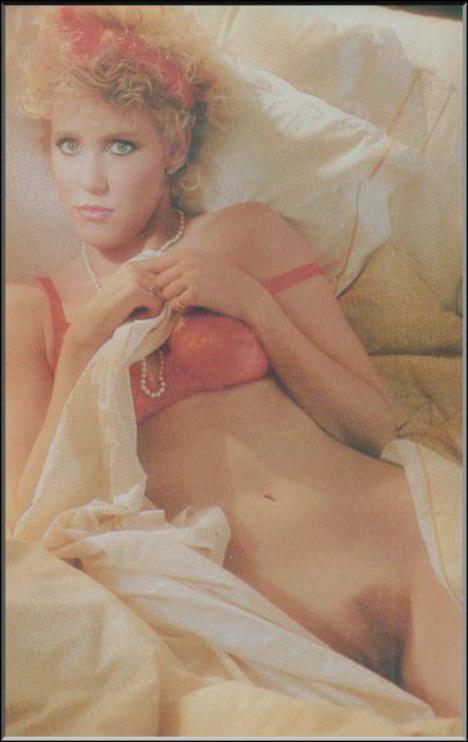










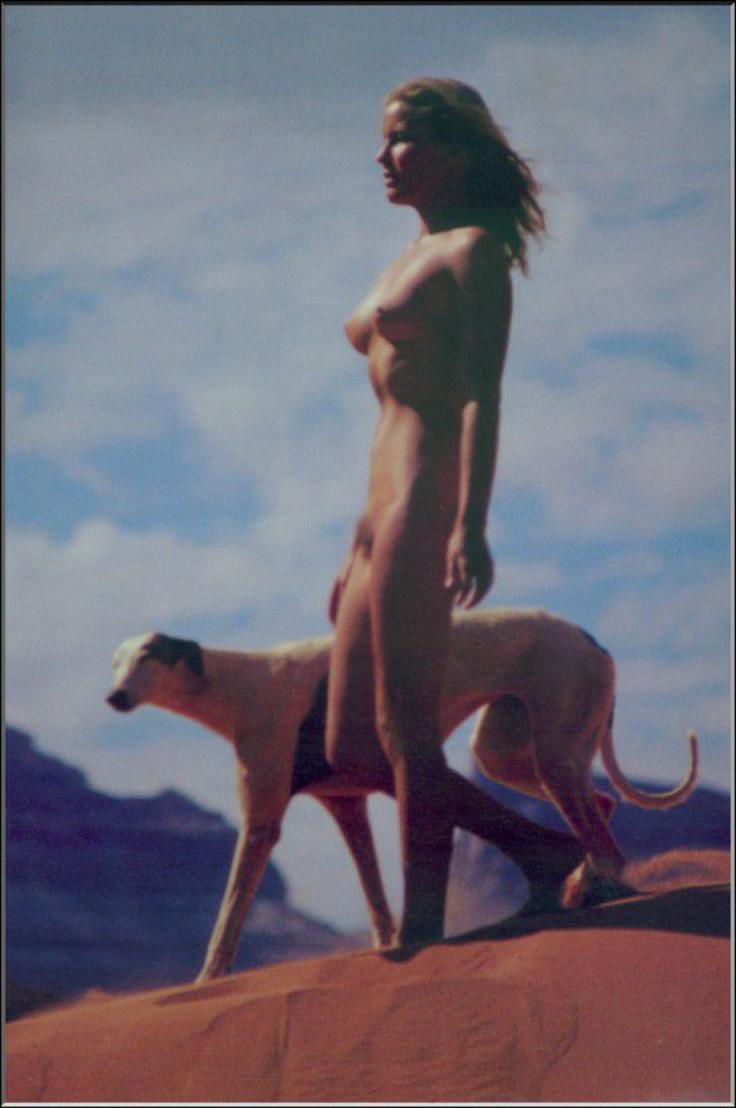




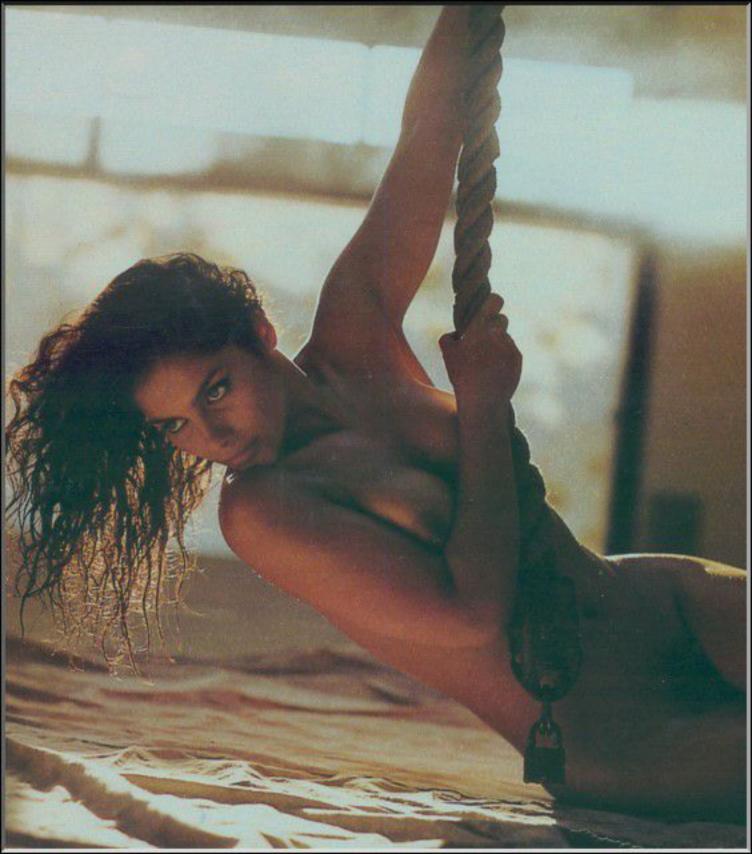




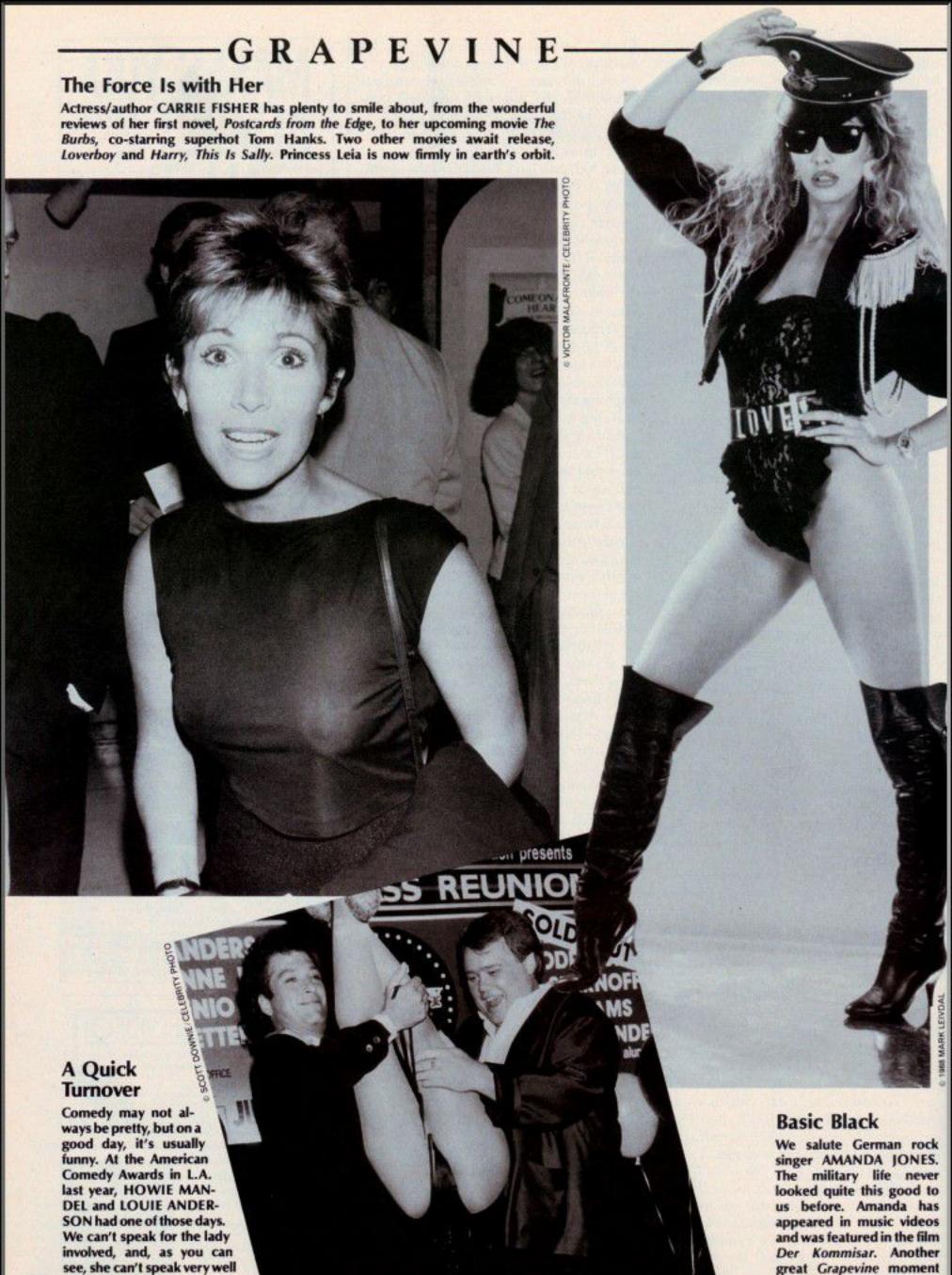












to activate your fantasy life.

for herself, either!

Dressed to Thrill

Actress SEAN YOUNG, who, you'll remember, made some serious whoopie with Kevin Costner in No Way Out, is back on the big screen playing James Woods's wife in The Boost, about life in the fast lane.





Dancin' Fools

Singer JOHNNY CLEGG (right) and his partner DUDU ZULU are two of the six-member multiracial group Savuka, taking America by storm in concert and on the LP Shadow Man. The band does a lot of political work while making beautiful music.

