

PLAYBOY

ENTERTAINMENT FOR MEN

NOVEMBER 1978 • \$2.00

MORE
GLORIOUS
THAN EVER!
**THE
BUNNIES
OF '78**

PLAYBOY
INTERVIEW:
GERALDO
RIVERA
LEARNS
HUMILITY

SPECIAL
REPORT:
WHO KILLED
**JIMMY
HOFFA**
AND WHY!

THE
TRIUMPHANT
RETURN OF

**SEX IN
CINEMA**



THE WORLD OF PLAYBOY

in which we offer an insider's look at what's doing and who's doing it

HEF HELPS SAVE HOLLYWOOD SIGN

When the famous Hollywood sign, which has rambled across Mount Lee in the Hollywood Hills since 1923, looked as if it were going to crumble into oblivion, Hugh Hefner came to the rescue—not riding a white charger but throwing a gala \$150-a-plate benefit at Playboy Mansion West in cooperation with the Hollywood Chamber of Commerce. The bash raised \$45,000 toward reconstruction, now nearing completion.



Actresses Vivian Blaine (left) and Rita Hayworth flank Hefner at the "Save Hollywood" party; in the background is a replica of the sentimentally popular sign. At left, KABC-TV reporter Tawny Little interviews Hefner, John Roche, who built the original sign, and singer Andy Williams. Among the other celebrity guests: CBS Entertainment Division president Robert Daly, Gabe Kaplan, Dick Shawn and Kristy McNichol.



Actress Ruta Lee extends an affectionate greeting to Los Angeles mayor Tom Bradley (above); Hollywood Chamber of Commerce president Jack Foreman presents a plaque from the chamber, honoring Hefner's "major effort to restore the Hollywood sign" (below).



Hefner greets authors Irving and Sylvia Wallace on their arrival at the party (right). Below, July 1977 Playmate Sondra Theodore, Hefner, *The Tonight Show's* Ed McMahon and comedian Bob Newhart pose for some of the seemingly dozens of cameramen present to cover the affair, which was held in a flower-filled party tent on the grounds of Mansion West.

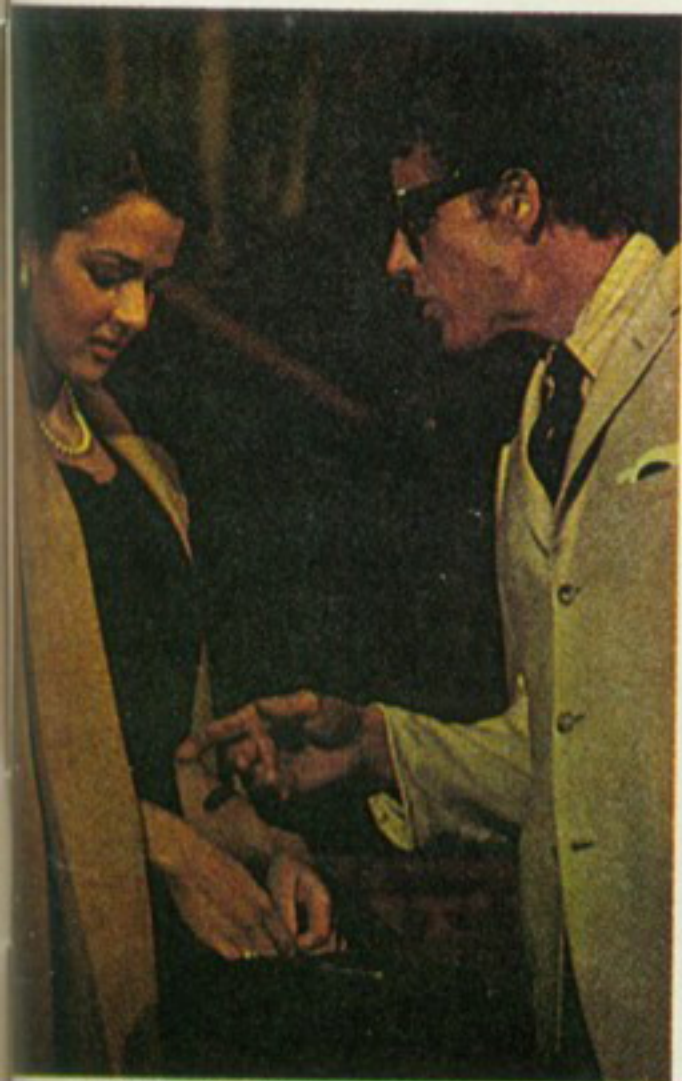


THE WORLD OF PLAYBOY



PLAYBOY IN SHOWBIZ

Playboy is everywhere in show business these days. In the movie *National Lampoon's Animal House*, July 1973 Playmate Martha Smith plays a coed in distress (left) and a frat float features ersatz Bunnies (below). At right, Maud Adams and Charles Napier in Playboy Productions' made-for-TV movie *Big Bob Johnson and His Fantastic Speed Circus*.



EX-BUNNY PLAYS MRS. HOLLY

A former Los Angeles Playboy Bunny, Maria Richwine, has won critical acclaim in her first major motion-picture role, as Buddy Holly's wife, Maria Elena, in the sleeper hit *The Buddy Holly Story*. Above, Maria with Gary Busey, who plays Buddy.



PLAYMATES OF PAST, FUTURE IN FILM

A Playmate and a Playmate-to-be are featured in the forthcoming film *Seven*. At left is Carol Needham, who'll be showing up on our centerfold any month, with Robert Relyea; below, January 1977 gatefold girl Susan Lynn Kiger mixes it up in the kitchen with Guich Kooch. (Name sound familiar? He's one of the former owners of the little town of Luckenbach, Texas, featured in *Playboy After Hours*, May 1975 issue.)



PLAYBOY CHIEF BACKS TELETHON

PLAYBOY Editor-Publisher Hugh M. Hefner visits Bunny volunteers helping staff the Thaliens Telethon, which benefits the Thaliens Community Mental Health Center in Los Angeles.

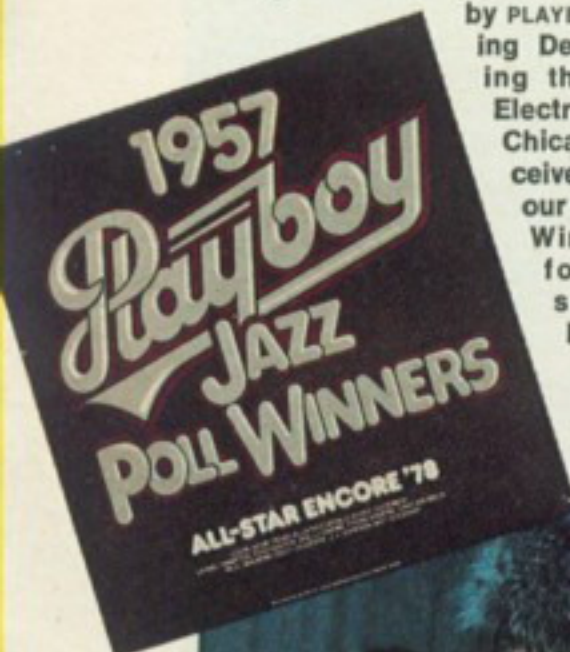


HEF NAMED HONORARY CHAIRMAN OF IMAGE AWARDS

Following his induction as the honorary chairman of the 11th Annual NAACP Image Awards presentations, Hugh Hefner chats with actor Lou Gossett and Virginia Capers at the L.A. ceremony.

HAMPTON PLAYS AT C.E.S. BASH

Jazzman *extraordinaire* Lionel Hampton, taking a turn at the drums below, celebrated his 50th year in showbiz by entertaining at a Playboy Towers party hosted by PLAYBOY's Advertising Department during the Consumer Electronics Show in Chicago. Guests received reissues of our 1957 Jazz Poll Winners album; for your copy, send \$5 to Playboy Jazz Album, 747 Third Avenue, New York, N. Y. 10017.



PUBLICITY POOL

Public-relations staffers from Playboy Clubs worldwide gathered at Playboy Clubs International H.Q. in Chicago recently for a seminar. Taking a break (left) are Publicity Director Elizabeth Lisboa from the New York Club and Margie Price, PR rep and co-owner of the St. Louis Club—getting eight-ball tips from Chicago Bunnies Claudia Mendron and June Thomas.



REVUE PLEASURES L.A., CHICAGO KEYHOLDERS

A hot new disco revue, *Funk This/Vegas Flash*, choreographed especially for Playboy by Rochea Lea and Ron Jason, recently delighted patrons in the L.A. and Chicago Clubs.

**PLAYMATE UPDATE:
DEBRA JO HITS THE ROAD**

Newly elected Playmate of the Year Debra Jo Fondren hardly had time to catch her breath before being whisked away on the first of many promotional tours. Two months later, she had traversed a good part of this continent, going as far north as Alberta and as far south as Acapulco. Her three-nation tour included a stop in Baltimore, where she was the subject of a syndicated TV documentary chronicling a day in the life of the Playmate of the Year.



Touring the Baltimore area was a snap in Debra's borrowed \$20,000 velvet-lined van (above). Nothing but the best for her!

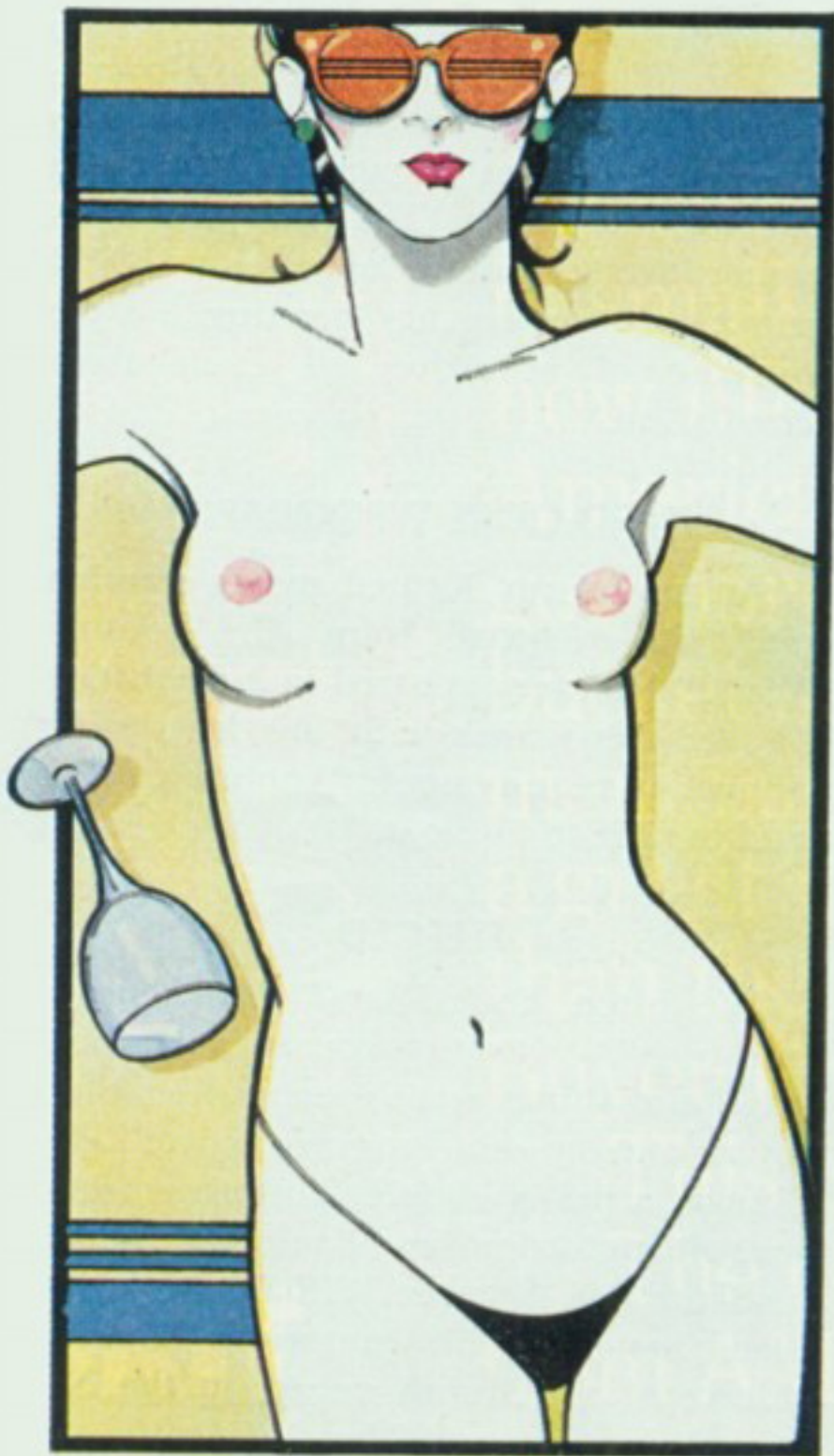


In Acapulco, fireworks welcome Debra Jo to the U.B.Q. disco (above); below, she buses jockey José Cruz Martínez, winner of the Johnnie Walker Cup at Mexico City's Hipódromo de las Americas, and, wearing her Calgary Stampede hat, wades in Lake Louise.



Shooting skeet is one of Debra's passions, and she got a chance to show off her skill, while a guest of the International Plaza Hotel in Vancouver, British Columbia, by visiting the Vancouver Gun Club (left). Debra got her first case of stage fright, understandably, when she posed (right) for 300 amateur and professional photographers at a picture-taking session at the hotel's swimming pool in Vancouver. It was estimated that more than a quarter million pictures were taken in the 40-minute session. One enthusiastic lensman actually climbed into the pool for a better camera angle.





BUNNIES OF '78



What's even more fun than a new Club? New Bunnies, of course. Queuing up at Playboy's Dallas digs are (from left above) Kelly Murphey, Cathy Gobel, Monica Walker and Pamela Rawlings. (You'll remember Cathy from last year, we're sure.) The bartender, if you care, is Bill Wagner. Lucky keyholders in Osaka, Japan, get to meet Miyuki Kishimae (below), who paints as a hobby.

*the ears have it! playboy
presents yet another bumper
crop of cottontail delights*



EVERYONE KNOWS nothing multiplies faster than rabbits. And, as you'll see on the following pages, our own crew of cottontails, the Playboy Bunnies, is growing larger and lovelier by—uh—leaps and bounds.

New hutches are springing up all over the place. Just over a year ago, for instance, we christened our new Dallas Playboy Club. Already, Big D Bunnies threaten to take over PLAYBOY's annual pictorial report. Six—count 'em, six—Lone Star ladies caught our roving photog's eye. Our new Playboy Casino in the Bahamas at Nassau's Ambassador Beach Hotel was opened last spring and was still expanding at presstime. (text concluded on page 164)



The new Playboy Casino in Nassau in the Bahamas is the current home of Croupier Bunny Naomi Shashoua (right). Born in Bombay, she's into yoga, backgammon and toasted cheese sandwiches.



Bunny Michelle Palombi (above) is a dancer. Formerly of the MGM Grand in Vegas, she now calls the L.A. hutch her home. Texan Vangie Silva (right) enjoys four-wheeling and the soaps when she's not turning heads at the Club in Big D. Watch out, though: She's competitive and likes to win.





Sun worshiper Shannon Starling (above left) gets her share and more when she's not working at the Miami Club. One of last year's favorites, she just may become a regular in these pages. It's the first time, though, we've pictured Donna Marie Zuk (above right), an avid ceramist who hangs her ears in the Chicago Club. You've got to travel some to get a peek at Nobuko Chitane (below), but obviously, it's worth it. She's a Tokyo Bunny, a gymnast and she likes men with mustaches. Pardon us, while we grow one.





Bunny Sharon Reid (above) left Minnesota and found her place in the Phoenix sun. She calls herself a "dreamer" and a "one-man woman." Dallas (got to get there—and soon) is home base for Bernie McCool (below), who hopes to be a concert pianist. McCool fans should keep checking our centerfold. She's Playmate material.



Want to capture a queen? Next time you're in London, look up Bunny Pamela Bunn (below), who's a whiz at chess. Back in Miami, you'll find Susan Crane (right) underwater, after hours, doing her scuba thing. Illinois-born Bunny Brooke Rowe (below right) brightens Playboy's Lake Geneva Resort and Country Club while looking for a "soft-spoken man."



LAKE GENEVA



This lovely discovery (above left) is appropriately named Yurika Aoki. Yurika collects books and, no doubt, compliments at the Tokyo hutch. Fast cars, gentle horses and macho men make life worth living for Bunny Dori Knecht (above right), a Kentucky native who now rides the range in Phoenix. Up in Great Gorge, they sing the praises of Bunny Diane Schwehr (below), who keeps her fabulous shape by running, swimming and playing field hockey. Snobs and pushy people get a wide berth from Diane.





ST. LOUIS



GREAT GORGE



MANCHESTER

If you don't feel a twinge of déjà vu looking at the lass at left, you haven't been paying attention. She's Janis Schmitt, of course, the St. Louis Bunny who bicycled her way to fame as our February Playmate. Cuddly Bunny Julie Makin (below) makes England swing in our Manchester Club just by being there. Julie breeds cats for kicks.





Hollywood-born Leigh Portner (above) is right at home in our L.A. Club—that is, when she's not on the polo field. A love of water-skiing and parasailing makes Nassau the perfect place for Croupier Bunny Leila Hunt (below).



Body beautiful Monica Barry (below) of our New York Club likes to attend body-building contests—though she's probably the main attraction. Monica also has a degree in X-ray technology. Bunny Cheryl Furuya (right) came to the Miami Club from Hawaii. She enjoys car and van shows in her off hours and eventually hopes to own her own night club. She hulas, too, natch.





"Miami Bunnies make regular trips to the Veterans Administration Hospital to cheer patients."

By next month, the whole 7500-square-foot casino will be in full swing, with some of the sexiest croupiers ever to shuffle a deck. In Japan, a new Club in Osaka joined our Tokyo hutch and two more are already under discussion. Scheduled for opening during the next 12 months are a Club in Manila in the Philippines, a Club-Hotel in Costa Rica and a fantastic penthouse Club on the island of Hawaii; and we're making good progress on our Atlantic City Hotel and Casino. It's no wonder more than 160,000 new keyholders were registered last year.

But there's more to being a Bunny than attending to all those keyholders. We've found over the years that when you get a wide range of Bunnies, you also get a wide range of interests and talents, not to mention social concerns. Indeed, the most pervasive interest of the Bunnies world-wide has been helping to raise funds for a number of charitable organizations.

In New York, for instance, a softball team dubbed the Bad News Bunnies took on the city's 11th Homicide Division in a benefit game for the Guild for Exceptional Children, followed by a party at which bandleader and drummer *extraordinaire* Buddy Rich played.

Two of the New York Bunnies, Reily Rehn and Bibi Rebosio (honest, that's her name), took part in a Celebrity Splash for Easter Seals last June with the cast from the Broadway show *Annie*, the New York Jets and local media celebs.

Chicago Bunnies participated in the Chicago Baseball Cancer Charities Hutchinson Fund Golf Tournament. Among the more interesting Chicago cottontails are Maynell Thomas, who takes her long-anticipated bar exams in January; Claudia Mendron, who's in her second year as a Honey Bear cheerleader for the Chicago Bears; and Michelle Pease, who, for some reason or other, has adopted a ten-foot boa constrictor.

Apparently, they're education oriented in Cincinnati. Bunny Evvie Highhouse has a degree in respiratory therapy; Cleo Wilson just got her bachelor's degree in history and is off to law school; Patti Seaman has a master's degree in educational counseling; Bobbi Goodman has a sociology degree; and Lauren Kraft is a medical nuclear technician. On the sports front, keep your eye on the ladies' pro-golf circuit for Cincy Bunny Vickie Dickerson, an impressive amateur golfer who could easily turn pro soon.

Over at the Great Gorge Resort and Country Club in New Jersey, Bunnies got together a softball game for the World Hunger League.

Actually, all kinds of talent abounds at Great Gorge. Bunny Janie Cupit is soon due to receive her pilot's license and Terre Woodards regularly serenades keyholders with her renditions of popular tunes. Diane Schwehr, whom you'll find in our pictorial, proved so good at her duties that she has just been promoted to Assistant Bunny Mother; hutchmate Heaven Fulmer spent the spring in Japan prepping the new cottontail contingent for the Osaka Club.

Down in Miami, Bunnies make regular trips to the Veterans Administration Hospital to cheer patients, but keyholders get their share of cheer, too. It might be from Melissa Schiffman, who puts on *disco*-dancing exhibitions for the feverish Saturday-night crowd or, if you're really lucky, you can get Sabrina Barlowe to do her famous Steve Martin impression. She's a wild and cuh-razy kinda girl!

Boasting an undefeated softball season are the Bunnies of the St. Louis Club. When they played the managers of the Khoury League (children's baseball) in a special benefit game in Belleville, Illinois, they sold more than 1000 tickets. People actually camped out overnight at the ball field to await the coming of the St. Louis Bunny bunch—thanks to the local media promotion.

If you're in St. Louis, by the way, be sure to stop by and catch the cocktail hour at the Club. You'll find Bunny Heather Davis onstage body-painting a Bunny pal. It's a popular attraction and smart folks take their cameras to capture the action.

As you know, the Dallas Playboy Club is in the same office building as the Dallas Cowboys' headquarters. So, naturally, the Bunnies there play football. It's the flag variety, but even at that, the games are played for real. A recent game against a team from the Jabberwocky Lounge in the LeBaron Hotel benefited the Ileitis Foundation.

The St. Louis softball contingent isn't the only road team in the Rabbit league. The girls of the Lake Geneva Resort and Country Club last summer bussed it to Brookfield, Wisconsin, where they challenged a team headed by Brookfield's mayor for the sake of Jerry Lewis' Muscular Dystrophy drive.

While you're visiting Lake Geneva, you might want to strike up a conversa-

tion with Jeryl DeZick, who is working toward a degree in biochemistry but spends her weekends at the Resort's stables, assisting on the trail rides; or with Bunny Rebecca Steadman, who used to be an assistant golf pro. No doubt, she finds the Resort's Brute course a good way to keep in practice. If *disco* is your thing, look for Bunny Lesley Parker, a dance instructor from Scotland, who keeps herself in practice tripping the light fantastic in the Bunny Hutch.

Speaking of *discos*, by the time you read this, our Phoenix Club will have a spanking new *discothèque* complete with a regular "Bunny's Choice" dance feature. If Bunny Christy Brumfield chooses you as her partner, be sure to ask her about the furniture she makes for herself.

The hottest thing in pastimes among the cottontails at the Phoenix hutch is tubing—getting a rubber inner tube and floating down the Salt River. Anywhere along the bank is a good place to watch the fun.

Out in Los Angeles, the Bunnies indulge in widely varied off-duty pursuits. What do you suppose Sarah Driver does in her off hours? Times race cars for Mario Andretti, that's what. Bunny Kat Flores, who is working on a degree in criminology, will attack law soon, while Kate Hovey has a children's book due to be published. As you might expect from the Century City crowd, showbiz is in their blood. Shane Lain has appeared in a *Baretta* and a *Quincy* episode. Gayla Maxson does voice-overs for TV cartoon shows and Monique George studies opera. So many of the girls are into either modeling or acting, in fact, that a Hollywood casting director could easily fill his bills right there at the Club.

There are four Clubs in Great Britain: The Playboy Clubs of London, Portsmouth and Manchester and The Clermont Club Limited in London. More than 300 present and past Bunnies gathered in mid-July at the suburban London digs of Playboy Clubs International President Victor Lownes for a gala reunion. Among the guests: Ringo Starr, Susan George and Dudley Moore, plus a host (is that the word?) of lords and eligible bachelors. Prince Charles declined an invitation, but then, he didn't attend Princess Caroline's wedding, either. Even without him, all those in attendance said Lownes' Bunny reunion was the highlight of the season.

Obviously, if we ran down everything that everybody was doing on the entire Club circuit, we'd have to go into extra innings, er, pages. But you get the idea. The best solution is to simply invite you out to the Clubs. What do we promise? Well, if what you've seen on these pages isn't enough of an inducement, we don't know what is.



LANGE



Slip into something more comfortable.

UNIQUE MONIQUE

*she's a model, a psychiatric technician
and an outdoors (indoors, too) lover*



YOU WILL notice that the sled dogs at left seem to be smiling. We don't blame them. The lady holding the reins is Monique St. Pierre, a 25-year-old German-born model who, for the time being, is the great good fortune of Denver, where she's in extreme professional demand. The poster for Lange skiing equipment at the top of this page is an example of her work. Kinda makes you want to crawl around the slopes a little with her, doesn't it? "I always feel free in front of the camera," Monique says,

"because no matter what the job is, I make it mine." Once, trying out for a national soft-drink ad, she made her entrance into the audition room by simply extending her arm through the cracked door, holding a bottle of the product in her hand. Her head followed, grinning from ear to ear, then the rest of her whizzed in like Loretta Young and she introduced herself. Needless to say, they called her back, "despite the fact that according to my agent, I was almost 'too sexy,' which, in the modeling business, means I have breasts." Indeed

"I love making love when it's a little chilly. Particularly under an open window. It's kind of nice to feel a little cool air on your behind sometimes."

PHOTOGRAPHY BY RICHARD FEGLEY





At left, Monique checks out some of the local flora in André's, an Aspen restaurant, with a friend who presumably has hair on his chest. "I love men's chests. They're as beautiful as women's. It's the hair that gets to me."



she does, and many other assets as well. She speaks fluent German and some French, and she holds a degree as a psychiatric technician. And she's an outdoors person with enough savvy to stalk the wild asparagus. "I'm incredibly well informed about the outdoors. I can look at any track in this part of the country and tell you exactly what animal made it." (So watch your step, fella.) Every morning, she gets up at six, eats breakfast, reads the paper, calls her agency and schedules her day. Then she goes out to swim, bicycle or jog five miles around a nearby lake. Part of Monique's appeal as a model is her obvious comfort with her body. She attributes her aura of healthy sexuality to her European upbringing. "Europeans are raised much more liberally as far as sex is concerned. For instance, in Europe, nude beaches are old hat. Here, they're still controversial." Monique was born in Wiesbaden, Germany, and when she was two and a half months old, moved with her parents to Munich, where she grew up. She graduated from high school in Munich at 17 and came to America to go to college and nursing school in Madison, Wisconsin. She moved from Madison to Boulder, Colorado, in 1973 and began her skyrocketing





Monique kills an après-ski beer (bottom left) at the foot of Aspen's Little Nell ski run. That's what we call suspended animation.



"I like lovemaking to be very slow, relaxed. People put too much energy into making things happen rather than letting them happen. I think the best lover I ever had was a very romantic American."





"Sometimes sex is better when it happens in odd places. A jet, an elevator, a fire escape, a park. I find that very exciting."



modeling career. She's serious about her independence. "My individuality is very important to me. I cannot stand to be dominated and I cannot stand being mediocre at what I'm doing." Right now, she's working on being the best model she can be, and she's studying to be the best actress she can be. "I've been studying acting here in Denver, and I love it. I've signed with Wilhelmina in New York and I'll be moving there soon. I'm going to find the best New York acting instructor I can and devote myself to the art until I know I have the ability to take a major role in a play or a movie." One source of Monique's admirable confidence is hypnosis. "My life last year was moving more quickly than I could handle. I desperately wanted to relax. By coincidence, I met a hypnotherapist, who put me under, then suggested that I wake up feeling calm and refreshed. I stayed under for three hours, just loving the feeling. Then, when he brought me out, I felt great. He hypnotized me out of a cold once; just made my fever vanish." We wondered if a strong-willed person like herself wasn't afraid to submit to hypnosis. "Not at all. You really won't do anything you don't want to do. As an experiment, the hypnotist suggested I meet him in his hotel room at a certain time. Of course, I didn't show up." On the other hand, he might be a better hypnotist than she suspects.

Monique, who classifies herself as an enthusiastic intermediate skier, heads for the slopes at near-by Aspen whenever she can. Below, she shops at Silver Threads, a popular leather-and-fur shop.



When a girl as lovely as Monique heads out for a ski weekend, it seems everybody wants to help her have a good time. Above right, she has her bindings fitted in an Aspen ski shop. Below, she attracts admirers in Little Nell's bar at the base of Aspen Mountain.



MISS NOVEMBER PLAYBOY'S PLAYMATE OF THE MONTH



PLAYMATE DATA SHEET

NAME: Monique St. Pierre

BUST: 36 WAIST: 26 HIPS: 36

HEIGHT: 5'7" WEIGHT: 117 SIGN: Sagittarius

BIRTH DATE: 11/25/53 BIRTHPLACE: Weisbaden, Germany

GOALS: To continue to do fashion and commercial modeling and to become a competent actress.

TURN-ONS: Camping and making love outside in the summer in the rain. The smell of fresh ground coffee, silk tops, the whitecaps on mountains, strawberry cheesecake, thunder.

TURN-OFFS: Hypocrites, litter, people who mistreat animals.

FAVORITE FOODS: Escargots, trout cooked on a campfire, watermelon, carrots, jalapeño peppers, which I eat till I perspire.

FAVORITE MUSICIANS: Styx, Fleetwood, Mac, Barbra Streisand, Gino Vannelli, Ferrante and Teicher, Head First, Stevie Wonder

FAVORITE BOOKS: Driftwood Valley by Theodore Fletcher, Eucalyptus Zones by Dr. Wayne Dyer, Looking Out For No. 1 by Robert Ringer.

FAVORITE PASTIME: I love to do total body massage. Starting at your feet, working each bone in your feet, then coming up the legs, not missing a square inch of your body, all the way up to the eyes.



Age 3: I wanted to be a little movie star, I think.



Age 8: It looks like everything's under control.



Age 17: Just love those cheeks.

PLAYBOY'S PARTY JOKES

When the realtor offered coffee to the lusciously built house hunter, she appeared to be somewhat offended. "Look," the man reassured her, "we both know that you're a very attractive woman, but I'm not being presumptuous. It's pretty standard real-estate practice to discuss a customer's needs over a cup of coffee."

The woman seemed mollified. "Yes, please," she said, "I will have some."

"Fine!" chortled the man. "Tell me," he continued, "do you take cream in your pussy?"



Young Tommy was being read the riot act by his father after having been caught abusing himself in the attic. "But it was a patriotic gesture, Pop," insisted the boy.

"Patriotic gesture?"

"Sure. I had a red cock, white knuckles and blue balls."

Our Unabashed Dictionary defines *impotent mariner* as a salt with a dead weapon.

It's understandable why pimps don't go to night school. Who wants to crack the books when he can book the cracks?

When a kinky old loner named Chase Had a sitter report to his place

And she asked, "There's a kid?"

He said, "No—there's an id!

You're a sitter . . . so sit on my face!"

"I'm really curious," said a fellow to his buddy. "Level with me: Did you somehow manage to get laid last night on your date with the Siamese twins?"

"To be frank with you," replied the buddy, "yes and no."

Our Unabashed Dictionary defines *neighborhood orgy* as a naked friendly.

What is your favorite party activity, Susie?" inquired the visiting grandmother.

"Taffy pulling," replied the girl.

"That's a nice, old-fashioned recreation," beamed Granny. "Did you do that at your last party?"

"No," said Susie.

"Why not, dear?"

"Taffy's zipper was stuck."

The Treasury Department *really* could have stirred up controversy about what female should be featured on a U. S. monetary unit by announcing that a new three-dollar bill would bear the likeness of Anita Bryant.

A furniture salesgirl named Niles Brings quickie male-customer smiles.

Her talents are fabled

When couched, chaired or tabled,
Since she comes in a wide range of styles.

We've been told there's a new Soviet morality play about a defector to the West who loses both his morality and his sanity. He takes to wearing and flaunting sexy panties day and night and keeps attempting to seduce elderly women. The title of this enthralling drama is *Lacenic and Old Arse*.

You will be granted three wishes," announced the genie, "but with a kicker—your worst enemy will receive double what you do."

"I'd like to have a dozen stunning girls at my sexual beck and call!" exclaimed the man.

"Here are their names and phone numbers," responded the imp, "but twenty-four new entries have been magically made in your enemy's datebook."

"I'd also like to have two inches added to my manhood!"

"You now have them, but your enemy's endowment has grown four inches."

"And as my third and last wish, Mr. Genie," said the fellow, smiling, "I'd like to have *one* of my testicles disappear."



Not many people today know that Horace Greeley had scrambled hormones. It was when a handsome youth had become exhausted in a strenuous private session with him that Greeley counseled, "Go West, young man. But return to my woom tonight."

Horny as hell, the man had been aggressively caressing his blasé wife in the hope of bringing her to an appropriate level of physiological response. "Come, now, Charles," chided the woman with a yawn as her husband impatiently eyeballed her pudenda, "don't you know that a watched twat never boils?"

Heard a funny one lately? Send it on a postcard, please, to Party Jokes Editor, PLAYBOY, Playboy Bldg., 919 N. Michigan Ave., Chicago, Ill. 60611. \$50 will be paid to the contributor whose card is selected. Jokes cannot be returned.



SOUND BASES

if what emanates from your stereo rig withers your ears, maybe it's time for a change. it needn't break you. here's some reasonably priced gear to ponder

The PS-T1 direct-drive semi-automatic turntable features a front-panel rejection system that can be operated without lifting the dust cover; the high-torque motor brings the unit up to speed within a half rotation of the platter, by Sony, \$130, including dust cover.



This handsome unit, Fisher's Model MT 6224 linear-motor direct-drive turntable, includes an automatic return and shutoff, push-button reject, strobe light with adjustable pitch control and a dynamically balanced platter that rests on a walnut-grain-vinyl slab enclosure, about \$200, including removable dust cover. (Five-year warranty available from some dealers.)



For a sonic treat, flick the ON button of B.I.C.'s model 914 fully automatic turntable with automatic-repeat feature and settle back; the unit has an ultralow mass-dynamic tonearm, isolated and decoupled belt-drive system, variable pitch and illuminated strobe, \$159.95, including dust cover.



The Kenwood KD 2070 direct-drive turntable offers outstanding specifications combined with economy; the key to the unit's high performance is a new 20-pole, 30-slot brushless motor that's coupled to a heavy 12" platter, all of which produces a smoother, quieter, more accurate rotation that cuts wow and flutter appreciably, \$165, including removable dust cover.







Left, top to bottom: Each of Sherwood's S-7450 CP stereo receivers comes individually notarized as to its exact specifications; the tuner picks up both AM and FM and the receiver has a power output of 30 watts per channel; other controls include a tape monitor, loudness control, muting and noise filter. The workings are housed in an attractive veneered case that includes a cleanly styled control panel and tuning dial. The price: \$300.

Nikko's NR-715 AM/FM stereo receiver—a good-looking, relatively inexpensive unit that delivers 38 watts' continuous power per channel—offers such features as a dual speaker control, separate bass and treble controls, high filter, loudness switch, FM muting and tape-monitor switch. The inner technical design also ensures the owner an extended frequency response and low noise and distortion. The price is \$310, which should keep you out of the hands of the loan sharks.

The RS 1022 AM/FM receiver by Fisher is the perfect unit for fledgling hi-fi buffs to wing it with on their maiden sonic flight. Continuous power is rated at 22 watts per channel and there's no more than .5 percent harmonic distortion. Controls include tuning meter, loudness switch, tape monitor, high filter, bass, treble and balance knobs and—Holy Captain Midnight!—a phase-locked loop FM MPX decoder. The music-to-your-ears price is \$250.

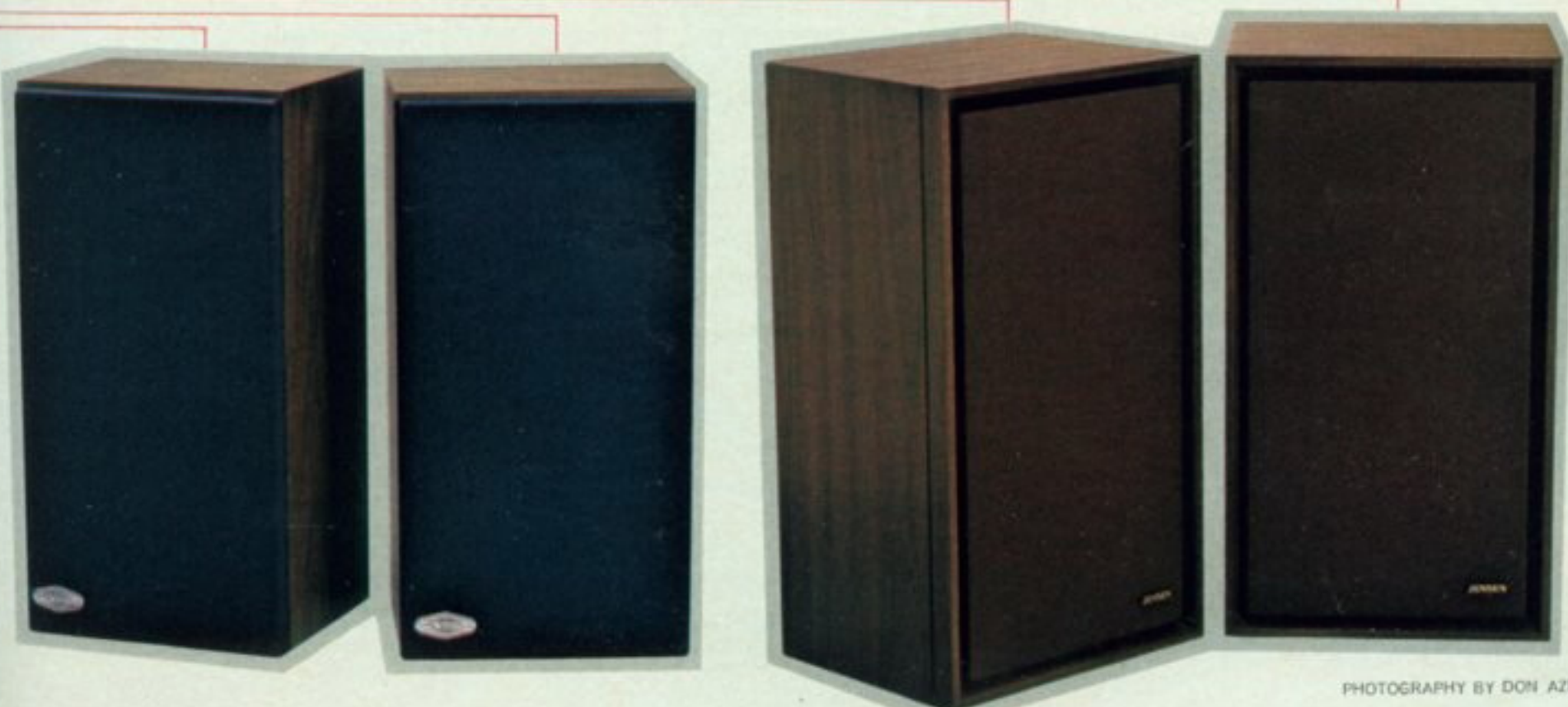
Kenwood's KR-3090 AM/FM stereo receiver is claimed to have the quietest phono section of any receiver in its class. And the amp section puts out 26 watts per channel with no more than .05 percent harmonic distortion. How does it do it? With a direct-coupled pure complementary amplifier circuit. We don't understand it, either, but we do know that the KR-3090 looks great, features FM auto muting, tape monitor and other refinements. It goes for \$260.

Above left: Advent's /1 (pronounced slash one) speaker system incorporates unusually costly components that give the units a wide-range response, about \$200 a pair in walnut vinyl, \$250 in walnut veneer.

Above right: JBL's L-19 two-way speaker delivers very smooth sounds, thanks to its 8" woofer and 1.4" high-frequency radiator that are connected by a sophisticated crossover network, \$300 a pair.

Below left: Synergistics' S-22A acoustic-suspension speakers are highly recommended for inexpensive hi-fi systems; they can handle continuous power ranging from 6 to 60 watts per channel, \$260 a pair.

Below right: Jensen's LS-3 is a new two-way bookshelf speaker system incorporating a 10" low-frequency driver and a 2" cone direct radiator controlled by a knob on the back of each speaker, about \$240 a pair.





Mike Williams.

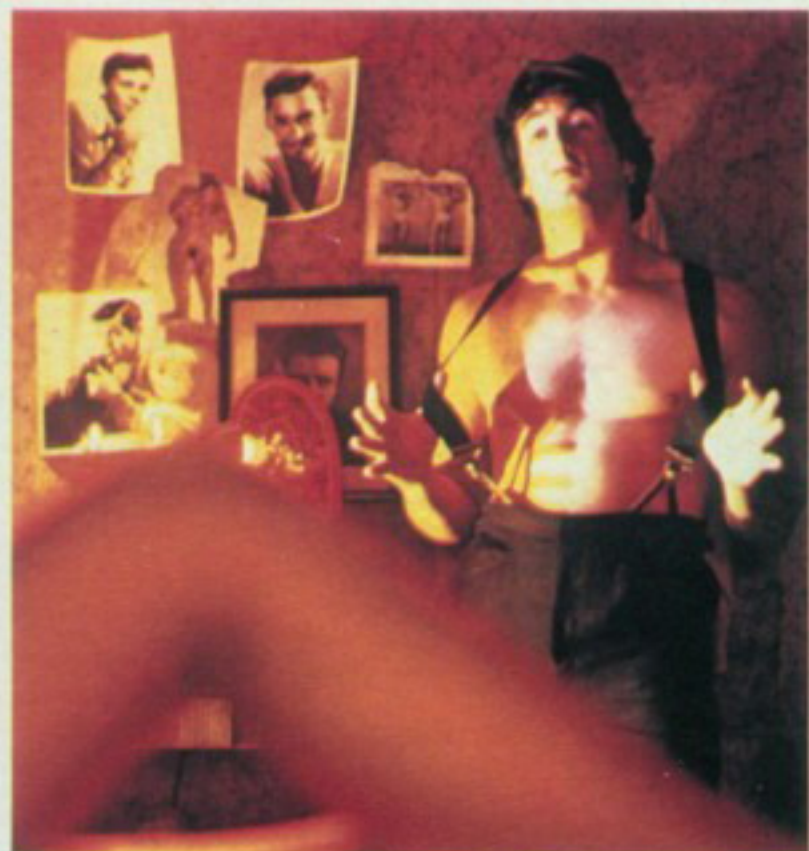
"And not only that, they'll probably rape and ravish our womenfolk! Oh, what'll we do . . . ? What'll we do . . . ?"

IT'S A BIRD...
IT'S A PLANE...IT'S

SEX IN CINEMA 1978



IT MAY HAVE BEEN THE YEAR SUPERMAN MADE IT BIG IN THE MOVIES, BUT IT WAS ALSO THE YEAR IN WHICH WOMEN RETURNED, TRIUMPHANTLY, TO THE SCREEN



SEXPOTPOURRI: There was more being intimated than actually happening onscreen in 1978's major releases. Opposite, Christopher Reeve as that ultimate sex symbol, Superman. This page, top: Marjoe Gortner pursues his co-star (and new bride), Candy Clark, in "When You Comin Back, Red Ryder?" (left); models Darlanne Fluegel and Lisa Taylor pose for kinky shots in "Eyes of Laura Mars" (right). Center: Rock's David Bowie finds himself abed with Kim Novak in "Just a Gigolo" (left); while, in "Restless," Richard Johnson cops a feel of Raquel Welch's celebrated cleavage (right). Above: Sylvester Stallone eyes Joyce Ingalls in "Paradise Alley" (left); Jon Voight woos Jane Fonda in "Coming Home" (right).



SONG & DANCE: Some of the year's hottest vibes were given off by musical films, starting with the sensationally popular "Saturday Night Fever," with John Travolta and Karen Gorney heating up the dance floor (above left). Travolta scored again in "Grease," with Olivia Newton-John (above right). "Hair" finally made it from stage to screen with, among others, Don Dacus, Annie Golden and a seminude Sunny Leigh (below left); and women everywhere joined in sighing at love scenes between their newest ballet idol, Mikhail Baryshnikov, and budding ballerina Leslie Browne (below right) in "The Turning Point."





YOUNG PASSION: Far from neglected in current film fare is the youth market. Above, William Katt forsakes his surfboard long enough for a scuffle in the sand with Patti D'Arbanville in "Big Wednesday"; below left, coeds Mary Louise Weller, Karen Allen, Sarah Holcomb, Lisa Baur and July 1973 Playmate Martha Smith (arms upraised) stage a topless pillow fight in "National Lampoon's Animal House"; and, below right, Brad Davis, in an unforgettably poignant scene from "Midnight Express," masturbates while he imagines touching his girlfriend, Irene Miracle, through the glass of a Turkish jail enclosure.







STAYING POWER: Youth isn't the only segment of the population being served in the cinema these days. Such hardy perennials as Anthony Quinn are seen romancing the likes of Dominique Sanda (opposite, top) in "The Inheritance" and Marilu Tolo (far left) in "The Greek Tycoon"—a film in which Quinn also beds and weds Jacqueline Bisset. (Quinn, Tolo and Bisset, respectively, play thinly disguised versions of Aristotle Onassis, Maria Callas and Jacqueline Kennedy.) In "The Cheap Detective" (near left), Sid Caesar, aged beyond his years, and Ann-Margret play a couple named Ezra and Jezebel Dezire. The idea that maturity has its merits is affirmed in the title "In Praise of Older Women," starring Helen Shaver and Tom Berenger (above). The experienced actress Anne Heywood plays John La Fayette's school-teacher rape victim in "Good Luck Miss Wyckoff" (above right) and Joan Collins, in "The Stud" with Oliver Tobias (right), proves that sex appeal's alive and well past 40.

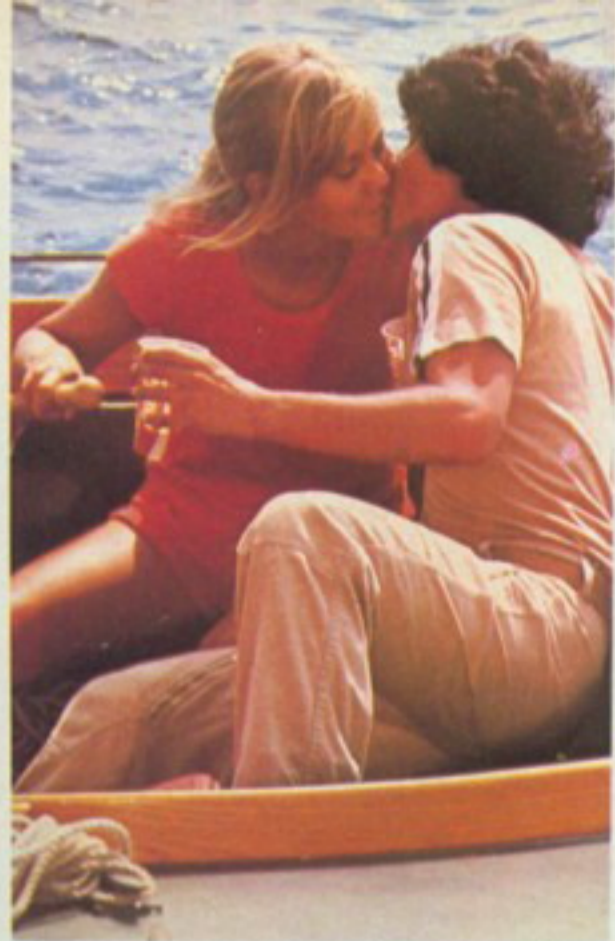




CHUCKLES: What's a sex comedy without a little spoof of whips and chains—not to mention "marital aids"? Demonstrating a bit of S/M are Valerie Leon and Peter Sellers, mining yet another vein in the comedy gold mine of Inspector Clouseau films, "Revenge of the Pink Panther" (above); and Cloris Leachman and Harvey Korman, coming out of the closet in Mel Brooks's wacky "High Anxiety" (top right). Goldie Hawn and Dudley Moore meet an inflatable companion in "Foul Play" (right).



SWITCHEROOS: Reliable sources assure us Anita Bryant had nothing to do with either of these films; nevertheless, both provide the spectacle of gays going straight. Above, "A Different Story," with Meg Foster and Perry King; at right, "A Special Day," with Sophia Loren and Marcello Mastroianni.



CHILLS: Suspense, gore and a hint of the bizarre add extra fillips of titillation to such pictures as "Jaws 2" (with Ann Dusenberry and Gary Dubin more or less innocently smooching away seconds before their boat is attacked by a shark, above left) and "Tintorera," another shark spectacular filmed off the coast of Mexico, with the added attraction of considerable nudity. Its stars (including February 1976 Playmate Laura Lyons) go skinny-dipping every five minutes or so, it seems—the better to get eaten, perhaps? That's Jennifer Ashley and Hugo Stiglitz above. "The Boys from Brazil," based on Ira Levin's best-selling novel, features a merciless hit man—his victim at left is Linda Hayden—who is part of a sinister plot involving the postwar cloning of Hitler masterminded by Gregory Peck as Auschwitz' "angel of death," Dr. Josef Mengele; and "Deathsport" (bottom left) stars our own Claudia Jennings, 1970 Playmate of the Year, opposite David Carradine in a futuristic epic about combat waged on horses and motorcycles.



FOREIGN AFFAIRS: Five of the year's more successful imports have been built around sexual themes. Clockwise, from top left: In "The Lacemaker," a French-Swiss production, Isabelle Huppert loses her virginity—and finally her sanity—to Yves Beneyton. Brazil's "Dona Flor and Her Two Husbands" is a sort of sex-changed "Blithe Spirit," wherein Sonia Braga's deceased first husband (José Wilker) keeps intruding on her second marriage. Pretending to fix a shower, Victor Lanoux spies on a bathing beauty in "We Will All Meet in Paradise," a sequel to the French hit "Pardon Mon Affaire." Italy's "Submission" stars Lisa Gastoni as a frustrated woman brutalized by Franco Nero; and Fernando Rey is tantalized by Angela Molina (aided by David Rocha) in Luis Buñuel's "That Obscure Object of Desire." (To ensure obscurity, Molina and Carole Bouquet play the same character.)





X-PLOITS: That master of skin-flickery, Russ Meyer, returns with "Beneath the Valley of the Ultravixens"; coming clean above are Steve Tracy (you saw him with more clothes on in TV's "James at 16") and Kitten Natividad. At right, the Old King Cole segment from a current porn feature, "Fairy Tales"; and, below, actor/photographer John Derek's first hardcore film effort, "Love You," starring Annette Haven and Leslie Bovee.

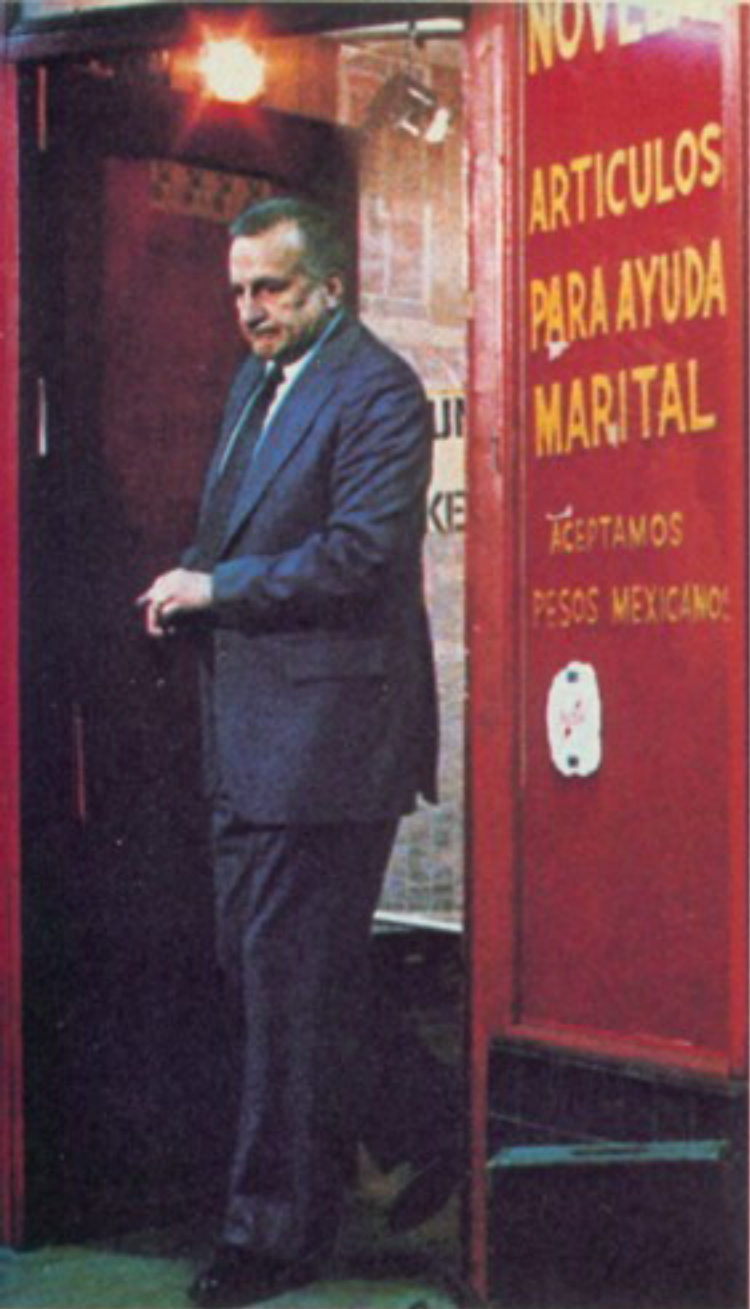




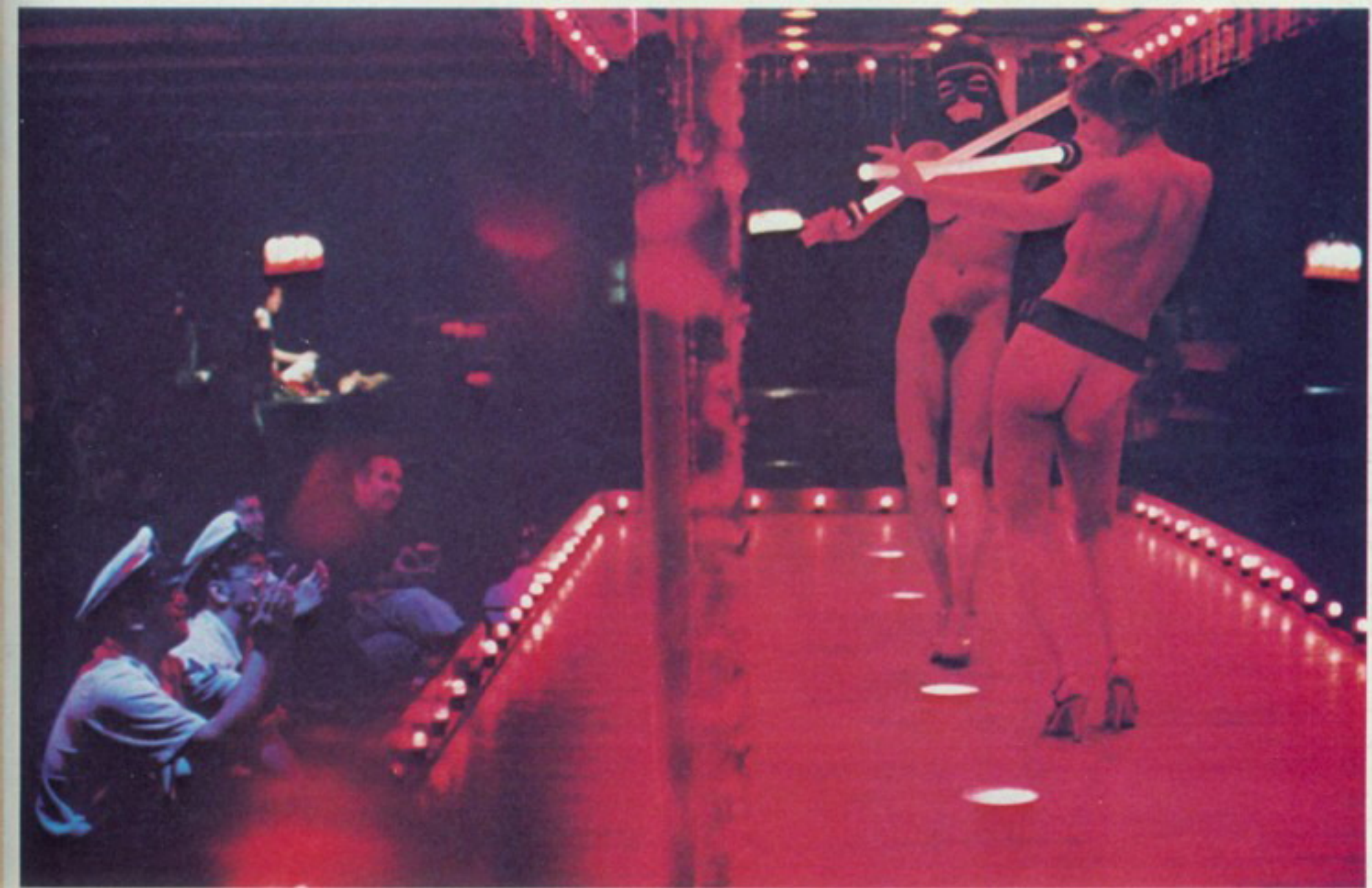
PHOTOS BY MAUREEN LAMBRAJ

BABES IN BORDELLOLAND: Louis Malle's sensitive direction of "Pretty Baby," a film about a brothel in New Orleans' historic Storyville district, won acclaim despite controversial subject matter. At top, prospective customers ogle the merchandise; at center, Keith Carradine, as photographer E. J. Bellocq, snaps a portrait of whore Susan Sarandon. Above, her daughter Violet (child model Brooke Shields) in a tiff with Carradine, soon to become her husband.





A WALK ON THE SEAMY SIDE: In Paul Schrader's forthcoming "Hardcore," George C. Scott, a Grand Rapids businessman, sets out to find his missing teenaged daughter, following the sole clue that she has appeared in a porno movie. Shot on location in Michigan and California, the film visits genuine massage-parlor/topless-bar/adult-bookshop neighborhoods to achieve an air of realism. Linda Morrell (below left) is cast as the cashier in a San Diego sex bar—where, in the film, Scott meets a helpful hooker. "Hardcore" promises a bit of everything, from naked ladies in Darth Vader masks (below) to such established actors as Scott and Peter Boyle (who portrays a sleazy private detective—seen unceremoniously depantsing Gigi Vorgan, above right).



EMPLOYEES
MUST
WASH
HANDS

BY ORDER OF THE
BOARD OF HEALTH



Graham
Wilson

IF YOU DON'T SEE
WHAT YOU WANT.
ASK FOR IT.



Modelle


"I'd love to show it to you. Gee, I thought no one would ever ask."



"A gynecologist? Whatever made you decide to become a gynecologist?"



"Believe me, child—those old palace balls are nothing to the ball you could have right here with your fun-loving old fairy godmother!"



SYLVESTER
STALLONE'S
PARADISE
ALLEY

KEVIN CONWAY · ANNE ARCHER · JOE SPINELL · ARMAND ASSANTE
LEE CANALITO · TERRY FUNK · FRANK McRAE · JOYCE INGALLS · TOM WAITS
Written and Directed by SYLVESTER STALLONE · Music by BILL CONTI · Director of Photography LASZLO KOVACS
Associate Producer ARTHUR CHOBANIAN · Produced by JOHN F. ROACH and RONALD A. SUPPA
Executive Producer EDWARD PRESSMAN A UNIVERSAL PICTURE · TECHNICOLOR® Now a BERKLEY Book

Opening soon at theatres everywhere



COCHRAN!

*"Counsel for the defense
is right! This definitely is not a disgusting,
perverted and unnatural act!"*



*"As soon as you've got enough evidence down on canvas,
give me a nudge and we'll burst in."*

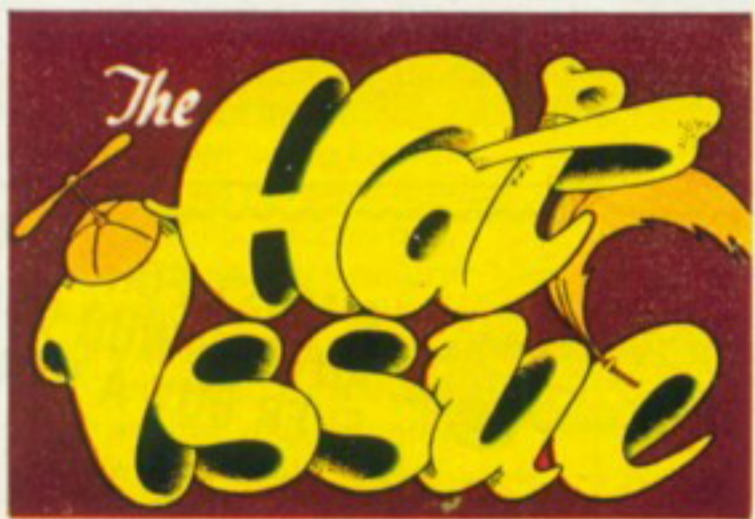
PLAYBOY POTPOURRI

people, places, objects and events of interest or amusement



OH, YOU BEAUTIFUL (UGH) DOLL

There are Ken dolls, Barbie dolls and Betsy Wetsy dolls; but for all you kinky types who can't make up your minds which way to go, there's the She's-A-He doll, an 18-inch-high little "lady" with a hand-painted face (done by caricaturist Gary Alexander), a Velcro wig, well-padded falsies and a sexy G string beneath which dangle the family jewels. The Sanelle Gift Gallery, 814 North La Cienega Boulevard, Los Angeles, California 90069, sells the She's-A-He doll for \$55, postpaid. We don't recommend that you take it along on your wedding night.

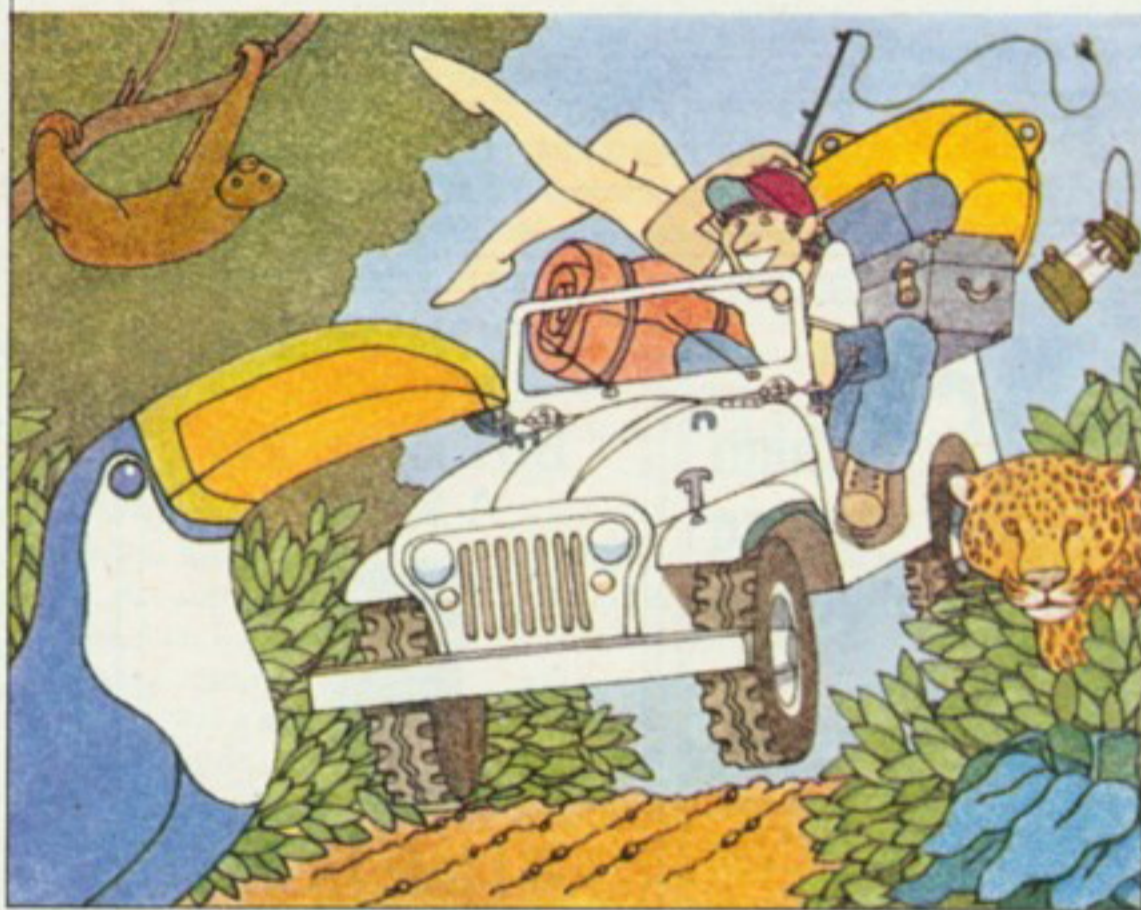


MAD HATTERS

The latest issue of a small literary magazine called the *Milk Quarterly* is devoted to the subject of hats; poems about hats, questionnaires about hats, doodles picturing hats, essays about hats—even a few black-and-white photos of people posing in their favorite lids. SBD: Small Press Distribution, 1636 Ocean View Avenue, Kensington, California 94707, will send you "The Hat Issue" for \$3.50, postpaid. If you're not turned on to sporting a chapeau after reading it, we'll eat our, uh, hat.

LOOK DOWN THAT LONESOME ROAD

This November 30, 200 of the world's most accomplished (also pronounced foolhardy) drivers will roar out of New Orleans hell-bent for Caracas by December 14, as they participate in a 6500-mile French-organized road rally called Cinq/Cinq Les Amériques that will take them through Mexico, Guatemala, Honduras, Nicaragua, Costa Rica, Panama and (via boat) Colombia and Venezuela. If this kind of organized madness turns you on, write to Tim Shannon, 2827 Briggs Road, Columbus, Ohio 43204, for info on the 1979 Cinq/Cinq rally—a do-or-die charge across Australia. Lordy!



THE X IS BACK IN XMAS

Christmas may come only once a year, but the erotic yuletide illustrations that artist Olivia DeBerardinis has created for her line of holiday greeting cards are worth looking at in any season. Nine dollars sent to "O" Card Company, P.O. Box 541, Midtown Station, New York, New York 10018, will get you 12 cards (six different illustrations) and 12 envelopes. Dirty dolls, randy elves, Santa being held prisoner by three sexy helpers . . . they're just some of the fantasies that spill from DeBerardinis' bag of naughty toys. Send one card to the butcher, one to the baker, but definitely not to your mother or minister.





HOT DOG

The expression "in the doghouse" used to mean that you were in trouble. Now, thanks to a company called Solar One Ltd., 2644 Barrett Street, Virginia Beach, Virginia 23452, your pooch's pad has become something to envy. Solar One manufactures solar-heated doghouses that are sure to keep a canine comfortably warm on the wintriest of days. But, when your wife discovers that you just blew \$795 on a home for your mutt, you'll probably be sleeping with the dog.



CARRY A BIG STICK

Walking-stick fanciers will be pleased to learn that Stonehouse, an art foundry that fills mail orders from P.O. Box 3784, Austin, Texas 78764, is offering a line of solid-bronze-headed canes including the skull (\$70), cobra-design (\$75) and oak-leaf (\$50) styles above. Or, if you're really an egomaniac, they'll custom-make one with a bust of yourself cast on the handle for \$250 and up. Backwards, Inc., P.O. Box 1304, St. Charles, Missouri 63301, has a different shtick; it's selling sticks topped with solid-brass antique doorknobs for \$40 each, pospaid. Knock, knock!

PLAY BALLS

"You need Balls to conquer the world" is the motto of a new kind of candy that's being sold at the Treat Boutique, an adult candy store at 840 Seventh Avenue, New York, New York 10019. With each can of Balls (they sell for \$5.50, postpaid), you get a certificate announcing that you have "satisfied the requirements and successfully passed the examination and are duly certified to have Balls." If you'd like to tell the world about it, the Treat Boutique also sells colorful T-shirts in small, medium and large for \$7 each, postpaid, that proclaim Balls CANDY TO GIVE YOU COURAGE. Buy one for your favorite girlfriend—if you've got the balls.



HAVE WINE, WILL TRAVEL

Bibbers, rejoice! After a trial run in New York and Texas, a new wine called Sachet is about to be distributed nationwide and the way it's packaged—individual disposable foil pouches containing 6.3 ounces of *vino*—will have all but the most conservative grape lovers kicking up their heels. Sachets will sell for about 59 cents each for both red and white *vin ordinaire*; and Castel Wines International, Sachet's importer, points out that they're perfect for picnics, travel, etc. We never thought we'd be drinking wine from a sack.

ONE-UPPING PUT-DOWNS

You're dating a woman several years younger than you. One day, at a family gathering, your uncle walks up to you with a big smile and says, "Still robbing the cradle, huh?" You would: (A) Hit him in the mouth, (B) cry or (C) remember what you learned from a booklet and cassette called *How to Deal with Put-downs and Insults* that are available from Grothe Associates, P.O. Box 580, Lincoln, Maine 01773, for \$9.50, postpaid. Subjects include examples of both personal and common put-downs, effective responses and tips on practice sessions. Rodney Dangerfield would love it.





A yearful of

GREAT DATES



- 1 Ashley Cox
- 2 Julia Lyndon
- 3 Janis Schmitt
- 4 Karen Morton
- 5 Susan Kiger
- 6 Rita Lee
- 7 Nicki Thomas
- 8 Debra Fondren
- 9 Sheila Mullen
- 10 Pam Bryant
- 11 Sondra Theodore
- 12 Denise Michele

Wall Calendar
8½" x 12½"

Desk Calendar
5½" x 7¼"

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PLAYMATE CALENDAR.**

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"Yes, I have a cat. Why, are you allergic to them?"



*“Birds fly and bees make honey—that’s all
you need to know for now!”*

Isis' Secret

On the right is actress JOANNA CAMERON as she appeared in a 1971 youth-cult flick called "B.S. I Love You" (and in PLAYBOY's annual "Sex in Cinema"). Below is actress Cameron as she appears in "Secrets of Isis," a CBS Saturday-morning kiddie show. On "Isis," Cameron plays a demure high school science teacher who occasionally turns into a crime-stopping superfemme. And, believe us, it's not only the little tykes who are watching.



Life in the Fast Lane

What happens to a great athlete when the roar of the engines begins to fade and people begin recognizing him from motor-oil commercials? He gets a little lightheaded, that's what. Left with his memories of past Grand Prix glory, STIRLING MOSS was recently seen lead-footing his power mower. But take note: Moss's helmet is on. Safety first.



STEVEN WOODS / CAMERA 5



The Whites Of Their Eyes

Here we have the heir to the British throne, PRINCE CHARLES, adhering to that old chestnut that the only real duties of government are to defend the coast and tote the mail. We're not sure, but we think this scene has something to do with the rumor that a rich Arab oil sheik wants to buy Wales (or maybe it's Scotland). Steady on.

Beach Blanket Babble

The whole gang is back on the sand for an upcoming TV special: "Dick Clark's Good Ol' Days, Part II." Frankie will be there, and so will Annette, and so will the head teen himself, DICK CLARK, who for over 20 years has managed to keep a fickle public entertained. His new NBC weekly variety show, "Dick Clark's Live Wednesday," may make him the new Ed Sullivan to a whole new generation. Oh, yes: the lady in the bikini. A fan, of course. She was just a baby during the good old days, but, baby, look at her now.



THOM ELDER



KEN REGAN / CAMERA 5

Help Send This Kid to Camp

This is not a promotional shot for a Fresh Air Fund, but it should be. The copy could read: This boy spends all his time in dark rooms listening to loud music with suggestive lyrics, hanging around with disreputable characters, drinking champagne and flirting with danger. We're not positive, but this might be the only picture around showing KEITH RICHARDS in broad daylight.

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