

ENTERTAINMENT FOR MEN

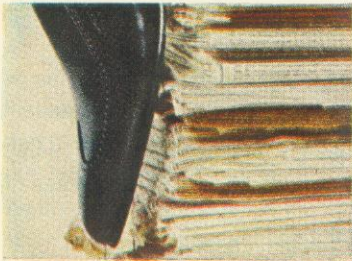
MAY 1964 • 75 CENTS

PLAYBOY



PLAYMATE OF THE YEAR

PLAYBOY



Movement Afoot P. 115



Summit Encounter P. 97



Playmate Winner P. 101



Bachelor Pad P. 71

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THE PLAYBOY ADVISOR

I'm faced with a touchy problem. I have been invited to a dinner party next month, and the girl I plan to take is a Negro (I'm white). Would I insult either hostess or date by calling the hostess in advance to inform her of my intention? — J. P., New York, New York.

Yes, you would. Ten years ago you might have been justified in making the call, to avoid discomforting either date or hostess. However, in 1964, this sort of pussyfooting is tantamount to giving aid and comfort to the enemy. Certainly your girl has encountered prejudice before, and most likely she will again. With you at her side, it's doubtful that she'll be seriously distressed by any possible turn of events during the course of the evening. And probably, in a sophisticated, urban setting, the evening will pass pleasantly and without incident.

More and more of my friends are donning cloth hats of the Rex Harrison variety. Are these acceptable with a business suit? — K. D., Cedar Rapids, Iowa.

Plain cloth hats are perfectly acceptable topping with a business suit — they're light and comfortable. When worn in town, the more casual checked or houndstooth varieties should be doffed after six for a more formal fedora.

Could you fill me in on the origin of the word "jazz"? — T. P., Salt Lake City, Utah.

Webster credits it to Creole patois, in which it means "to speed up"; it was applied — incorrectly in some instances — to syncopated music. Peter Tamony, writing in the now-defunct magazine Jazz, says that in the 1880s the Creole word "jaser" and its clipped forms "jas" and "jazz" were frequently voiced in the game of craps as appeals to the dice. "The American Language" gives four or five different derivations, connecting the word with "Jasper," the name of a dancing slave in New Orleans; with "Chas," or "Chaz," the nickname of a Vicksburg ragtime drummer; and with various American folk words meaning, among other things, sexual intercourse. It finally concludes — correctly, we think — that the real origin of the word is unknown. The Father of the Blues, the late W. C. Handy, was quoted as saying he hadn't heard the term until some time after he composed "Memphis Blues" in 1911. Tamony states that the earliest printed appearance of the word, applied to music, occurred in a news story in The Bulletin, San Francisco, March 6, 1913.

Not too long ago I had the misfortune of eating at a restaurant where the food was bad and the service impossible. Our waitress was not just slow; she was also rude, boorish and clumsy. I didn't leave a tip, much to my wife's chagrin. (She said the girl probably had a family to support, etc.) Though I don't anticipate going back, I'd like to know if you think I was justified in not leaving her so much as a dime. — R. M., Whitman, Massachusetts.

Certainly you were. If it ever happens again, you might consider leaving just one dime — to indicate clearly that your failure to tip wasn't just oversight. If she does have a family to support, she'll soon learn that her tips vary with the quality of her service.

Please settle an argument between two duffers who have trouble making a 280-yard green in two. What is the name of the longest-hitting golfer off the tee? — N. L. and W. D., Memphis, Tennessee.

The pros generally agree that Jack Nicklaus is golf's longest hitter today. In a driving contest in the 1963 PGA Tourney, Nicklaus walked off with the laurels after clouting the ball a record-breaking 341 yards. George Bayer, winner of the Canadian Open in 1957, was, in his prime, probably a consistently longer hitter than Nicklaus. His longest measured belt was a prodigious 420 yards in the Las Vegas Invitational in 1953. The ball might have gone farther, but it hit a spectator.

I've had a rocky marriage for several years, but through patience and hours of consultation I think the worst is past. In fact, most everything is roses now, and my wife and I both enjoy our new-found intimacy. However, during our bad days I committed several indiscretions, which I'd like to reveal to her, just to get them off my chest. Do you think this is advisable? — L. M., Los Angeles, California.

No, we don't. Though we applaud your patience and your enlightened approach to your marital problems, we don't think a confession would accomplish the ends you seek. Apprising your wife of past peccadilloes might ease your conscience, but it is doubtful that it would help the marriage. Keep your own counsel, be thankful you've worked out your difficulties, and time will do the rest.

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I'm going to Europe shortly and plan to buy a car when I return. I would like to know if it's true that I can save money by buying the car there, driving it around for a month or two, then bringing it back to the States. — L. D., Greenwich, Connecticut.

Yes. You'll have the advantage of cheap transportation in Europe and, because of lower import tariffs on "used" cars you can, in some instances, save enough on the purchase price to pay your round-trip jet fare. For example, a Volkswagen sedan selling for around \$1640 in the U.S. can be purchased at Wolfsburg for \$1302; a Jaguar XKE roadster sells for \$6100 Stateside and can be purchased at Coventry for around \$4350. Make sure you rack up enough European miles to satisfy the Customs definition of "used" (check with the manufacturer to find out how many kilometers turn your particular make into a used car) and you will save greatly on tariffs, which will run only between \$60 and \$200 or so, depending on the car—a saving of from \$200 to \$1350 over new-car tariffs. Shipping costs and European registration will add another \$150 to \$250, but all in all you'll still save plenty.

What is the difference between a British warmer and a polo coat? — W. S., Chicago, Illinois.

A British warmer is patterned after an army officer's coat: double-breasted, three-quarter length, belted, fitted to the body, and often topped with epaulets. The fabric varies. A polo coat is single-breasted, full length, loose, tied with an overlength sash belt, and is usually camel's hair.

I've been thinking of switching to pipes, because I've heard that the pipe smoker is more likely to land a better job, because he looks wiser, more self-assured, more mature and is a good bet to live longer. I'm 22, just starting out, and want to have as many things working for me as possible. Do you think I should switch? — P. S., Fayetteville, Arkansas.

There are several reasons why you might consider switching to pipes. If you enjoy a pipe, if you feel that pipes minimize dangers to health, or if you're just in the mood for a change, then switch. As far as impressions go, what you smoke is much less important than how you smoke, but neither should affect your employment prospects. As a matter of fact, H. L. Mencken once facetiously advised against employing pipe smokers, since, he said, they're much too busy puttering with their pipes to get anything else done.

I'm 29. Would I face dangers marrying a woman of 39? What additional problems might I encounter with her 20-year-old son, who has been raised by his mother in a manner of which I strongly disapprove, and is spoiled? — P. M., Fresno, California.

It's difficult enough to make a marriage work in the best of circumstances; to attempt to bring one off with a bride a decade older than yourself and a stepson only nine years younger is suicidal. Although they live longer, women age physically more quickly than men, and the gap between you would widen, as the years pass. Since the son is more your age than the mother is, you and he will probably be cast in competitive roles, with every contest alienating you from the mother, because you blame her actions for his faulty character.

Some Southerners I've known rave over the joys of bourbon and branch. What, may I ask, is branch? — B. K., Chicago, Illinois.

Ninety-nine times out of a hundred it will be just ordinary tap water. Originally, it meant water from a tributary stream — or branch — supposedly clearer, cooler and better-tasting than ordinary drinking water. Particular bourbon-and-branch men use bottled water as their mixer to avoid the chlorine taste that "city" water imparts.

I was drafted right after high school and my hitch will be up in a few months. I want to go into business, and quickly, because I think I've wasted enough time already. I'm considering enrolling in a two-year business college, because this will provide me with the most training in the shortest time. However, friends have told me that I'd be better off going the regular four-year route, postponing the business training until after graduation. Suggestions? — D. L., San Francisco, California.

If, as you say, your sole desire is to get into business quickly, then the two-year business college is certainly the answer. It will train you for a lower-echelon managerial position, leaving subsequent advancement up to you. But if you have an eye for long-range gains, you'd probably do better to follow your friends' advice and put in four years at a good liberal-arts college, with subsequent business training if you feel you need it. Executives usually rise to the top not because they boast detailed knowledge in a single field, but because of their ability to integrate a wide range of skills drawn from the sort of background they are more likely to develop with a liberal-arts education.

Your advice to J. H. of Florida in your December column is all wet. "Smoking" on an invitation doesn't mean "black tie," it means "tuxedo." Why, if he meant tuxedos, would anyone send out invitations requesting guests to wear black ties? — E. S., Murray, Iowa.

"Black tie," as we thought everyone knew, is synonymous with "tuxedo" (which we prefer to call a dinner jacket) and is the accepted method of indicating, on an invitation, that dinner dress (dinner jacket, black tie, formal trousers and accouterments) is to be worn.

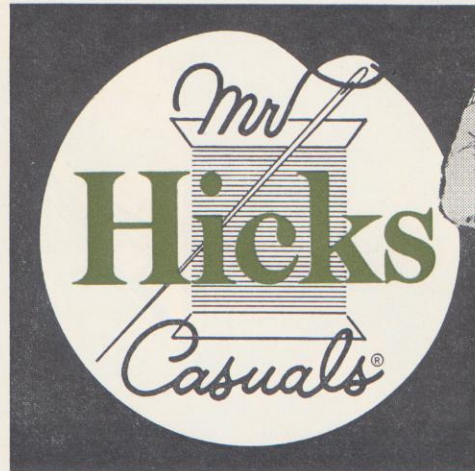
Please settle an argument that has disturbed the tranquility of my poker group for several weeks. What is a "dead man's hand" and how did it get its name? — G. L., Philadelphia, Pennsylvania.

The dead man's hand consists of a pair of aces and a pair of eights, supposedly the cards that James Butler ("Wild Bill") Hickok held when he was shot by Jack McCall during a late-evening poker game in Deadwood, South Dakota.

My girl and I have a really great thing going, with one exception: She's as demanding as she is affectionate, and constantly wants to hear little endearments from me. We've talked about it, and she says she just enjoys a constant stream of love talk. Not long ago I got disgusted with this state of affairs and clammed up, until her irritation approached tantrum level. I'm beginning to feel like a stuck record, and wonder if you can help me out of this groove. (Please don't give me your "dump her" line. I'm genuinely fond of this girl, and want to maintain our otherwise blissful relationship.) — G. A., Detroit, Michigan.

You're just going to have to take the bitter with the sweet — and taking the bitter in this case means giving the sweets. Your options are quite clear: You can either satisfy her appetite for endearment, deny it and endure the tantrums that follow, or (your admonition notwithstanding) dump her.

All reasonable questions — from fashion, food and drink, hi-fi and sports cars to dating dilemmas, taste and etiquette — will be personally answered if the writer includes a stamped, self-addressed envelope. Send all letters to The Playboy Advisor, Playboy Building, 232 E. Ohio Street, Chicago, Illinois 60611. The most provocative, pertinent queries will be presented on these pages each month.

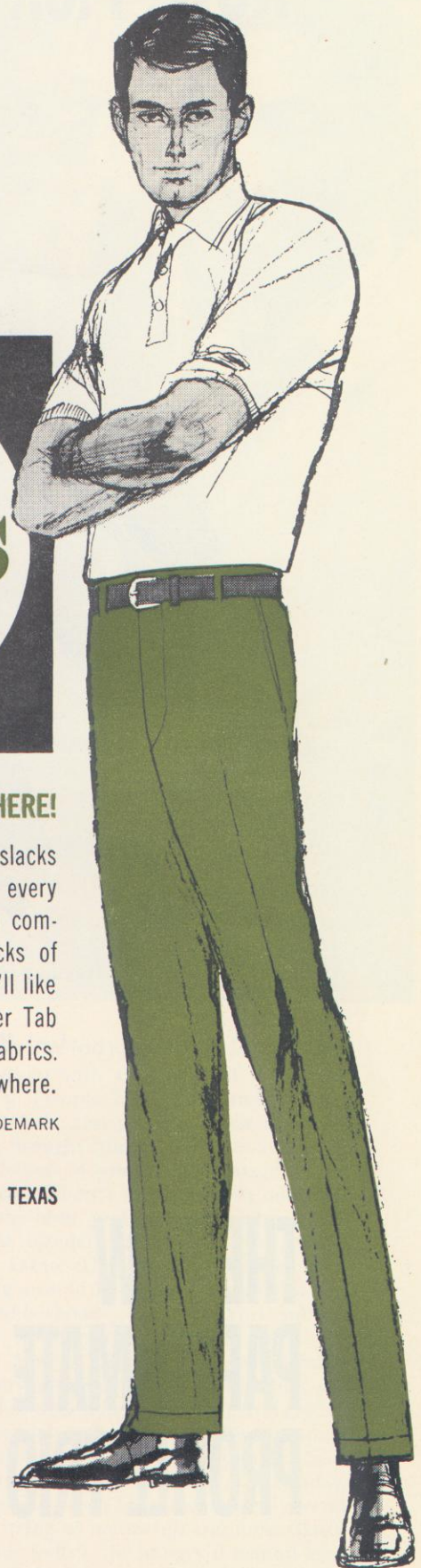


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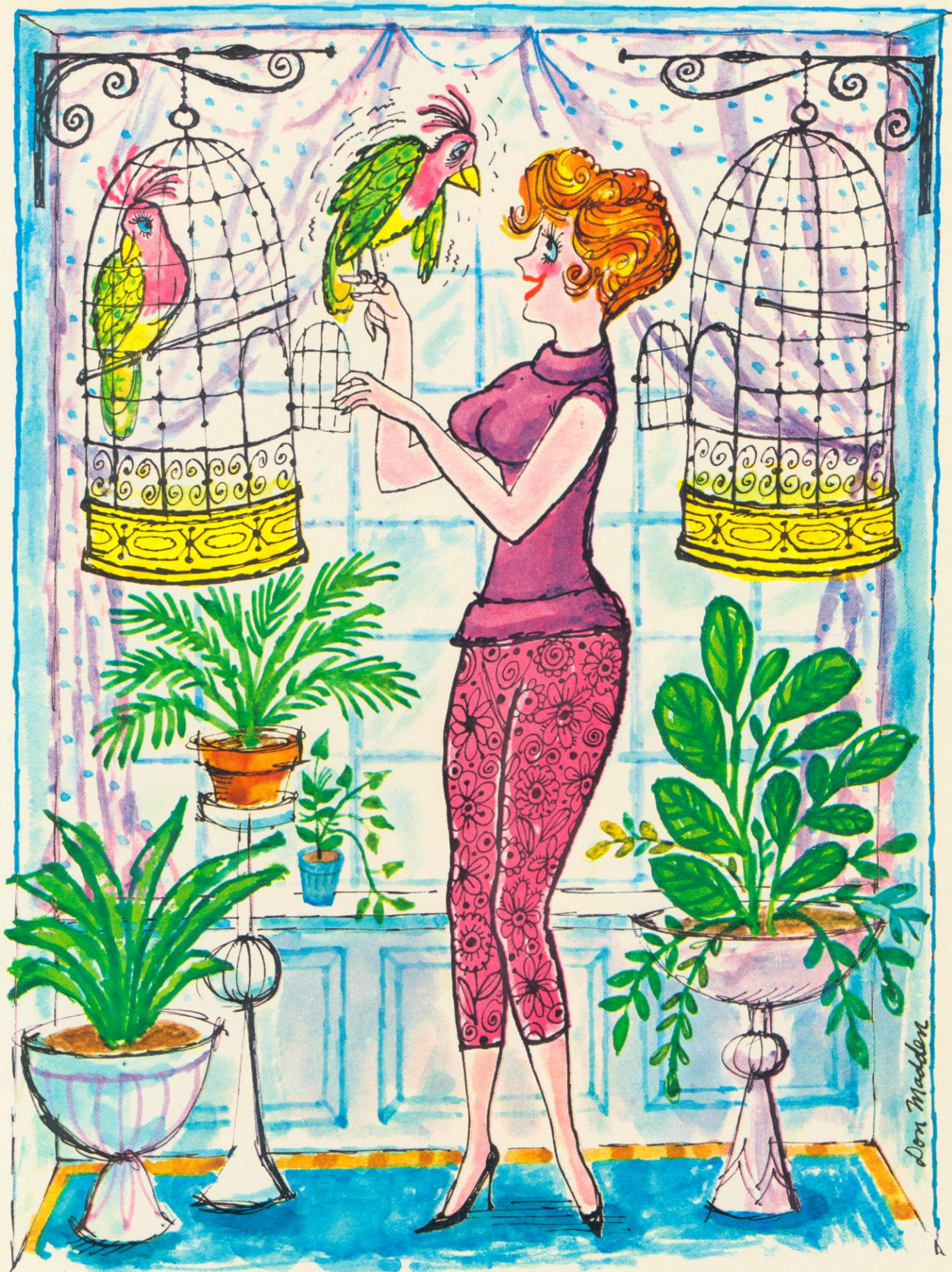
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"Mother will be disappointed if you don't come in for at least a few minutes, George. She's expecting to meet you tonight."



"Now, Charley — wasn't that a nice birthday present?!"



"Carl is always so interested in people."

our may playmate terri kimball rejoins her family for a week on cape cod

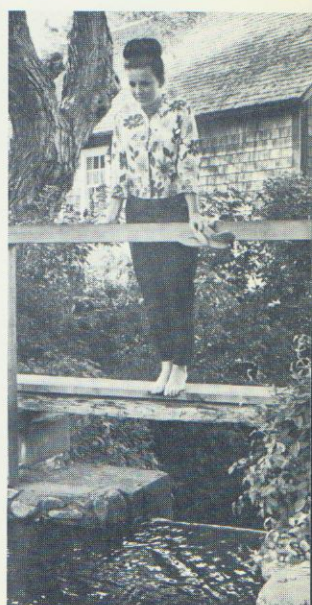
GOING HOME



"I had dreamed about a trip home for such a long time that I sometimes couldn't separate made-up memories from real ones. I've been saving regularly for college, and consequently don't have much money left over. Finally I was able to put away enough to make a trip East. I got to the airport on a Sunday morning, after working late the night before. I fell asleep just after the plane took off, and didn't wake up until we reached Boston. I then caught a bus in Boston, and reached Hyannis three hours later."

WHEN OUR MAY PLAYMATE, Terri Kimball, recently returned to Cape Cod, her homecoming represented much more than a routine reunion. She was returning to visit her three younger brothers, whom she hadn't seen in that many years. Nineteen-year-old Terri, a sparkling blue-eyed Bunny hatched at the Chicago Playboy Club, had been separated from her brothers since she left Massachusetts in 1961 and journeyed to St. Louis, where she lived with relatives for more than a year, working as a doctor's assistant. Speaking with a slight New England accent that barely suggests her Cape Cod upbringing, this freckle-faced charmer told us about her brothers: "We're so very close that telephoning and writing were just not enough — I finally had to get home to see them. The four of us grew up together in Hyannis, a small town on the south side of the Cape, and the fact that our parents are divorced probably made us even closer than we might have been otherwise." Terri acknowledges that her brothers idolize her (justifiably, we think), and when our 5'5" Miss May arrived at the family homestead, she wasn't too surprised at the burst of affection that greeted her. Brothers and sister spent the next few days just getting reacquainted. "They were all so *big*," Terri told us later. "My brothers were just children when I left — and young men when I returned. Biff, the oldest, who's eighteen and a diehard PLAYBOY fan, was bowled over when he learned I was rooming in the Bunny Dormitory with Pamela Gordon, a former Playmate who is an all-time favorite of his. In fact, he told me he has Pamela's Playmate pose pasted inside his pre-school locker,

"Home at last. When my cab turned the corner and I saw that white picket fence, I knew I was finally home. Three years is a long time to be away from people you love. That's my grandmother, Mrs. Gertrude Grinnell; she raised my brothers and me after our parents separated. My brother Rick is in the striped shirt. He's 12, a seventh grader at St. Andrew's School in Rhode Island. He's going through a rather wild phase right now, but he'll grow out of it—I hope. That's Biff in short sleeves; he's the oldest, and also goes to St. Andrew's. My brother Bruce is in the long sleeves; he's 15, quieter, more serious than the others, and a real gentleman. You can see it didn't take us long to start horsing around. Rick began doing acrobatics in a tree, and Biff and I teamed up to get him down. We finally got together for a snapshot. Later in the afternoon, I found a moment alone at the old mill near my home."



"Here are Rick and I at Provincetown, at the very tip of Cape Cod, where I took all three of my brothers one day for lobster and sight-seeing. On the beach we had a shell-throwing contest, and I came close to hitting a passer-by. Though I'm not much of a pitcher, I am a baseball fan, and usually get to the ball park at least a dozen times a season, mostly to root for the Cardinals; I first began following them when I lived in St. Louis. In the afternoon, Rick and I had a good long conversation as we walked along the shore. He had some school problems — minor ones, but important to him — which we talked out. He's really precocious, at the top of his class at his school in Providence. Later we stopped for salt-water taffy and candy apples — I'd forgotten how good Cape Cod taffy is."



and I promised to have Pam call him on his birthday. And when I told them I'd been chosen May Playmate, they were totally overwhelmed." Though her visit lasted only a week, our pert, raven-tressed Miss May found time for her favorite pastime, deep-sea fishing in Cape Cod Bay with brother Biff. She later escorted brothers three on a daylong junket to Provincetown, there treating them to a lobster repast, with Terri herself savoring a steak. "I'm allergic to seafood," she told us. "I guess if I liked it a lot this would be a real tragedy, especially for a Cape Cod girl, but — fortunately for me — I'm not a fish fan anyway." Of her brothers, Terri won't pick a favorite ("They're all great"), but says she most resembles Bruce, her middle brother. "He's fifteen, and a loner, like me. In fact, he and I could be two fingers on the same glove. We're both something of an enigma: rebels, possibly too independent for our own good, and yet sometimes we become quite dependent on others." Our 36-23-36 Miss May is delightfully formed of equal parts Cherokee and Irish. "My mother was born on a reservation in Arkansas, which I visited once, when my great-grandfather died. It didn't take me long to learn that I'm related to half the state — I found more cousins than I could count." When in Chicago, Terri is a videophile whose preferences range from *The Beverly Hillbillies* to *The Bell Telephone Hour*. She also voices a musical weakness for classic jazz — both New Orleans and Chicago style, and among vocal entertainers especially enjoys Frank Sinatra and Sammy Davis Jr. Her ideal evening on the town consists of a quiet meal at a good restaurant with a man who's tall, dark and assertively masculine. No need to add that our Playmate herself is assertively feminine, but skeptics may refer to the gatefold for pictorial proof.



MISS MAY PLAYBOY'S PLAYMATE OF THE MONTH

PLAYBOY'S PARTY JOKES

The difference between a beautiful girl and a female robot is that the robot *stops* making noise when it gets oiled.



Once upon a time there were three coeds — a big coed, a medium-sized coed, and a little tiny coed. One night they came home from a dance, and the big coed said, "Someone's been sleeping in my bed!"

The medium-sized coed looked in her room and said, "Someone's been sleeping in my bed!"

And the little tiny coed said, "... Well, ninety-night, girls!"

A polite and rather timid young man, after buying a ladyfriend a pair of gloves as a birthday present, scrivined the following note to be sent along with them:

"I hope you find these a welcome birthday gift, since I noticed — on our last few dates — that you weren't wearing any. They are reversible, so if you get them soiled you can wear them inside out and thus wear them longer without having to wash them. I'm only sorry I cannot be there at your party to watch your smiling face as you try them on."

He left the note with the saleslady, who promptly sent it off with the wrong package: a pair of silk panties.

Historians at the Aztec pyramids in Mexico have finally deciphered the last words of the famous emperor Montezuma, found inscribed upon an ancient scroll: "Will someone tell those damned Marines to stop singing in the halls?"

Seeing an attractive girl sitting alone in the cocktail lounge, the young man approached her politely and offered to buy her a drink.

"A motel!" she shrieked.

"No, no," he said, embarrassed, "I said a drink . . ."

"You expect me to go to a motel with you?!" she shrieked even louder.

Definitely daunted, the young man fled to a dim rear booth of the lounge, to avoid the stares of the other patrons. A few minutes later, the girl came back to where he was seated and said softly, "I'd like to apologize for making you so uncomfortable at the bar. You see, I'm studying psychology at the university, and I wanted a chance to study the

reactions of the people here."

To which the young man replied, in a resounding roar, "Seventy-five dollars?!"

We knew a guy whose feet were so big that even when he danced with Jayne Mansfield he stepped on her toes.



Our Unabashed Dictionary defines *wolf* as a man who has a retirement plan for girls.

The pretty young thing approached the ship's steward. "Can you tell me where I might find the captain?" she asked.

"The captain is forward, miss," he replied.

"That's all right," she said, giggling. "This is a pleasure cruise, isn't it?"

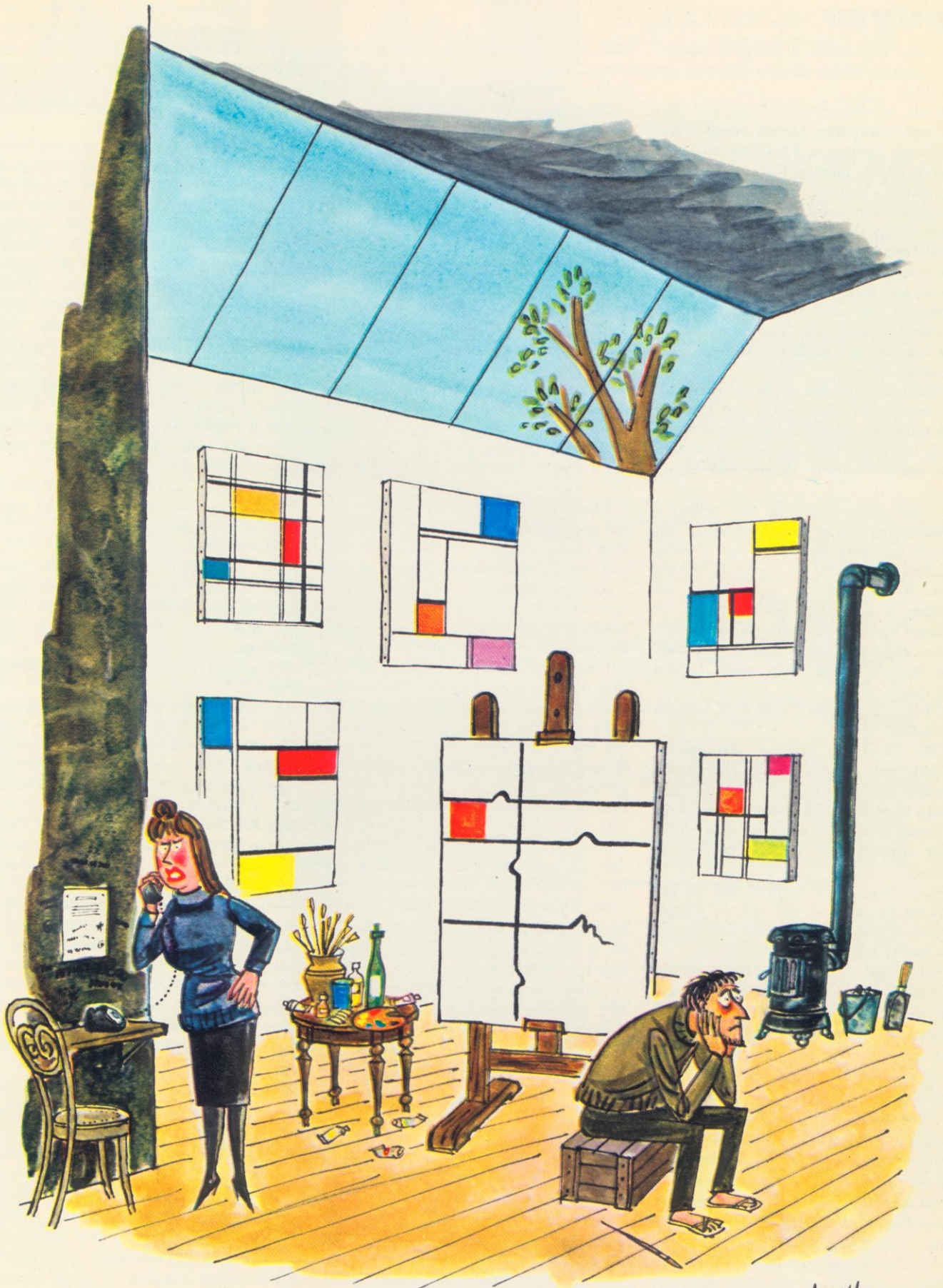


Our Unabashed Dictionary defines *alimony* as a system by which, when two people make a mistake, one of them has to pay for it.

The weeping bride poured out her heart to the eminent marriage counselor. "Isn't there some way — without turning into a nag — that I can keep my husband in line?"

The counselor scowled. "Young lady," he said, "your husband shouldn't have to wait in line!"

Heard a good one lately? Send it on a postcard to Party Jokes Editor, PLAYBOY, 232 E. Ohio St., Chicago, Ill. 60611, and earn \$25 for each joke used. In case of duplicates, payment is made for first card received. Jokes cannot be returned.




Amilby

"Hiccups may not sound very serious to you, Doctor, but . . ."



"How come I get all the nuts?!"



*Playmate
of the
Year*

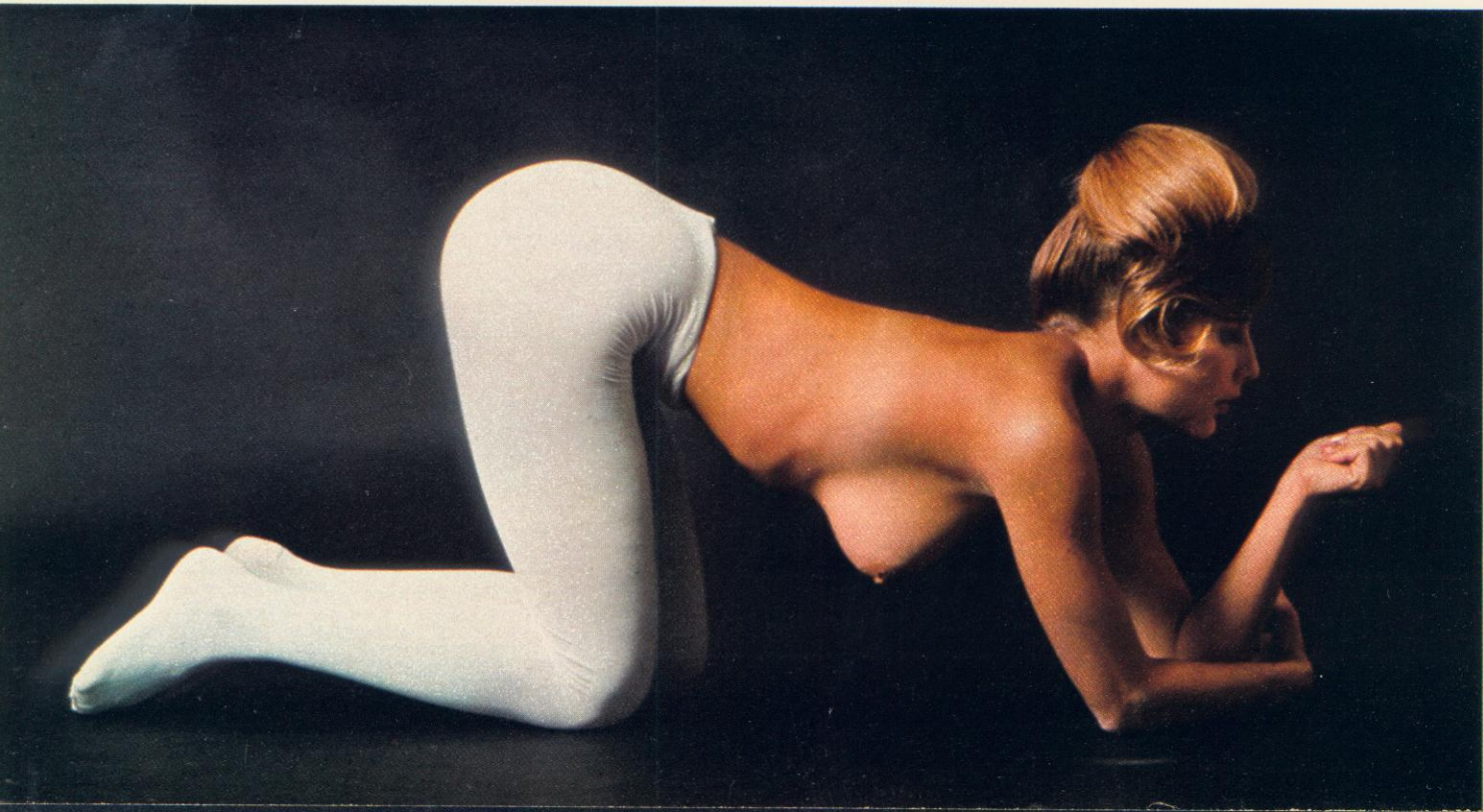
*december's
delightful
donna michelle
is our choice
as the
choicest
of the
previous
twelvemonth's
gatefold girls*



When faced with the happy dilemma of an oversupply of Donna Michelle's exciting test shots for our May cover, PLAYBOY's editors put them to good use in this—our longest, loveliest one-girl pictorial ever. Above, Donna strips off her leotard top for barer variations on cover pose; below, she relaxes between takes and, on facing page, demonstrates her uncommon physical coordination with a puckish armstand, and then a handstand (we tried it and fell on our face), from whence she gives us the eye through a stray curl.

PHOTOGRAPHY BY POMPEO POSAR

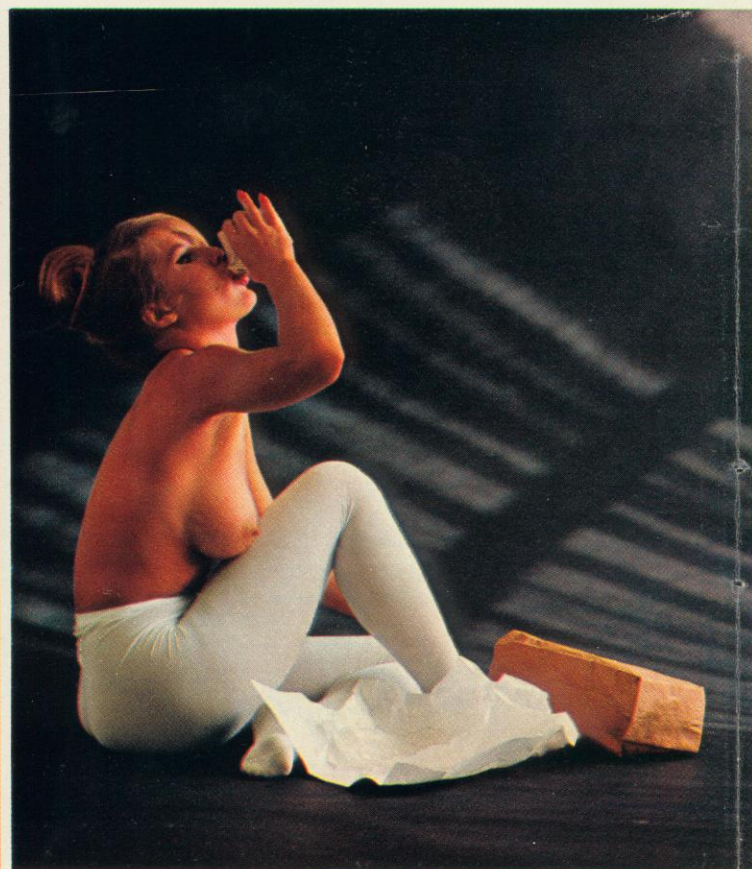
Despite the bumper crop of beauties adorning our gatefolds in 1963, the selection of Playmate of the Year proved stunningly simple once Donna Michelle appeared as Miss December. Originally spotted in a high school play by a co-performer, the daughter of West Coast photographer Edmund Leja, Donna was subsequently snapped by him, and appeared on our pages shortly after her 18th birthday. She received a call from Otto Preminger the same week the issue went on sale, and TV and movie offers have since begun pouring in. Delectable Donna's first film appearance will be in the Arthur Penn production, *Mickey One*, for Columbia, starring Warren Beatty. The initial beneficiary of a newly instituted program of additional largess to be heaped on the usual prestigious Playmate of the Year honors, Donna will receive several thousand dollars' worth of prizes, including an entire wardrobe and matching luggage in Playmate Pink (a new shade conceived by the magazine) and a special all-pink version of Ford's spanking-new sports car, the Mustang. In the midst of television and motion picture assignments, plus personal appearances and promotions for PLAYBOY, Donna is continuing her studies via night school sessions at UCLA. Although rumors persist that our top Playmate's male classmates have had their powers of concentration seriously impaired, there have been no complaints. They obviously welcome higher education's most attractive distraction.

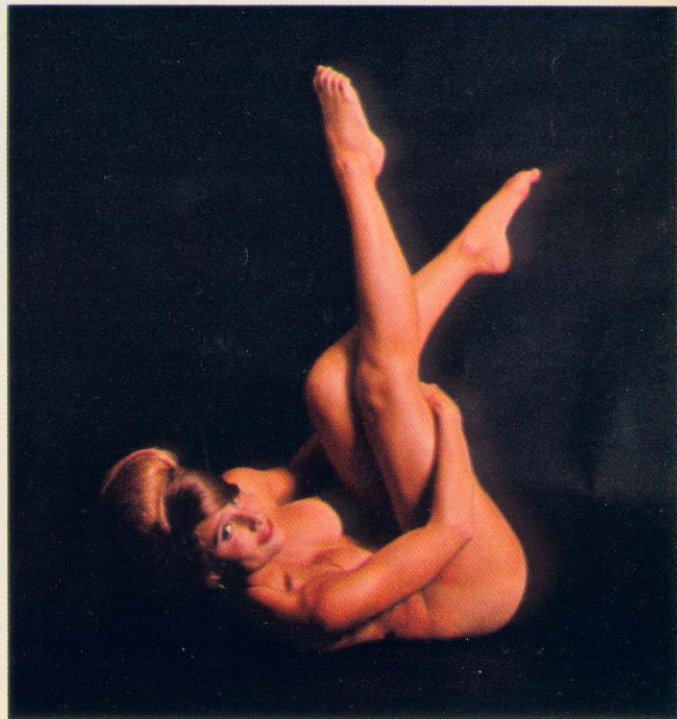
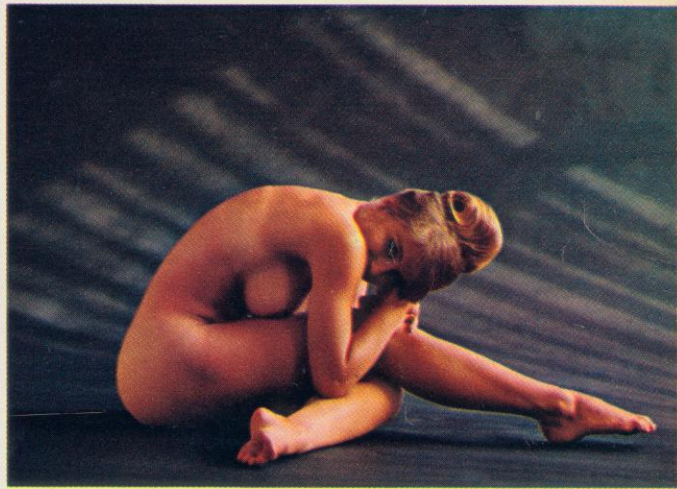






After a leisurely lunch on the Playboy Studio set, Donna disencumbers her curves and limbers up for further shooting. Lithe and lively Donna, who possesses a dancer's quicksilver grace that makes her a photographer's dream, has performed with the New York City Ballet. Now a classical keyboard virtuosa, the multitalented Miss Michelle was once a pig-tailed piano prodigy.









Beneath Donna's exquisite exterior, there's the soul of an aesthete and a quick and active mind; she's a fountain of youthful know-how on hi-fi, sports cars and all the arts.

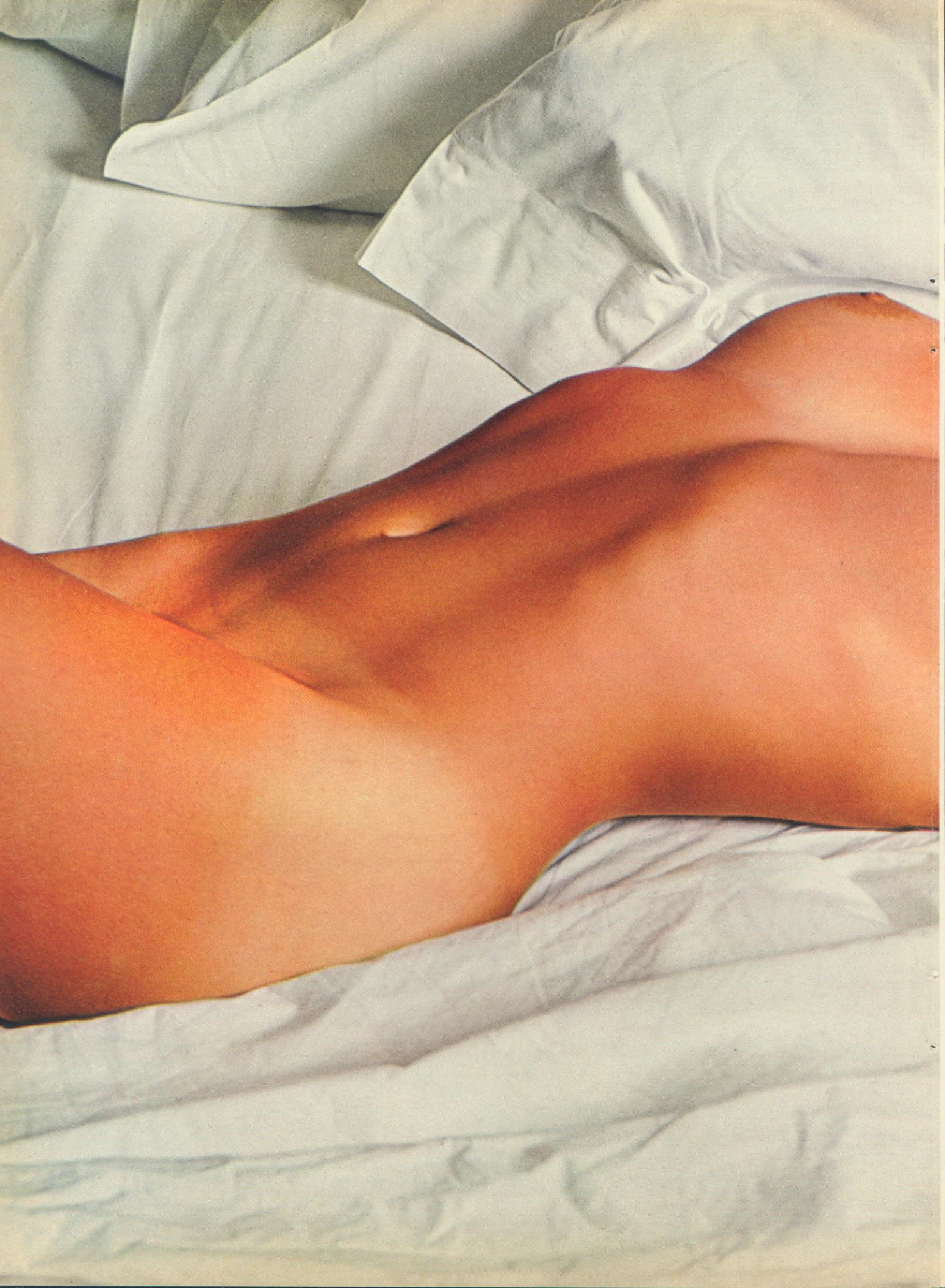


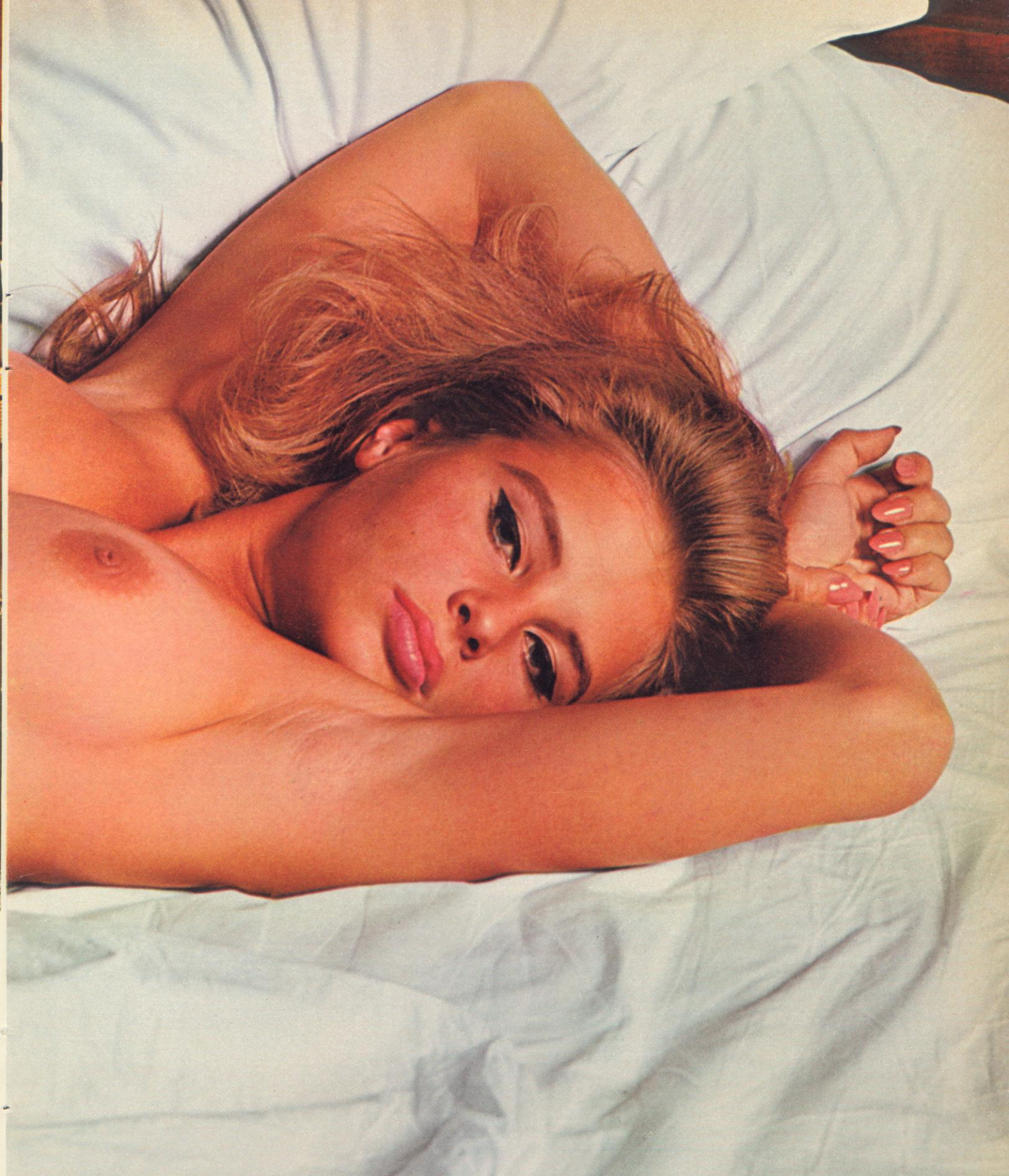




In the Red Room at The Playboy Mansion (the plush setting for previous Playmate favorites, including 1961's Playmate of the Year, Christa Speck), Donna strikes poses both sex-kittenish and languorous, is obviously no photographic letdown as she lets down her hair.







Of Russian, Swedish and German ancestry, all-American Donna is a girl any nation would be proud to claim. In this panoramic picture of our eye-filling Playmate of the Year, she proves one photo (of Donna) is worth far more than the proverbial thousand words—in any language.

*"Now both you and
my hairdresser know
for sure, Mr. Brighton."*

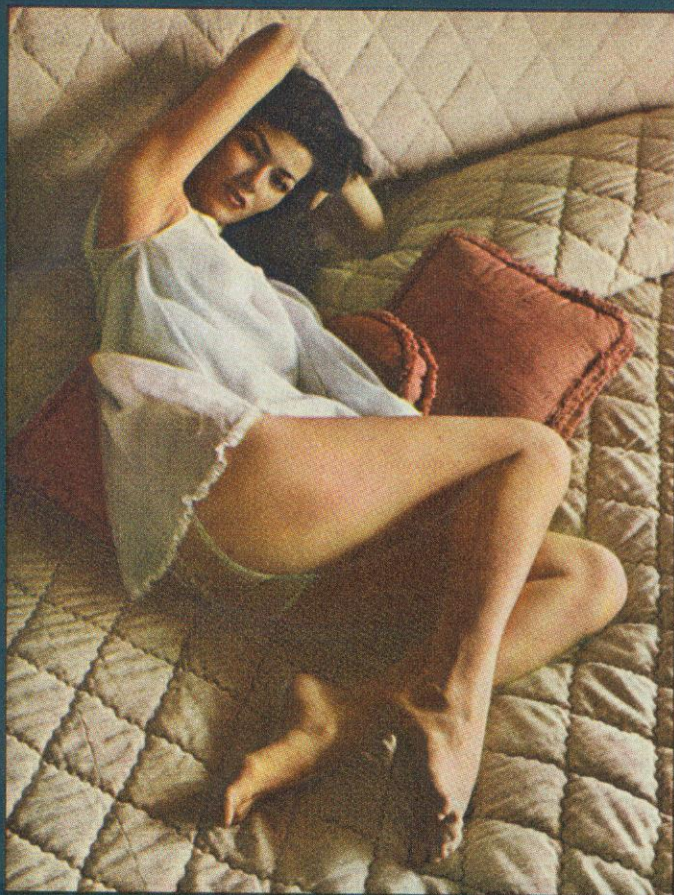


Vargas

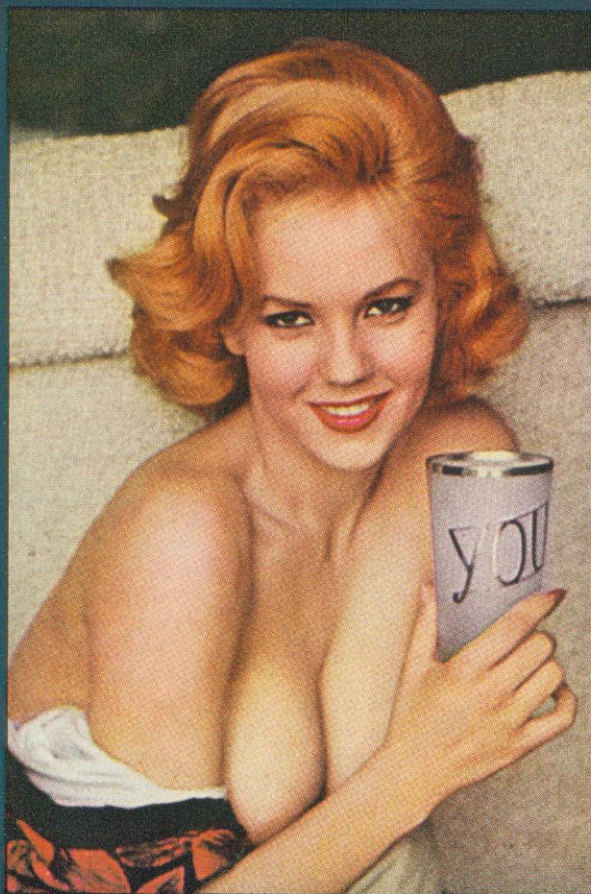
Playmates Revisited • 1957

playboy encores its fourth year of gatefold girls

OUR TENTH ANNIVERSARY CELEBRATION continues with the fourth chapter of PLAYBOY's Playmate primer, a fetching review of pulchritude past. Subsequent years will be graphically remembered in each succeeding issue until December, when a *Readers' Choice* portfolio will feature the decade's ten most popular Playmates. The first Playmate of our fourth year was June Blair, who appeared before our camera on her 23rd birthday appropriately birthday suited. June is now married to David Nelson, Ricky's older brother, and her considerable talents have been kept in the family — she's a regular on the *Ozzie and Harriet* TV show. Sandra Edwards' March Playmate appearance led to a movie contract with Warner Bros.; December's Linda Vargas went on to Hollywood, too, and a contract with Jerry Wald that included a part in *The Best of Everything*. Since June Playmate Carrie Radison's foldout feature, she's become a permanent part of the Playboy scene, gracing Playboy Clubs in Chicago, Phoenix, New York and New Orleans as one of our most popular Bunnies. Readers needn't wait for the final installment of *Playmates Revisited* — votes for Playmates from December 1953 through December 1963 are welcome at any time.



SANDRA EDWARDS, March 1957



COLLEEN FARRINGTON, October 1957

JUNE BLAIR, *January 1957*

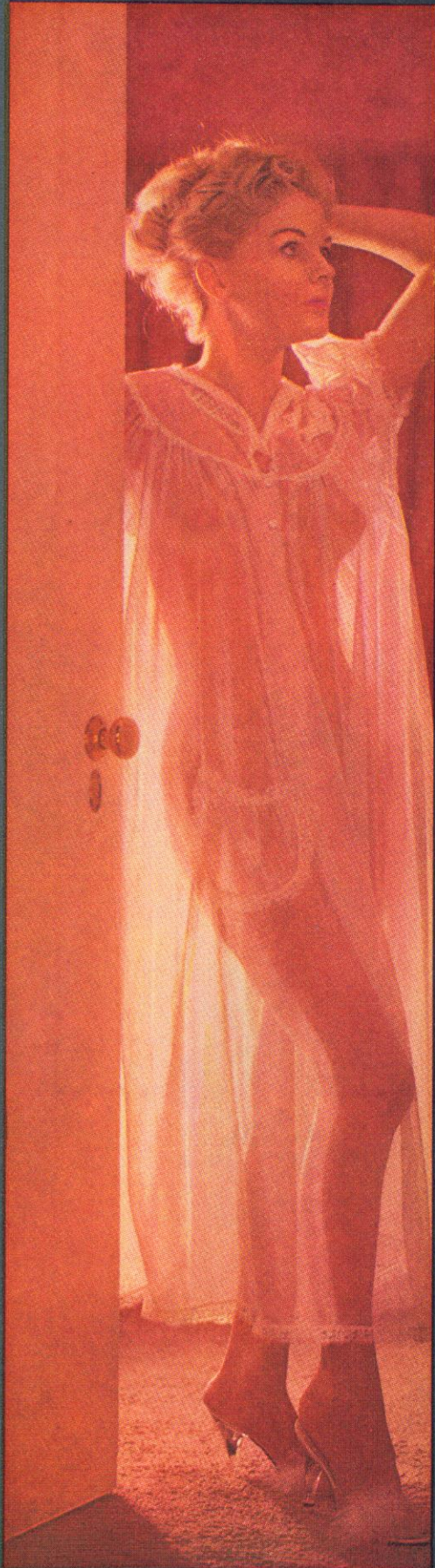


SALLY TODD, *February 1957*

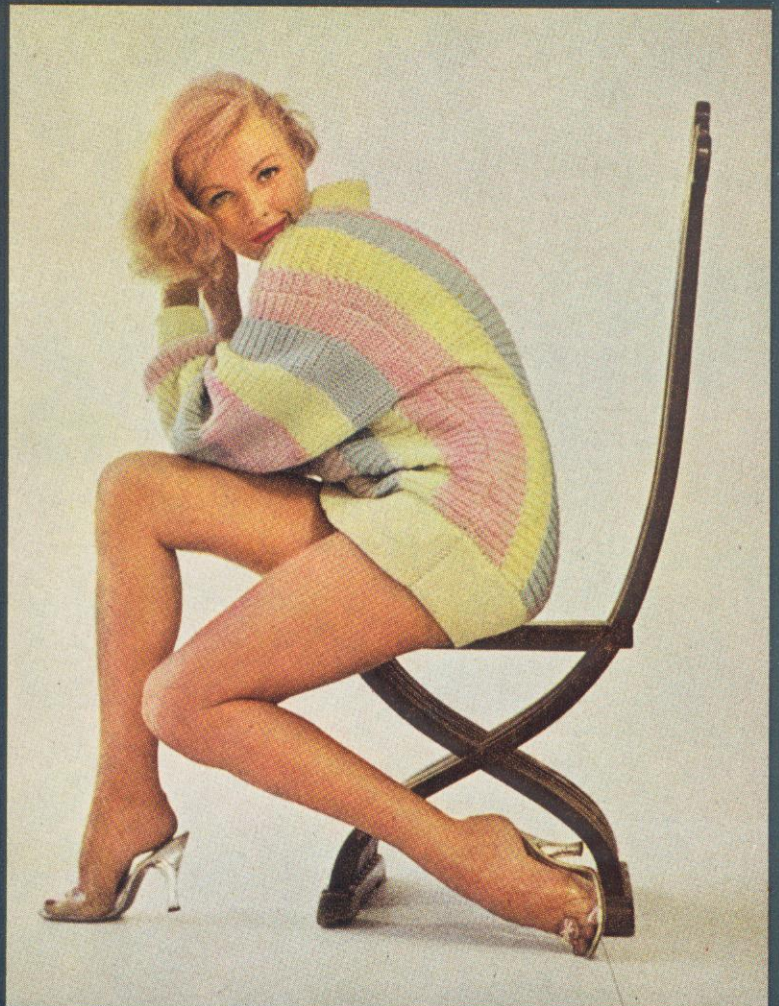


CARRIE RADISON, *June 1957*

DAWN RICHARD, *May 1957*



MARLENE CALLAHAN, *November 1957*

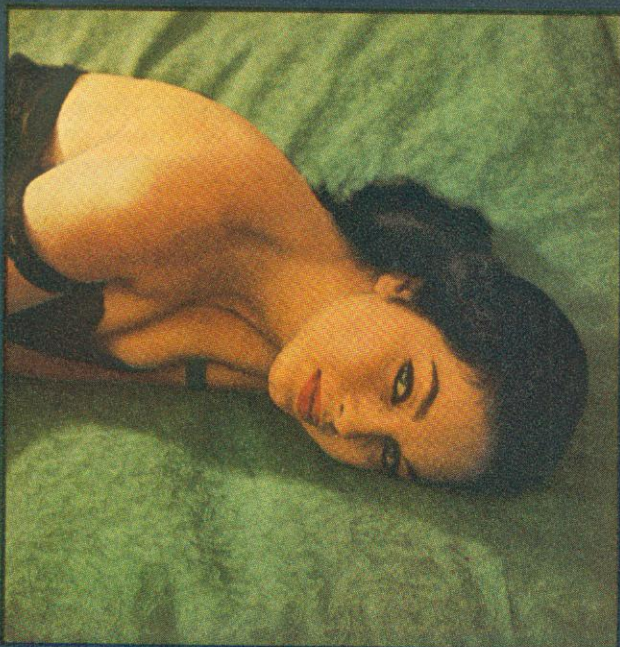
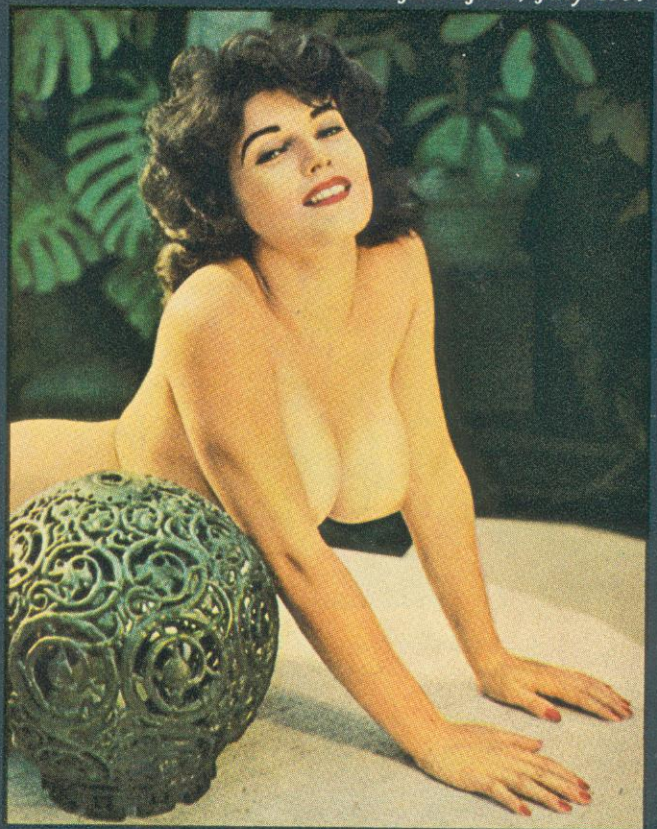


DOLORES DONLON, *August 1957*

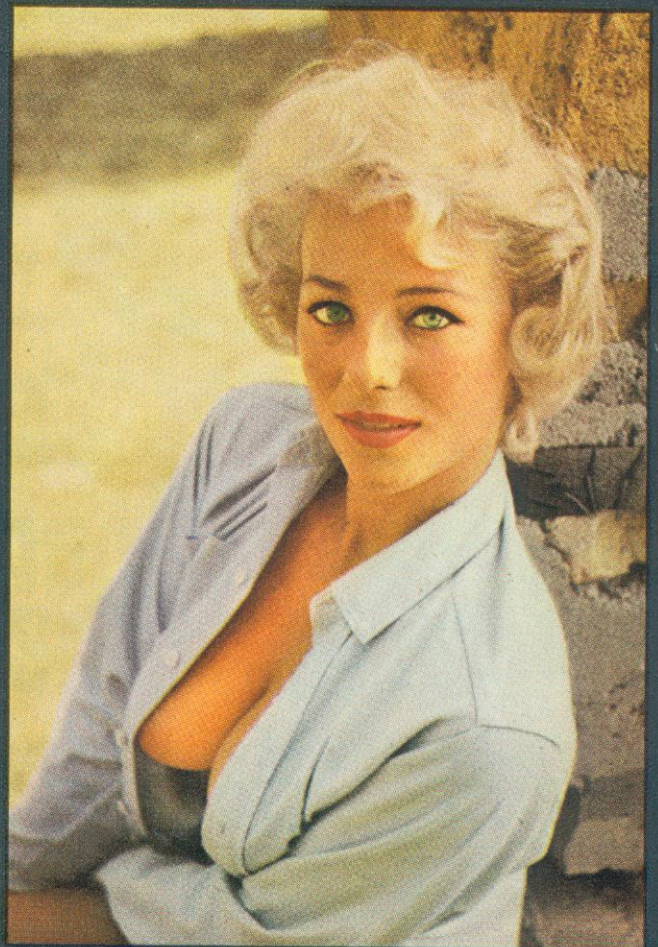
GLORIA WINDSOR, *April 1957*



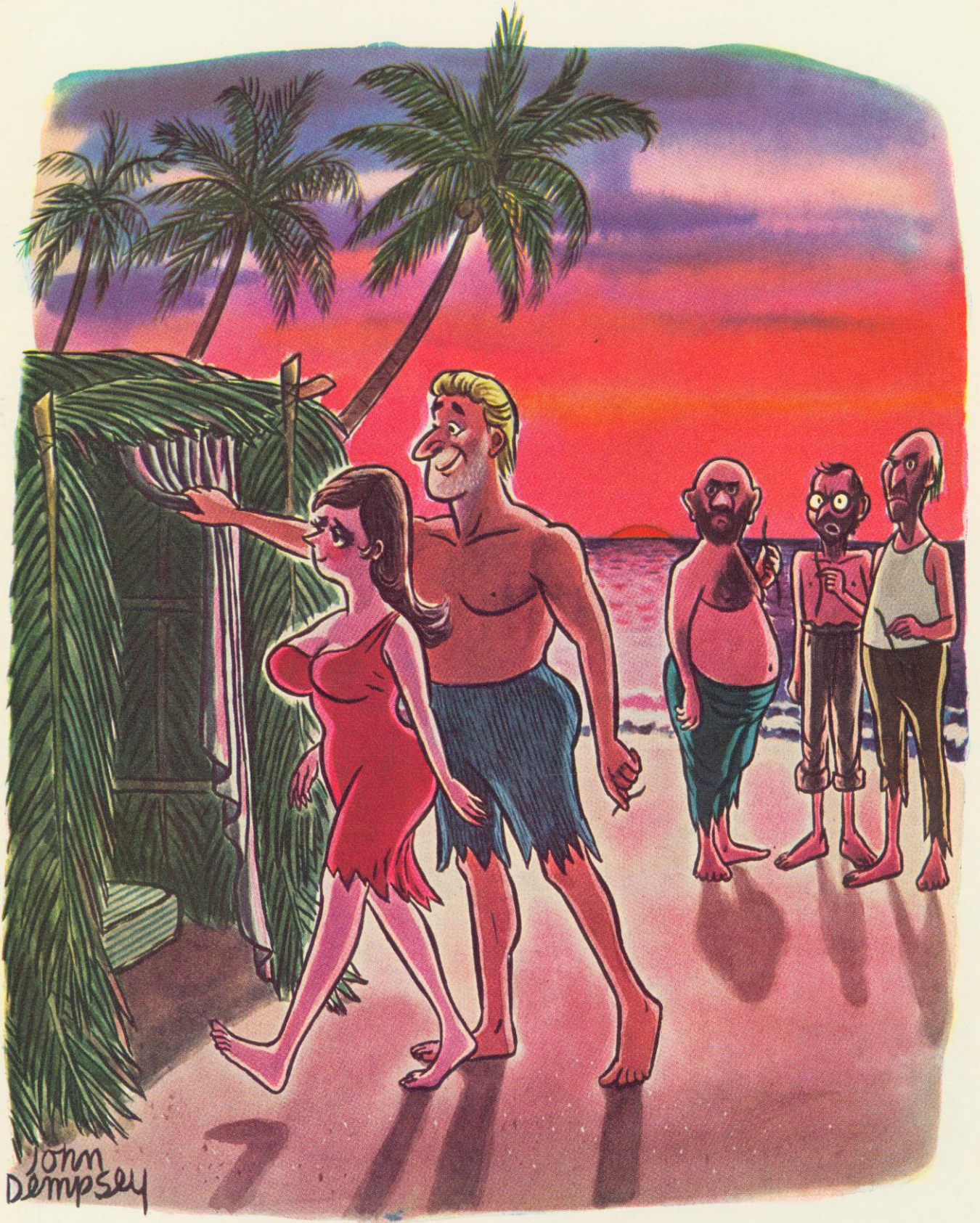
JEAN JANI, *July 1957*



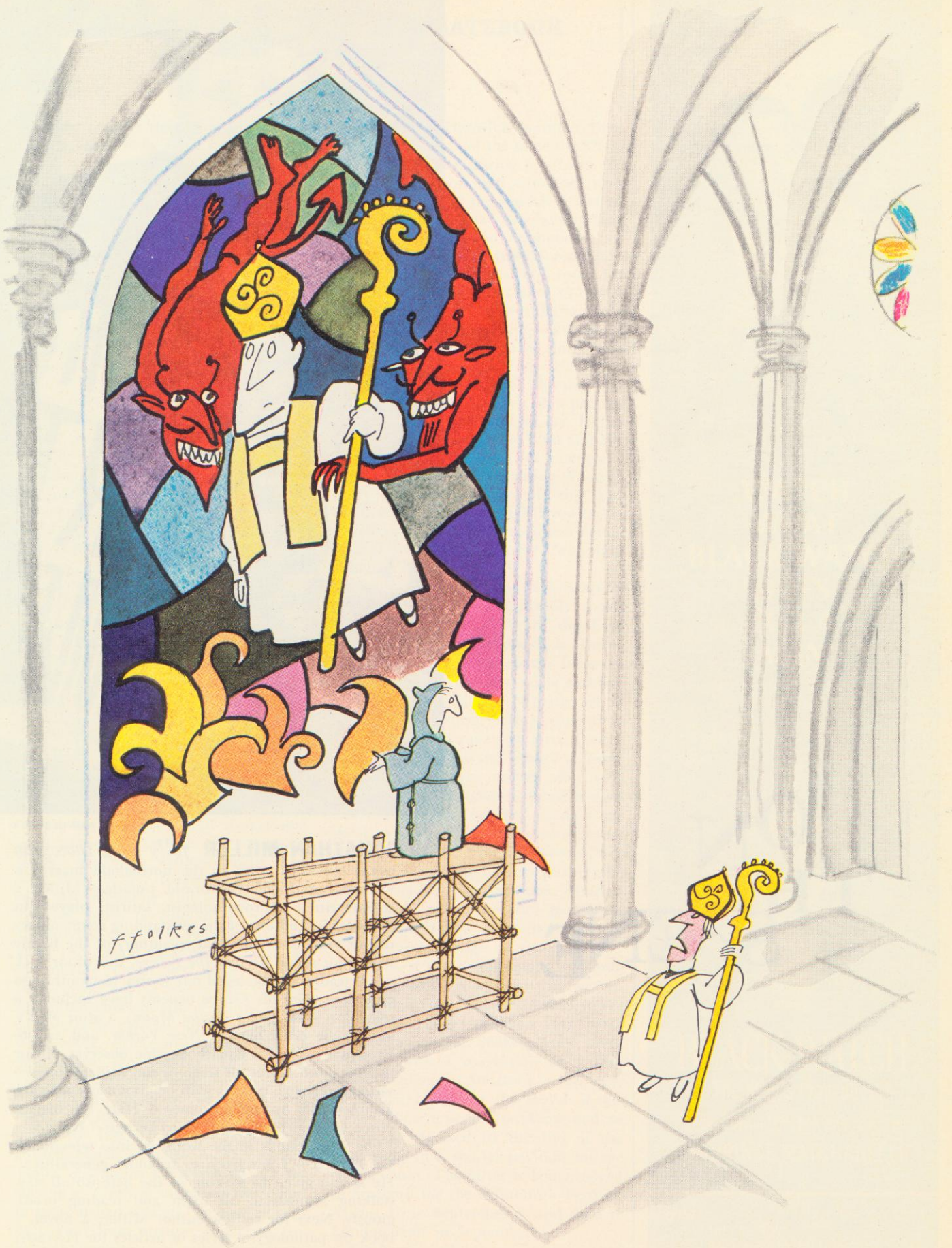
LINDA VARGAS, *December 1957*



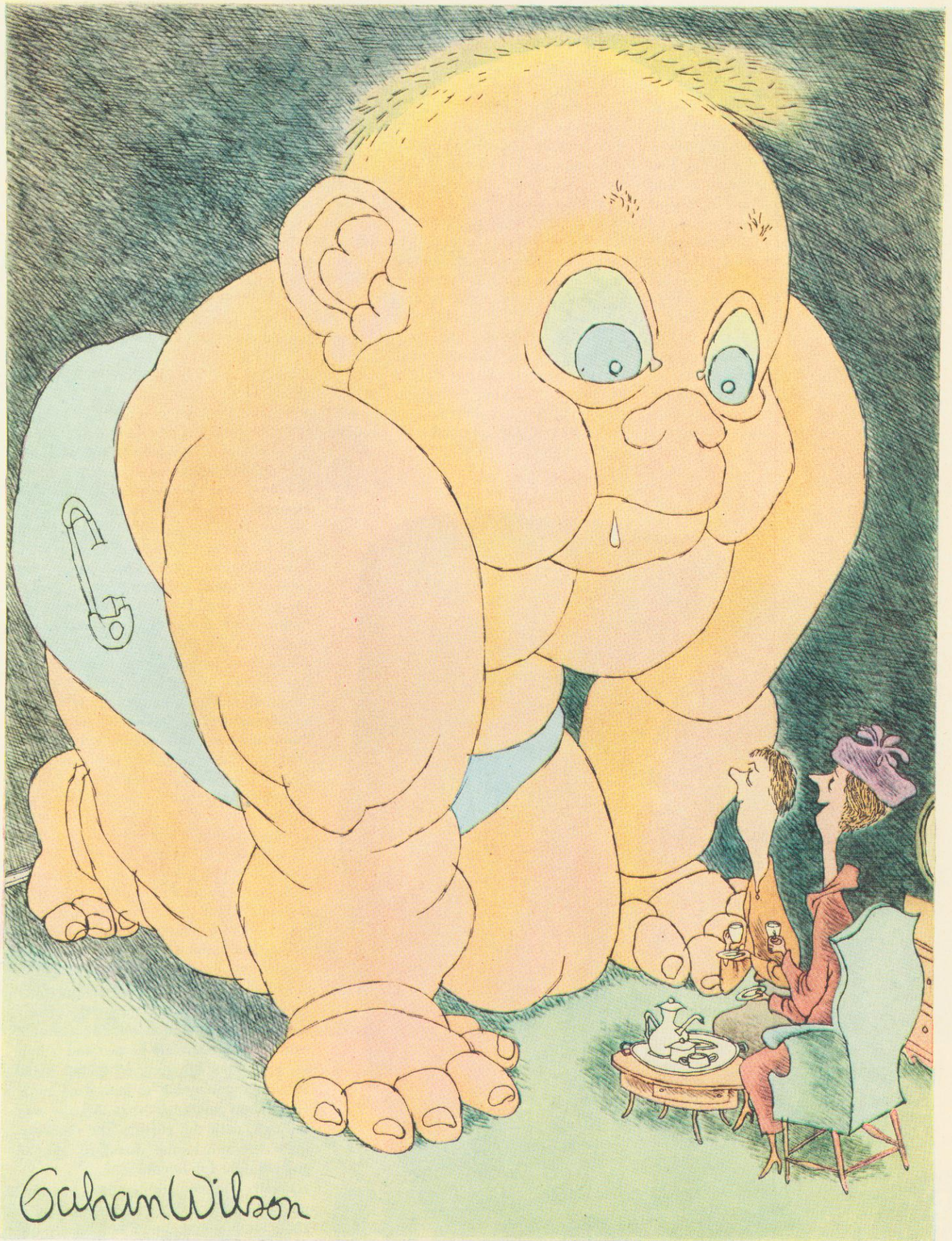
JACQUELYN PRESCOTT, *September 1957*



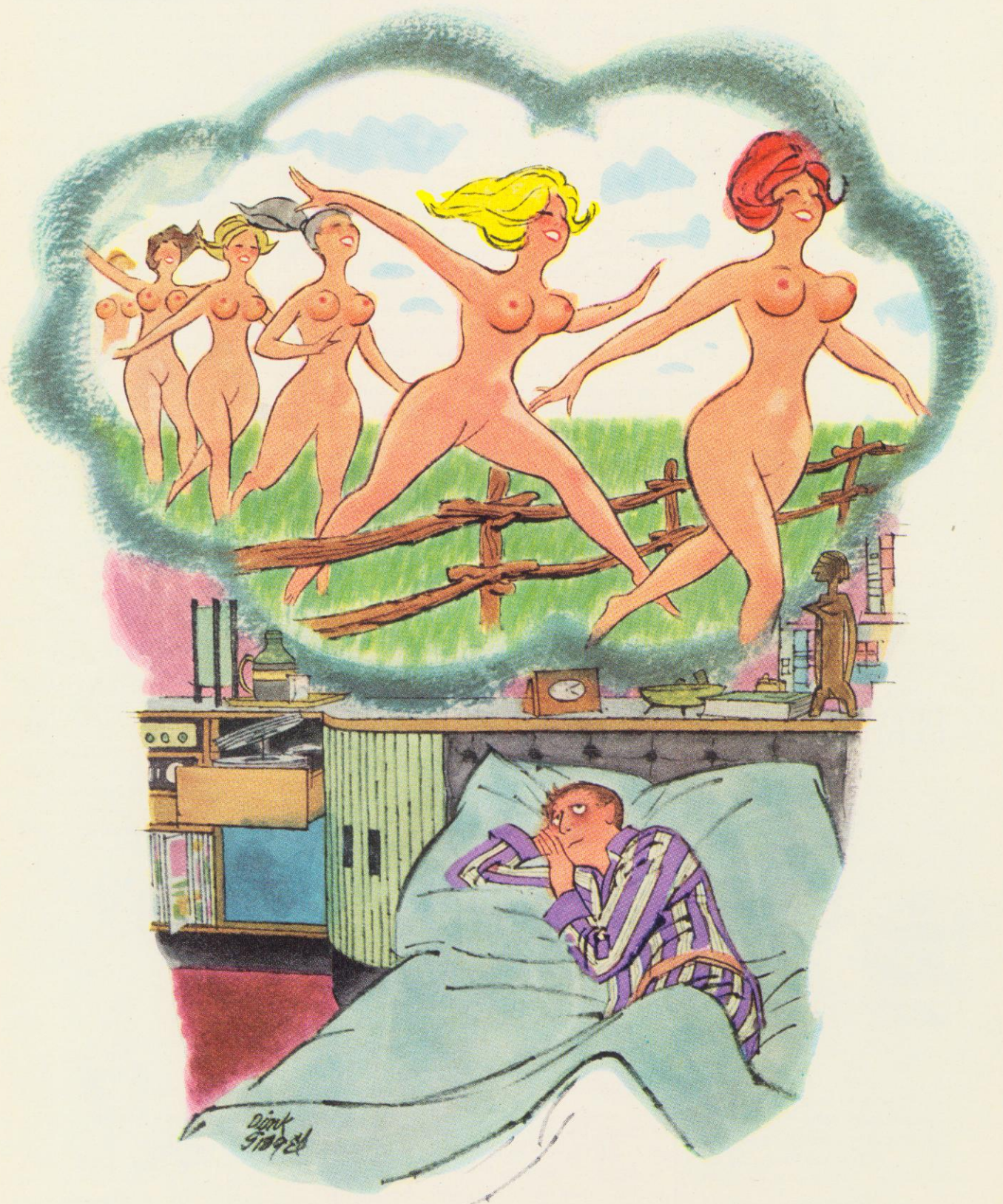
"I'm not saying she isn't being fair, but I'd like to know how come he picks the short straw every time!"



"I don't like your attitude, Benedictus."



"My goodness, how he's grown!"



"Two, four, six, eight . . ."



Playboy Club News



VOL. II, NO. 46

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DISTINGUISHED CLUBS IN MAJOR CITIES

SPECIAL EDITION

YOUR ONE PLAYBOY CLUB KEY
ADMITS YOU TO ALL PLAYBOY CLUBS

MAY 1964

PLAYBOY CLUBS SOAR TO TEN THIS SUMMER WITH BALTIMORE, CINCINNATI, KANSAS CITY OPENINGS

Apply for Your Key Now and Save \$25

CHICAGO (Special)—Beautiful Bunnies, exciting variety entertainment, gourmet dining and the finest quality liquors—all the pleasures Playboy keyholders know and appreciate—will abound in the three new Playboy Clubs opening this

boast the ideal setting for those important tête-à-têtes: a unique copper fireplace between the Playmate Bar and the Living Room."

The Baltimore Playboy Club, centrally located at 28 Light Street, will offer five levels of

you can take advantage of the \$25 charter rate that applies in new Club areas (the regular Resident Key Fee of \$50 is now in effect in Chicago and Florida). In addition to admitting you to every Playboy Club in the world, your silver Playboy Club key makes you eligible for an impressive list of extras. Among these are VIP, the exciting Playboy Club magazine mailed regularly to keyholders; the Playmate Key-Card for wives of keyholders, entitling them to charge privileges in the Club during luncheon and the cocktail hour; and guest checks, permitting your friends to visit the Club when you personally cannot take them.

Throughout the year, your key will increase in value as new Clubs are opened from



A bevy of Bunnies awaits keyholders in Baltimore, Cincinnati and Kansas City Playboy Clubs.

coast to coast. (Plans now call for Club debuts this fall in Atlanta and San Francisco.) For your key privileges to The Playboy Clubs in Baltimore, Cincinnati and Kansas City (as well as every other city), be sure to fill out and mail the coupon today.



Convivial cheer prevails in The Playboy Club's colorful Playmate Bar.

summer in Baltimore, Cincinnati and Kansas City.

Arnold J. Morton, vice-president of Playboy Clubs International, in announcing the premieres of the latest links in America's fastest growing nightclub chain, said: "Distinctive new features will be added to these Clubs in addition to the familiar interior appointments well-known to keyholders who enjoy the Clubs in New York, Chicago, Detroit, St. Louis, Miami, New Orleans and Phoenix. For example, the \$500,000 Cincinnati Playboy Club will

luxurious clubrooms decorated in traditional Playboy elegance—walnut paneling, colorful tapestries and original paintings by world-famous artist LeRoy Neiman. The Cincinnati Playboy Club, a sophisticated showcase at 35 E. 7th Street, opposite the Shubert Theater, is bound to revolutionize the city's night life. And the Kansas City Playboy Club atop the Continental Hotel will give keyholders a breathtaking view of the Kansas City scene from the 22nd floor.

By ordering your key today,

PLAYBOY IS HOST TO FAIR VISITORS

NEW YORK (Special)—Playboy keyholders attending the New York World's Fair are never very far—just a few minutes by cab or car—from the revelry in the New York Playboy Club, a seven-level mecca for men about town.

The New York Club, at 5 East 59th Street, is open daily for visiting keyholders to enjoy luncheon, cocktails, dinner or breakfast. Before or after a day at the fair or a night on the town, The Playboy Club is the perfect rendezvous.

PLAYBOY CLUB LOCATIONS

Clubs Open—New York at 5 E. 59th St.; Chicago at 116 E. Walton St.; Detroit at 1014 E. Jefferson Ave.; St. Louis at 3914 Lindell Blvd.; New Orleans at 727 Rue Iberville; Phoenix at 3033 N. Central; Miami at 7701 Biscayne Blvd.

Locations Set—Los Angeles at 8580 Sunset Blvd.; San Francisco at 736 Montgomery St.; Baltimore at 28 Light St.; Kansas City atop the Continental Hotel; Atlanta at the Dinkler Hotel; Cincinnati at 35 E. 7th St.

Next in Line—Washington, Boston, Dallas, Camden-Philadelphia.

LATE FLASHES

LONDON—Victor Lownes III, vice-president and managing director of Playboy Enterprises in Europe—Playboy Clubs International and PLAYBOY magazine—is presently seeking a location in London for the first European Playboy Club. It will be the forerunner of a chain of Continental Playboy Clubs in capital cities.

NEW YORK—Playboy Club party givers in Gotham will have a new clubroom opening this summer titled Playboy's Party Room. On the Club's

sixth floor, above the Penthouse, this spacious dining room accommodating 180 guests is designed for banquets, luncheons, private parties and special presentations.

MIAMI—The Penthouse will soon be reopened for dancing with novel musical accompaniment. Incorporating a French-developed technique known as *discothèque*, a Bunny will spin hi-fi platters as keyholders navigate the dance floor to the soothing strains of America's finest dance bands.

JOIN THE PLAYBOY CLUB TODAY/CLIP AND MAIL THIS APPLICATION

TO: PLAYBOY CLUBS INTERNATIONAL
c/o PLAYBOY MAGAZINE, 232 E. Ohio Street, Chicago, Illinois 60611

Gentlemen:
Here is my application for Key Privileges to The Playboy Club.

NAME _____ (PLEASE PRINT)

OCCUPATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE NO. _____ DEPT. 246

\$25 FEE: ENCLOSED; BILL ME. (Initial Key Fee is \$50 within a 75-mile radius of Chicago and in the state of Florida. Keys are \$25 outside these areas.) Initial Key Fee includes one-year subscription to Playboy Club's VIP magazine at \$1. Subscription optional.

Check here if you wish only information about joining The Playboy Club.



"You would be the one to wonder how many people are doing that right now!"



*"Every time I see something nice, you have to go and
spoil it by telling me she's my wife!"*

PLAYBOY READER SERVICE

Write to Janet Pilgrim for the answers to your shopping questions. She will provide you with the name of a retail store in or near your city where you can buy any of the specialized items advertised or editorially featured in PLAYBOY. For example, where-to-buy information is available for the merchandise of the advertisers in this issue listed below.

After Six Formal Wear . . . 17	Jockey Thorobred Hose . . . 157
Asher Slacks 28	Leasures by Lee Slacks . . . 45
"Botany" 500 30-31	Lord West 32
Burlington Gold Cup	Madison House 164
Socks & Casuals 61	Manhattan Shirts 13
Catalina Swimwear 16	Mansfield Shoes 11
Cobra Slacks by H.I.S. 39	Michaels-Stern
Corbin Slacks 42	Sport Coat 40
Cricketer Suits 22	Mr. Hicks Slacks 49
Deansgate Jackets 164	Paper Mate Pens 50
Diekies Slacks 58	PBM Clothes 8
Donegal's Shirt-Jacs 19	John C. Roberts Shoes . . . 41
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French Shriner Shoes 36	Sony Stereorecorder 200 . . . 25
Golden Award Shirts 24	Triumph Spiltire 1
H.I.S. Slacks 6	Van Heusen Shirts 35
Hush Puppies 63	Wamsutta Shirts 38
Interoven Socks 29	Worsted-Tex Clothes . . . 10
Jiffies 33	YMM Slacks 14

Use these lines for information about other featured merchandise.

Miss Pilgrim will be happy to answer any of your other questions on *The Playboy Advisor*, fashion, travel, food and drink, hi-fi, etc. If your question involves items you saw in PLAYBOY, please specify page number and issue of the magazine as well as a brief description of the items when you write.

PLAYBOY READER SERVICE
232 E. Ohio Street, Chicago 11, Ill.

SEND
PLAYBOY
EVERY
MONTH

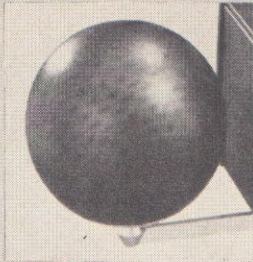


- 3 yrs. for \$17 (Save \$13.00)
- 1 yr. for \$7 (Save \$3.00)
- payment enclosed bill later

TO: _____
 name _____
 address _____
 city _____ state _____ zip code no. _____

Mail to **PLAYBOY**
232 E. Ohio Street, Chicago, Illinois 60611.

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"PLAYMATES REVISITED—1958"—A PICTORIAL REPRISAL OF ALL THE PLAYMATES FROM OUR FIFTH YEAR OF PUBLICATION

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